

# WOWS

WORDS OF WINSTON-SALEM



JUNIOR LEAGUE OF WINSTON-SALEM • FALL/WINTER 2012

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**Front row from left to right:** Csilla Dunn, Julie Groves, Heather Mackey, and Teresa Inman

**Not pictured:** Kelly Meachum

## FALL/WINTER 2012 CONTRIBUTORS TO WORDS OF WINSTON-SALEM

Csilla Dunn, Managing Editor  
Claire Calvin  
Meghan Corbett

Elizabeth Dampier  
Jo Alice Hall  
Heather Mackey

Layla Manning  
Cat Heitz New  
Genevieve Riebel

Carmen Sauls  
Mara Schilly  
Parker Tegeler



Welcome to the Junior League of Winston-Salem's (JLWS) Fall/Winter 2012 Words of Winston-Salem issue! Throughout these pages, we hope that you will learn a little more about who we are and how our work impacts the community today. This year is an important milestone as we will celebrate ninety years

as an organization. Our theme for the year is, "Celebrate! Honoring our Past. Envisioning our Future." Since 1923, the women of the JLWS have been an instrumental force for positive change through both our own initiatives and our collaborations with other groups and institutions in our community. We were the first Junior League established in North Carolina, the forty-sixth in the Association of Junior Leagues International (AJLI), and are currently one of 293 Junior Leagues throughout the United States, Canada, Mexico, and the United Kingdom. With a membership of almost one thousand women, the JLWS is diverse with a vast variety of personal and professional backgrounds, interests, and life stages. However diverse this group of women may be, we all share the same commitment to our mission, which is: to promote voluntarism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable.

One of the greatest strengths of the JLWS is our ability to offer extensive training to our members. This training includes areas such as leadership and organizational development, community needs assessment, strategic planning, communications, advocacy, and fundraising. Through this unique training, members learn to manage and train volunteers, unite communities, form partnerships, and serve as leaders in their personal, professional, and volunteer lives. Read on to learn more about how this training is influencing the lives of today's Actives and Provisionals / New Members, as well as how it has shaped the lives of our Sustainers.

The JLWS has an incredible legacy of making a difference in the lives of children and families and is continuing to make a difference today. We are proud of our history working to establish community institutions such as the Arts Council (the first in the United States), SciWorks (formerly the Nature Science Center), Ronald McDonald House (formerly Rainbow House), Horizon's Residential Care Center, Children's Theatre of Winston-Salem, and many, many more. Today, our members dedicate over ten thousand volunteer hours annually to service that impacts the community in a variety of ways. The current focus areas of the JLWS are in mentoring youth from birth through age eighteen and in women's health. Throughout these pages you will read more about our community placements, including work at the Children's Museum of Winston Salem (an organization founded by the JLWS in 2004), and how that work impacts both the future of our community and our organization.

We also invite you to partner with us in pursuit of our mission, whether it be through joining us as a member, becoming a community partner, supporting our mission through financial sponsorship or contribution, or attending one of our events. We are so very appreciative of your support. Our corporate sponsors and fundraisers provide the necessary dollars to fund our efforts and without them, we could not accomplish our work. Be sure to read about the exciting new changes coming to our holiday shopping market, Boutique, which is occurring later this month. Tickets are still available! Do not miss out!

Thank you for taking time to learn more about us and about ways that you can become involved. We look forward to working with you to nurture and educate individuals to build healthier families and a stronger community.

A handwritten signature in black ink that reads "Heather T. Mackey". The signature is written in a cursive, flowing style.

Heather Mackey  
2012- 2013 JLWS President

# ABOUT THE JLWS

## MISSION

Founded in March of 1923, the JLWS is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## VISION

The JLWS nurtures and educates individuals to build healthier families and a stronger community. The JLWS has two focus areas:

Educating and mentoring youth from birth to age eighteen

Addressing women's health issues

## REACHING OUT STATEMENT

The JLWS reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism. The current membership totals almost one thousand women.

## SIGNATURE PROGRAMS AND FUNDRAISING SUPPORT

The JLWS is committed to improving the Winston-Salem community through support of signature programs like READ TO ME, MENTOR ME, Kids in the Kitchen, and major projects like the founding of the Nature Science Center (now called Sciworks), and the Children's Museum of Winston-Salem. The JLWS provides support for these programs through fundraising activities such as the annual Rummage Sale, Tour of Fine Spaces, Boutique, and sales of the *Stirring Performances* cookbook.

