



By **Caroline Worf Long**

Taking on a new time and a new location, the **Junior League's 7th Annual Boutique** will be held **December 9-10** at the Benton Convention Center. Known as the one-stop place for holiday shopping, the event is also a great example of how the Junior League of Winston-Salem stays current by adapting to the times. Boutique has adjusted, morphed and blossomed thanks to the tireless research and industrious practices of the women who have taken the helm.

In 2009, the first year Boutique was held, the event was known as "Boo-tique" and took place in October. Though the name and timing have changed, Boutique has become integral to the League as well as important to the Winston-Salem community.

This year's tri-chairs are **Jen Cameron, Sam Turner** and **Desiree Partin**. They, along with their committee, have worked hard to put on an event that is meaningful to the JLWS and Winston-Salem.

Partin emphasizes Boutique's importance to the JLWS, saying "Boutique is one of the largest fundraisers for the League and last year was our largest fundraiser in terms of dollars back to the League."

"Benefits to the League are the Fundraiser — it is for the League and it is a fun time when members can get together to shop and socialize with each other," elaborates Cameron.

Cameron recognizes the broad community impact of Boutique: "I think Boutique is beneficial to the League and to the community by keeping our presence relevant within Winston-Salem and surrounding areas. The event brings in shoppers from all over who may have never heard of the Junior League and makes them aware of our organization and our philanthropy within the community."

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November General Membership Meeting

Monday, November 14, 2016

SciWorks

6:30 p.m. - Social

7:00 p.m. - Membership Meeting

Junior League of Winston-Salem, Inc.

390 South Liberty Street, Suite 100
Winston-Salem, North Carolina 27101

Phone: (336) 722-9681

Fax: (336) 721-1051

E-mail: operationaladmin@jlws.org

Web: www.jlws.org

Hours: 9 a.m.- 2 p.m., Monday - Friday

Letter from the President

The Power of Why



First thing this morning after I've just returned from a few days at AJLI's fall conference, my 2-year old Clara runs in the room to hug me, says how she has missed me and then, as if she could say anything else, she asks her favorite question — "Why?" She asks this question to everything — even things that at first glance don't seem to have a "why." But to a fresh and inquisitive mind, there's always a why within a what, who, when, where or how. It's the ultimate question.

As we continue our League year, I challenge you to think about the why. Why do we do what we do? Why do we embrace certain initiatives? Why are we the Junior League? The why is, in the most basic sense, the core value behind each of our actions. It's the why that motivates, inspires, and engages us. It's the why that refuels and refocuses us. It's the why that moves mountains, dives deeper, and makes us a organization of women who are catalysts for change.

It's the why that drives the story of who is the Junior League of Winston-Salem. It's the how, what, and where that we continue to evolve. It's the why that stands as the epicenter of our legacy, our future, and our story.

We are a women's organization devoted to developing the potential of women, impacting the community, and promoting voluntarism. We are strong, bold, and inventive. We are the change in our community. We are the Junior League of Winston-Salem.

It's an honor to serve you, our membership, as we continue our impact, tradition, and story.

Humbly,

SEEN ON SOCIAL MEDIA



Katy Ringeman (President), Ashley Hauser (New Member) and Aimee Rowe (President-Elect) began the 30th year of Puppet Show on September 20.

The Junior League of Winston-Salem is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

2016-2017 Board of Directors

Katy Ringeman: President
Aimee Rowe: President-Elect
Sarah Blackwell: Administrative Vice President
Lindsay Stanley: Communications Vice President
Kimberlee Blaylock: Assistant Communications Vice President
Charmon Baker: Community Vice President
Lauren Rogers: Assistant Community Vice President
Susan Colon: Finance Vice President
Jackie Piscetelli: Assistant Finance Vice President
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Alison Grein: Assistant Membership Vice President
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Jen DeGuzman: Volunteer Development Chair
Jennifer Conrad: Member-at-Large
Lisa Aft: Sustainer Vice President

Headquarters Staff

Nancy Morris: Financial Administrative Assistant
Angie Huffman: Operational Administrator

The *Informer* is published four times a year in September, November, March and May by Junior League of Winston-Salem, Inc. The *Informer* accepts advertising.