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## BECOME A MEMBER

Become a part of the JLWS to experience the rewards of voluntarism and belonging to a community of motivated women with similar interests and passions.

The first year of membership with the JLWS is spent as a New Member. As a group, New Members receive intensive training, leadership development, and education on the history, governance, and structure of the JLWS. Small focus groups led by current Active members assist in a personalized transition into the JLWS.

New Members begin their provisional year in August and continue their training through the following May. Once they have successfully completed the requirements of the year, they are elected to full membership as an Active member. Once the New Member year is completed, membership may be transferred to any of the nearly three hundred Association of Junior Leagues International (AJLI) groups.

Contact [newmemberinterest@jlws.org](mailto:newmemberinterest@jlws.org) or visit [jlws.org](http://jlws.org) for more information on becoming a member.

## BECOME A COMMUNITY PARTNER

The JLWS has an interest in building community partnerships in two main focus areas: educating and mentoring youth from birth to age eighteen and addressing women's health issues. Community organizations that have missions devoted to one of these areas are invited to submit an application for JLWS trained volunteer members in the fall of even numbered years.

## BECOME A SPONSOR OR DONATE TO THE ANNUAL FUND

Each year, corporate sponsors help the JLWS continue its strong heritage of giving to the community, growing programs that are needed, and connecting to real issues. By partnering with organizations in the community, the sponsorship program allows the mission to be carried forward. Similarly, a gift to the annual fund allows the JLWS to further expand its reach into the community.

Visit [jlws.org](http://jlws.org) for more information on corporate sponsorship opportunities or to donate to the annual fund.



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## THE EARLY BEGINNINGS OF THE JLWS

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This is the story of a very human Junior League. It is not quite an average League because it has shown more than average adaptability and intelligence in the way it has solved its own local situation and educated itself from very isolated, difficult beginnings. But its story is in a sense the story of Every league: the story of an evolution from a girl's club for kind, naïve efforts to "Do Good" into a strongly organized, educated unit.

It was a comfortable year in which to live, that year of 1923. The younger generation was giving its parents the scare of their lives, and having a wonderful time doing it. Mah jongg was more important than the antics of an Italian named Mussolini who was just coming into power. There had been a little depression two years back, but that was all over now. And America was happy with handsome Mr. Harding in the White House and the flower-strewn years of the Twenties to look forward to. You had to do something for your Church and your town, of course, but poverty was rapidly being abolished and there were much more interesting topics than welfare, such as the proper way to shingle hair and the profile of Dick Barthelmess in Smilin' Through.

So it is to the credit of forty young women in Winston-Salem that they left their mah jongg and drove out on January 13, 1923 to a charity meeting. Up the long sweep

of road into Reynolda they chugged, to park in front of the rambling house that the Reynolds christened "the Bungalow." They trooped into the two-story living room in which they had so often had Saturday night parties, and listened with becoming seriousness to a speech. Reynolda's Mrs. J. E. Johnston, who had been Mrs. R. J. Reynolds, had an idea for using these forty girls. Among the agencies she headed was one called the Juvenile Relief Association, which maintained a home for orphaned babies. And it had occurred to her that the younger element in Winston-Salem, which had kept itself busy doing nothing at all, might well begin to shoulder some responsibility as a junior auxiliary for the Juvenile Relief.

The forty girls – Hanes and Chathams and Norfleets and most of the names that stood for prestige in the town – were impressed. They would do, they said, anything that they could.

Two weeks later they met again and were told, rather anti-climatically, that they could not do anything. The Juvenile Relief charter did not allow an auxiliary to be formed. But, said Mrs. Bess Gray Plumly who was presiding, why not organize under another name? Miss Marion Blair, of Salem College, had a still better idea. Why not, she said, apply for membership in this promising national organization they called the Junior Leagues?

No sooner said than done, Knoxville proposed Winston-Salem; Atlanta seconded them – and on March 23, 1923, they were in.

In what? Nobody seemed to know. All the forty knew was that they should start Doing Good somehow.