For more information, visit www.jlws.org/informer

2016-2017 Informer Staff

Elizabeth Richardson
Meg Miles
Parker Tegeler
Caroline Worf
Kaci Baez

August Board Brief

By Sarah Blackwell

The board met on August 15, 2016. Aimee Rowe (President Elect) presented the management meeting report, in which there was discussion regarding the upcoming GMMs, their new format, and what should be on each agenda. Liz Noland (Strategic Planning Officer) presented the final version of the Annual Plan and the Board voted unanimously to approve it. Katy Ringeman (President) stated that the current position statements need to be reviewed and updated. Five Sustainers were approved for reinstatement after a motion was brought by Sarah Blackwell (Administrative VP). Katy Ringeman discussed the Puppet Show ad hoc committee and ways the Puppet Show is being staffed this year. Katy also reported that the headquarters move ad hoc committee is still meeting. The Board also agreed that the Women’s Leadership Luncheon ad hoc committee should be revived.

Transfer Member Profile

Becca Harper



1. Where you transferred from:
Greenville, SC

2. Why you moved: I transferred because I had such a rewarding experience in Greenville’s Junior League. It was rewarding because of the connection to the community through

philanthropic participation and being able to meet other driven female leaders in the community. I was able to learn a tremendous amount about the Greenville area regarding community needs as well as community successes and was able to contribute my time to assist with their generous donation to non-profit agencies in the Greenville area. I was also able to create long lasting friendships along the way as a bonus! I am hoping to have the same experience in the Winston-Salem Junior League, starting with my community placement in BookWorm!

3. How long you have been involved with the Junior League: This is my second year in the Junior League.

4. Interesting Fact: I am from Pawleys Island, SC, but am not a fan of the ocean.



Ask Your Member-at-Large

Jennifer Conrad

Question:

How was the JLWS theme chosen for this year and what does it mean to me?

Answer:

The theme this year is “Her Story.” The theme is a nod to our literacy initiative and our history, which includes the impact we’ve made in the WS community for 94 years. The JLWS started the first Arts Council in the United States, and opened two museums for children in the community, SciWorks and the Children’s Museum of Winston-Salem. The League would like each member to write her own story within the League – a story of impact, training and development. The theme focuses on what we as a League will become as each member writes her story and therefore, writes the story of the League.

I love this theme because we have so many wonderful women who each have their own story and, together, we create this fantastic organization. Our stories change over the years but we always have a story. My story with the Junior League started in Atlanta 5 years ago and continued here in Winston-Salem. My favorite part of my story is the experiences that I have had in my placements and getting to know so many inspiring women. And, I cannot wait to spend this year getting to know even more of you.

Membership

Active Member Profiles

Stephanie Flores de Valgaz



Hometown: Winston-Salem, NC

Family: Hunter, my mischievous but sweet English Pointer

Profession: Teacher at Summit School

Hobbies: Running, travel, reading

Years in the JLWS and Current Placement: 4th active year, currently New Member Development Chair.

Reason for joining the JLWS: I joined the JLWS because I wanted to serve in an organization that had a history of creating a positive and lasting impact on our community and I wanted to collaborate with and learn from other women leaders who also had a heart for serving Winston-Salem.

Neat fact about yourself: I lived in Santiago, Chile for a year after college.

Place you've enjoyed traveling: Buenos Aires, Argentina

Favorite placement: New Member Development

Fondest JLWS memory: Getting down and dirty sorting women's clothing at the last Rummage. It was an opportunity to bond with other Junior League women while also helping the community.

Favorite quote: "I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel." ~*Maya Angelou*

Cecelia McPhail



Hometown: Charleston, SC

Family: Husband, Fred, daughters Grace, 9, and Miriam, 6

Profession: Homemaker

Hobbies: Cooking, yoga

Years in the JLWS and Current Placement: Currently in my 6th year, Marketing and PR Chair.

Place you've enjoyed traveling: British Virgin Islands, Bahamas, Turks and Caicos - my family went to the Caribbean a lot growing up because we are all SCUBA divers. I also enjoyed touring Europe with some college friends one summer after my study abroad in Spain.

Favorite placement: It's a tie! Marketing and PR has taught me so much, but Puppet Show will always be near to my heart. I can still recite the show script by heart!

Fondest JLWS memory: Not one specific memory, but at Marketing and PR meetings we have to plan ahead to get all our business handled at the start of the meeting or meet at HQ. We get along so well that if we are meeting at someone's house or a restaurant we'll start chatting and have an impromptu girls night.