- *Cavalcade of a League*

*In the May 1938 issue of the Association of Junior Leagues of America Magazine, the Junior League of Winston-Salem was the subject of a feature article by Mrs. Eleanor Hard Lake. This article was then featured in The Junior League Newsheet, Fiftieth Anniversary Issue, Winston-Salem, North Carolina, May 1973, and has been reprinted periodically in anniversary years.*



**1923**

JLWS is founded as a result of a meeting held at Reynolda House

**1928**

Began planning for the Hospital for the Incurables



**1929**

Hospital for the Incurables opens

**1935**

Children's Theater board is created by the JLWS



**1940s**

JLWS produces radio shows for the public school system

**1948**

25th Anniversary



**1949**

Founded Arts Council- first in the nation

**1950s**

First Rummage Sale is planned

**1961**

Follies Fundraiser



**1965**

Nature Science Center opens (later becomes Sciworks)

**1970**

Youth Opportunity Home is created



**1975**

Horizons Residential Care Center is opened as the 50th anniversary gift to the community

**1975**

First JLWS cookbook is created Heritage of Hospitality



**1981**

Rainbow House opens (later becomes Ronald McDonald house)

**1986**

Child Abuse Puppet Show begins

**1988**

JLWS's second cookbook is produced and called *Stirring Performances*

**1998**

Planning began for the 75th anniversary present to the community- the Children's Museum of Winston-Salem

**2000**

JLWS members bring Susan G. Komen Race for the Cure to Winston-Salem

**2004**

JLWS members create Bookmarks Festival



**2004**

The Children's Museum of Winston-Salem opens

In 1901, Mary Harriman founded the first Junior League in New York City with the work of their members centered on issues such as child health, nutrition, and literacy among immigrants living on the Lower East Side of Manhattan. Since that time, the core principles of altruism, service, and community have remained strong in the work of Junior Leagues across the nation. Those principles provide the foundation for the JLWS mission: promoting voluntarism, developing the potential of women, and improving the community. As outlined in the article on page eight, the JLWS had its beginning as a result of a meeting called by Mrs. J. Edward Johnston (former widow of Richard J. Reynolds, founder of the R.J. Reynolds Tobacco Company) on January 13, 1923. Those forty women seized the opportunity presented to them to use their social consciousness and sense of service to lay the groundwork for an organization that has effected change within the Winston-Salem community for almost ninety years.

As its members look at the legacy before them, paved by strong and dedicated women leaders of the community, it is evident both how much change the JLWS has created and sustained, as well as how much work is left to do. It is also noteworthy that although today's membership may look different with greater numbers of women working outside the home and differing community needs, today's JLWS shares many of the same goals and principles as the JLWS of 1923. From children's activities to the Hospital for the Incurables; from mental health programs to the first Arts Council in the country; the JLWS has remained attuned and responsive to the needs of the community.

Every three years, the Board of Directors undergoes a strategic planning process to examine where the JLWS has been, evaluate current needs and opportunities, and to plan for what role the JLWS can play in impacting the community for the future. As the JLWS Board went through the strategic planning process this year, it was clear that the following goals continue to best reflect the current needs: "Increase Community

Impact," "Enhance the Membership Experience," "Strengthen our Financial Position and Stewardship," and "Improve our Visibility." Through the leadership of strong Board members, council leaders, committee chairs, and other dedicated women throughout the organization, the JLWS will work to expand their presence in community programming and collaborations. Members will work with community partners to strengthen placement opportunities and increase their impact on the community. Leaders will continue to refine and optimize all levels of the membership experience, including development of a Sustainer council aimed at better organizing and integrating Sustainer needs. The JLWS will work to strengthen itself financially through diversifying their funding sources and evaluating fundraisers to determine their effectiveness and profitability.

Work will also begin this year on developing the 100th Anniversary project. An adhoc committee comprised of Active and Sustainer members was convened to research potential projects. These projects will meet an ongoing community need that cannot be readily "fixed" or solved, will result in measurable community impact, and will engage the JLWS membership. Once compiled, these ideas will be presented to the JLWS membership for their input and once consensus is achieved, work towards that goal will begin.

The future of the JLWS remains strong today thanks to the dedication of the members and community partners who helped lay the foundation and those who continue to pave the way with new ideas aimed at moving the organization forward. Ninety years later, the vision of the JLWS's members and their work is not all that different from those forty women who came together at Reynolda House for that first meeting. The JLWS are truly women building better communities.

## IMPROVING THE COMMUNITY

For almost ninety years, the members of the JLWS have played a vital role in establishing or aiding community-based solutions. Although the needs of the community may have changed throughout the years, the women of the JLWS have worked, and will continue to work, to identify and meet the needs of the community. During the 2012 - 2013 year, the JLWS is excited to be involved in a variety of community placements focusing on mentoring youth from birth through 18 years and in women's health.

In the focus area of childhood health and literacy, the JLWS has several initiatives. During its inaugural year as a JLWS placement, volunteers from the **Backpack Program** assist with providing backpacks filled with food to students in need of food over the weekend. Many of these students are on free lunch programs, relying on their school's breakfasts and lunches for their most nutritious meals of the day. In some cases, these are their only meals of the day. The Backpack Program is a way to help these students and their families by providing them with food until students return to school on Monday.

Through their work with the Family Support Network's **Chat and Snack** placement, volunteers provide emotional and practical support for families with infants in the neonatal intensive care unit. These connections help families and children in the long term as they develop strategies for best dealing with their child's health issues. Families that receive support early on are more likely to seek out support later, thereby strengthening families and improving parenting.

JLWS volunteers through the **Children's Museum of Winston-Salem (CMWS)** placements participate in several initiatives. Members of the **On-the-Road** placement work at various community events to introduce the CMWS and its resources to underserved and diverse populations. The **Special Events** placement plans and implements special programming, including crafts and story time, for various events held at the Museum. In partnership with the Museum, they invite targeted outreach groups to attend Discount Friday nights, collaborating with other local non-profits to provide free admission with a donation to that non-profit. The **Outreach Coordinators** placement is a developing initiative aimed at expanding the efforts

of the On-the-Road committee. Volunteers are identifying ways to engage home-based and underprivileged daycares to educate parents about literacy, nutrition and programs offered by the CMWS.

In the **Smart Start READ-TO-ME (RTM)** placement, volunteers visit preschool childcare centers associated with the Northwest Child Development Center to read to children ages three to five. Using the JLWS's RTM Curriculum, each story is followed by a craft project or activity. Four to five year olds across Forsyth County have the opportunity to be read to and have access to children's literature leading to an increase in school performance and literacy skills.

Now in its twenty-eighth year, the JLWS performs their **Puppet Show** called, "Someone To Talk To," on the topic of child abuse and neglect to all third graders in the Winston-Salem / Forsyth County School System. Through this non-threatening manner, volunteers demonstrate to the children that they have a voice and that there are those willing to help if a child is experiencing abuse.

Through an initiative begun by the Association of Junior League's International (AJLI), the JLWS offers a program called **Kids in the Kitchen**. Volunteers in this placement empower youth and their parents to make healthy lifestyle choices in an attempt to reverse the trends of childhood obesity and its associated health issues.

Mentoring adolescents is another focus area of the JLWS. In the **Big Brothers / Big Sisters Buddies** placement, JLWS volunteers collaborate with local non-profits and businesses to help reduce the overall number of children waiting to be matched with their "Big."

Volunteers serving on the **Crosby Scholars** placement partner with the agency to mentor high school seniors by assisting them as they complete their college admission essays.

JLWS **Girls on the Run** volunteers serve as coaches for third to fifth grade girls in a program designed to promote self-respect and healthy lifestyles through physical activity and mentoring sessions aimed at addressing girl's physical, emotional, mental, and social awareness.

# MISSION WORK

Through the **Graduate. It Pays.** placement, volunteers work in collaboration with the Chamber of Commerce to mentor adolescents at risk of not graduating from high school.

Members on the **My Aunt's House** placement work with teen mothers living at My Aunt's House on the campus of the Children's Home to teach them the value of reading to their children, on how to be a positive role model, and educating them on how to bond with their children.

In the area of women's health, JLWS volunteers work in a variety of community activities. In the **BestHealth** placement, members promote healthy lifestyle choices by helping to design community programming specifically geared towards women, including planning and offering healthy cooking classes in partnership with BestHealth staff members.

Through work in the **Goler Community Garden** placement, members partner to plant and harvest, as well as plan

events for increased public awareness on the benefits of healthy eating.

Members who serve on the **Maya Angelou Center for Women's Health and Wellness Health Educators** placement work to educate community groups on how to live healthy lives by utilizing training programs provided by the Maya Angelou Center.

Volunteers who serve on the **SECU Family House** placement work in a variety of roles, including providing healthy meals to families staying at the home and educating them on the importance of healthy eating, helping with house operations, and assisting the special events committee with various activities.

Through these various efforts, the JLWS is working to build a better community and improve the lives of its citizens for years to come. For more information on any of these placements or to become involved, please contact the Community vice president at [communityvp@jlws.org](mailto:communityvp@jlws.org).

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## DEVELOPING THE POTENTIAL OF WOMEN AND PROMOTING VOLUNTARISM

Junior League members know their community well – and know how to get things done. They pragmatically assess problems and solutions, motivate volunteers, and create new partnerships in the public and private sectors. Most importantly, they lay the foundation for real and lasting change.

One of the characteristics that sets the JLWS apart from other volunteer organizations is its emphasis on training. As an organization dedicated to developing the potential of women, the JLWS considers the training of its members to be a vital step in this pursuit. Training provides the opportunity for members to develop the skills necessary to work to improve their community as well as to serve as leaders in their personal and professional lives.

In order to meet this high standard, the JLWS dedicates significant resources, including womanpower and time, to this work. Formerly called the Training team, members of the Volunteer Development committee work to coordinate and often provide effective training opportunities for JLWS members. The chair of the Volunteer Development committee sits on the Board of Directors and the Management team to collaborate with other leaders and organize training opportunities based on the needs of the larger community of volunteers. Additionally, the committee considers recommendations from other JLWS members regarding training needs and then formulates a volunteer development plan for the year. The committee firmly believes that well-researched training opportunities will prepare members as leaders within the Junior League and throughout the community.

Through the volunteer development plan, a wide variety of training opportunities are available to the JLWS membership throughout the course of the year. At the beginning of the year, Volunteer Development committee members conduct placement required training such as READ-TO-ME or MENTOR-ME to ensure that members working in the community have the skills necessary to

set about their work. Before each General Membership Meeting (GMM), training sessions on specific topics are provided by experienced professionals in the community. All training sessions aim to improve both the professional and leadership skills of Junior League members. The Volunteer Development committee will occasionally provide a panel of skilled professionals, which includes a fellow Junior League member or an experienced community leader, to provide effective training on specific topics of interest. This year, the Volunteer Development committee has teamed up with individuals from Forsyth Medical Center to provide women's health related training sessions to appeal to an even more members. Additionally, the committee provides training spotlights during the GMMs to the membership on issues within the community in order to deepen the membership's understanding and how JLWS is working to address them. Finally, the Volunteer Development committee also works to integrate networking and mentoring opportunities into all programming.

Training opportunities also exist for JLWS members through regular conferences and meetings that allow opportunities for networking, collaboration, and shared learning among Junior Leagues. These include Organizational Development Institutes (ODI), Association of Junior Leagues International (AJLI) Fall and Winter Leadership conferences, Area III (the geographical area to which the JLWS lies) conferences, and statewide meetings of the North Carolina Executive Exchange (NCEE). JLWS members receive informal training from on-the-job learning in placements, providing a safe environment to learn new skills or strengthen existing skills in a particular area.

In these and many other ways, while JLWS members are working for the betterment of the community, the JLWS experience is also strengthening the skills and capacity of each individual member leading to well trained community and civic leaders positioned to generate lasting impact.

# SAVE THE DATES

## TOUR OF FINE SPACES 2013

Now in its eighth year, Tour of Fine Spaces will once again showcase the beautiful work of local interior designers, cabinetmakers, landscapers, architects, builders, and tile and flooring specialists. This year, ten to twelve interior and exterior spaces will be displayed including kitchens, bathrooms, backyards, living rooms, and beyond. Samples from local caterers, wineries, bakeries, and restaurants will add to the fun. Tickets will be \$30.00 in advance or \$35.00 on the day of the event. Further details will be provided in the coming months closer to the time of the event. For more information, to recommend a location, to request sponsorship information, or to volunteer, please contact Tour of Fine Spaces at [tourofinespaces@jlws.org](mailto:tourofinespaces@jlws.org).

### TOUR OF FINE SPACES 2013

Saturday, March 23, 2013  
10:00 a.m. – 4:00 p.m.



## RUMMAGE SALE 2013

The 2013 Rummage Sale committee is thrilled to share the theme for the Fifty-ninth Annual Rummage Sale: “Renew with Rummage.” Finding treasures has always been one of the most exciting parts of attending the Rummage Sale. Social media sites like Pinterest, and TV networks like HGTV and DIY network have made it increasingly popular to refurbish and repurpose old furniture, housewares, and even old clothing. As Rummage Sale falls right before Earth Day, it is a great opportunity to show how rummage items can be recycled, reused, refurbished...renewed! Each department at the sale will have vignettes to provide shoppers ideas on how to renew old items.

In addition, the Rummage Sale will not only offer incredible bargains on home wares, clothing, electronics, furniture, and books, but it will provide shoppers with an opportunity to renew oneself: by getting their blood pressure checked, learning more about family nutrition, and receiving healthy living information courtesy of Forsyth Medical Center, the 2012- 2013 JLWS Wellness Partner.



Mark calendars now! The 2013 Rummage Sale events will take place Thursday, April 18, 2013 thru Saturday, April 20, 2013, at the LJVM Coliseum Annex and Education Buildings.

### PREVIEW PARTY

Thursday, April 18, 2013  
6:00 p.m. to 9:00 p.m.

### HALF-PRICE SALE

Saturday, April 20, 2013  
9:30 a.m. to 12:30 p.m.

### RUMMAGE SALE

Friday, April 19, 2013  
5:30 p.m. to 8:30 p.m.

### BIG BAG SALE

Saturday, April 20, 2013  
1:00 p.m. to 2:30 p.m.





The Junior League of Winston-Salem Presents

# Boutique

a shopping event



The JLWS is proud to host the third annual shopping extravaganza, Boutique, on November 30 to December 2, 2012 at Benton Convention Center in downtown Winston-Salem, North Carolina. This year, Boutique will offer three days worth of shopping and focus on the success of the first two holiday markets while adding new elements for both vendors and shoppers alike. With close to a thousand members and over eighty-nine years of history, the JLWS is committed to making this holiday market the premiere shopping event in the city! Proceeds from the event make it possible for the JLWS to support and promote many projects throughout the Winston-Salem/Forsyth County community.

This year's pre-Boutique shopping event's theme is "Bubbles, Baubles, and Bags" and is not to be missed! There will be a fine jewelry raffle with pieces from Windsor Jewelers and Schiffman's as well as a designer handbag silent auction, including designers such as Marc Jacobs, Louis Vuitton, and Botkier. Tickets are available for \$30.00 or four for \$100.00. Tickets at the door are \$35.00, and all those attending "Bubbles, Baubles, and Bags" will receive a free weekend long shopping pass for Boutique.



## SHOPPING HOURS:

Friday, November 30, 2012  
(Girls Night Out)  
6:00 p.m. to 9:00 p.m.

Saturday December 1, 2012  
10:00 a.m. to 6:00 p.m.

Sunday, December 2, 2012  
11:00 a.m. to 5:00 p.m.

# WELCOME 2012 – 2013 NEW MEMBER CLASS

The JLWS welcomed almost one hundred women into its New Member class this year. Throughout the year, as the JLWS celebrates and honors its past, it is simultaneously envisioning its future, represented by these newest members and the future of the JLWS legacy:

Nicole Abolins	Lauren Cook	Brittany Hunton	Shewana McSwain	Holly Sellers
Brie Alford	Lauren Crotts	Lori Hutcherson	Sarah Mitchell	Jennifer Shultz
Julie Antrim	Amanda Davis	Jessica Inkster	Jessica Moorefield	Salem Simmons
Lucretia Berry	Eleanor-Scott Davis	Nicole Irroballi	Kelly Moose	Kimberly Struglinski
Sarah Blackwell	Jennifer deGuzman	Candace Johnson	Brooke Orr	Courtney Team
Sarah Boerkircher	Elizabeth Douglass	Megan Kinney	Lauren Pashke	Ann Bennett Thomas
Sarre Boglioli	Jessica Dowell	Desiree' Knight	Nilam Patel	Laura Utterback
LaTanya Bowman	Susan Edwards	Lauren Knipp	Samantha Perrotta	Kathryn Vernon
Teresa Braeckel	Patsy Elliott	Rebecca Koza	Jacqlyn Piscetelli	Carrie Vickery
Carrie Brooks	Lisa Emmerich	Abigail Lauer	Haven Powell	Mary Kathryn Vincent
Wilma Burdis	Ryann Epley	Jennifer Lawson	Kate Przybylowicz	Brigham Wall
Meredith Burkhardt	Stephanie Flores de Valgaz	Monica Leslie	Anna Ramsay	Eliza Walmsley
Tiffany Cagle	Valeria Ford	Anna Livingston	Elizabeth Richardson	Ariel Whitman
Dawn Calhoun	Jacqueline Friedman	Julie Long	Jessica Rodgers	Katelyn Wiese
Anna Marie Carr	Mary Frances Garren	Brittney Maine	Heather Rompel	Cassi Williams
Kelly Carter	Jordan Hauser	Emilee Marchesiello	Abby Rudd	Brittany Wurdeman
Chelsea Carter-Ellis	Sonny Haynes	Megan Massey	Amy Rush	Katherine Wyatt
Elizabeth Chmelo	Carolyn Hern	Meghan May	Kelly Russo	Katherine Yarbrough
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## ACTIVE MEMBER, GRACE NEAL

Grace Neal and her husband moved to Winston-Salem from Memphis, Tennessee in the summer of 2008. Grace attended Rhodes College for both undergraduate and graduate studies. She majored in Business Administration and earned her master's degree in accounting. As a Certified Public Accountant with Butler and Burke, she performed tax services primarily for nonprofits and businesses. Grace joined the 2008- 2009 New Member class after being encouraged by her boss, Sustainer, Jane Potter. At the time, her goal was to make a few friends and learn about the nonprofit organizations in town. Over the past four years, the JLWS has come to mean so much more to her.

"I have gained such an appreciation for the mission of the JLWS and for the efforts of the members to make Winston-Salem a better community. The JLWS has broadened my knowledge of Winston-Salem and as a result has made me feel connected to the city. I have gained wonderful friendships with women who care about the community as much as I do. I will forever be grateful to the JLWS for giving me the opportunity to serve others and for making Winston-Salem feel like home."

After working at Butler and Burke for the last four years, she has recently become a stay at home mom to her son, Brennick, born in March 2012. When Grace is not taking care of Brennick or serving as Placement Liaisons chair to the JLWS, she enjoys running (half and full marathons), traveling, and spending time with friends and family.



## NEW MEMBER, DESIREÉ KNIGHT

Desiree' Knight moved to Winston-Salem in 2008 from Rome, Georgia. She attended Salem College and earned a degree in Accounting and Economics. She currently works as an Audit Associate for BB&T.

Desiree's interests include traveling, college football (Go Dawgs!), running, swimming, and her bulldog puppy. She joined the JLWS because of the organization's involvement in the Winston-Salem community. As a college student, Desiree' had the opportunity to get involved and meet many JLWS women including Active members: Leah Crowley, Elizabeth Myers, Heather Wilson, and Carmen Sauls. The contributions that these women made inspired her to do more in the community.

"What better way to get involved than with a great group of driven women in the JLWS? I'm proud to say I'm part of something greater than just my effort. The sum of the parts is always greater than the parts themselves."

In addition to becoming a New Member in the JLWS, Desiree is also serving on the Susan G. Komen Race Leadership committee. Her time and passion is evident as she is slated to be the Race Director in 2014.



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## SUSTAINER

### LYNN BRENNER EISENBERG

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The JLWS is fortunate to be comprised of remarkable women whose spirit and drive serve to strengthen, mentor, and inspire their fellow members. One such member is Sustainer Lynn Brenner Eisenberg. A native of Winston-Salem, Lynn has been a life long resident of the “City of the Arts,” aside from her time at the University of Tennessee where she received her bachelor’s degree in education. Lynn has been married for forty-three years to Barry Eisenberg and they have two children. Their daughter, Jennifer, and her family live in Winston-Salem, and their son, Brian, and his family reside in Florida. They are the proud grandparents of four wonderful grandchildren. She has served on a multitude of community boards including Summit School, the Arts Council of Winston-Salem and Forsyth County, the Brenner Foundation, the Amarr Co., the Winston-Salem Foundation, the Women’s Fund of Winston-Salem, the Women’s Council, Brenner Children’s Hospital, the Winston-Salem Museum, the Adolescent Pregnancy Prevention Coalition of North Carolina, and as a Trustee of the University of North Carolina School of the Arts (UNCSA). She volunteers at Temple Emanuel, her synagogue, and with United Jewish Communities.

Lynn comes from a tradition of believing, “that it is one’s honor and responsibility to be involved as active citizens in our community. Each member of my family is involved in activities and causes that they believe to be important.” Lynn joined the JLWS in 1982 at age thirty-six and served as an Active member for five years. She feels that “the Junior League strongly enhanced my talents in areas of community outreach, leadership skills and fund raising, as well as event coordination” and that her training encouraged her collaboration with others to strengthen and improve the community. She states, “My volunteer career spans many organizations

and each afforded me challenges, fulfillment and an opportunity to work with a diverse group of people.”

When it came to her placement experiences, she believes that “every Junior League placement was intentionally focused on knowledge, involvement, and productivity. Every placement had its challenges and rewards.” She shared the example of how her work on the JLWS placement with the North Carolina Baptist Hospital Cancer Patient Support Program allowed her not only the experience of working with cancer patients, but led to an opportunity to serve on the initial planning committee for the benefit known as Winterlark. Now in its thirtieth year, this black tie gala is one of the most successful benefit galas in the community and has raised almost five million dollars to support the Cancer Patient Support Program at Wake Forest University Comprehensive Cancer Center.

“The Junior League serves as an instrument of change in Winston-Salem and it has ignited and inspired many women in our community. The training I received strengthened my confidence and inspired me to focus on a variety of opportunities. While active in the Junior League, I was invited to be a member of the inaugural class of Leadership Winston-Salem as well as serve on the Executive committee of the opening of the Stevens Center in 1982.”

She continues to utilize her JLWS experiences and training in her work supporting the Arts in Winston-Salem. Lynn has served in a variety of capacities with UNCSA including currently serving on its Board of Visitors. She has co-chaired events such as the Galas for the All School Musicals including *Brigadoon*, *West Side Story*, and most recently, *Oklahoma*. In recognition of her dedication and passion for the UNCSA as well as her support of other Winston-Salem institutions, UNCSA (then North Carolina School of the Arts) awarded her an honorary doctorate in May 2005.

As one of the five founders of the Women’s Fund

of Winston-Salem, Lynn is, “most proud of the women who continue to step up to impact positive and substantive change by working together to support and become relevant as engaged members of our community.” She feels that “the Junior League, the Women’s Fund, as well as the Winston-Salem Foundation support my desire to learn about and better understand the needs that can be met through the power of philanthropy, education, and personal engagement.” Lynn also served as the recent chair for the Preview Opening of the New Winston Museum. She feels strongly that “as a community, we have the opportunity to educate ourselves and others about the history of the city and design ways to work side by side planning for our future.”

Another passion that she holds close to her heart and is also close to the hearts of her extended family is Brenner Children’s Hospital. She shares, “It has been remarkable to witness the outpouring of support by numerous donors and volunteers who have combined their desire to serve children and their families with care, concern, and love.” Lynn holds dear her work as one of the founders who worked to establish Artists Reaching Children in the Hospital (ARCH). This unique effort combining the arts with healing is a joint effort between Brenner Children’s Hospital and UNCSCA that brings UNCSCA students and guest artists to Brenner to perform for, interact with, and engage young patients in artistic and creative activities. Lynn says that the program “continues to bring grins and giggles to those involved.”

Lynn also strongly believes that “the Junior League gave me the tools to reach outside of my comfort zone by developing relationships, strategies, and enthusiasm to not only enhance my life but to make a difference in the lives of others. My hope for the talented women who choose to participate in the JLWS is to reach within yourself and enjoy the blessings that come with self awareness, enhancement of your talents, and the willingness to offer your gifts for the greater good.”

Her favorite quote by George Bernard Shaw says it best:

“This is the true joy in life. Being used for a purpose recognized by yourself as a mighty one. Being a force of nature instead of a feverish, selfish little clod of ailments and grievances complaining that the world will not devote itself to making you happy. I am of the opinion that my life belongs to the whole community. And as long as I live, it is my privilege to do for it what I can. I want to be thoroughly used up when I die for the harder I work, the more I live. I rejoice in life for its own sake. Life is no brief candle to me. It is a sort of splendid torch which I have gotten hold of for a moment, and I want to make it burn as brightly as possible for passing it on to future generations.”



  
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