Favorite quote: "Dark times lie ahead of us and there will be a time when we must choose between what is easy and what is right." ~*Dumbledore, Harry Potter and the Goblet of Fire, J.K. Rowling*

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LOCATION:

Paz Studios
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Winston-Salem NC 27101

DATE AND TIME:

Wednesday, December 14
7:45-9:00 PM (social before)
Cost: \$5 per person

SIGN UP on the JLWS website today!

.....

The first **General Membership Meetings** of the year took on a new format as they were divided by council. Here, led by **Katy Ringeman** (President) and **Aimee Rowe** (President-Elect) the finance council and communication council met together in September at the Children's Museum of Winston-Salem.



New Members

New Year, New Members

By Paige Bosworth, Stephanie Flores de Valgaz and Mary Louise Shore

The New Member Seminar kicked off the 2016 – 2017 New Member year on Saturday, September 10, at Forsyth Country



Club. Led by New Member Development Chair, Stephanie Flores De Valgaz and her committee, the New Member class was introduced to many committee representatives, a few JLWS projects, and their exciting year ahead.

Representatives from Puppet Show, Strong Women, Strong Families, Tour of Fine Spaces, and League Linkers gave brief

introductions to their initiatives and purpose within the community and the League. Following introductions, current JLWS board members answered questions and spoke of their highlights and valued experiences from their time in the League.

For the first time at the New Member Seminar, New Members received Puppet Show training. Leah Crowley and Aimee Rowe conducted a live JLWS Puppet Show and taught every New Member how to lead the Puppet Show discussion and operate the puppets. As a new feature in the New Member Year, each new member will volunteer at one Puppet Show performance alongside an Active Member. Our hope is that this will not only create an opportunity for New Members to meet an Active Member, but it will also bring new life to one of the League's most precious projects.

Beyond their volunteering with the Puppet Show, the New Member class will volunteer with BookWORM, Strong Women, Strong Families as well as Tour of Fine Spaces in the spring. We look forward to welcoming these 45 New Members to the League. Please join us in making them feel welcome and help us express how glad we are to have them as New Members!



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New Member Profiles

Taylor Dubois



Hometown:
Kernersville, NC

Employment:
Director of Programs and
Membership, Kernersville
Chamber of Commerce

Reason for joining the JLWS:

Community Involvement

**If I could have dinner with one person,
it would be:**

Janet Evanovich. She is my favorite author so I would love the opportunity to meet her and chat with her. Her books are hysterical so I am sure she has a great sense of humor, too.

Mary White Martin



Hometown:
Winston-Salem, NC

Employment:
Senior Account Executive,
MullenLowe

Reason for joining the JLWS: Community
Involvement

**If I could have dinner with one person,
it would be:**

Oprah. She is a remarkable woman with an abundance of insight.



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Boutique *(continued from page 1)*

Partin goes on to explain that success for the JLWS means success for the community: “That money allows us to continue to invest back within the community we live in. It also gives us a great opportunity to showcase the League in the heart of downtown, since our event is held at Benton Convention Center.”

With the spirit of change, this year’s event has new aspects that add to what has already proved successful. The event has been moved to December, giving the shopping event more of a holiday feel. Also, the event offers extended shopping hours with general admission hours from 12 – 5 pm on Friday, December 9th and 9 am – 4 pm on Saturday, December 10th. Girl’s Night Out will be held from 7 – 10 pm on Friday, December 9th.

All the fun and festivities will take place in the newly renovated Piedmont Hall (formerly, South Exhibitall) in the Benton Convention Center. Some other new details include a professional photographer for pictures with Santa Claus, and a gift wrapping station that is sponsored by Forsyth Country Day School.

The event will also debut the “Sustainer Experience,” sponsored by Shiffman’s, spanning the entire weekend.

Girls Night Out is sponsored by Wake Forest Innovation Quarter and Vendor hospitality is sponsored by Whiting Turner Construction and Wexford Science & Technology.

There are currently 56 vendors, which include new vendors and favorites from previous years. New vendors include: Eagle Nest Outfitters, Beebs and Bess, Bootkeepers, Brasstown Chocolates and Belk. Pesca Muerta (Liz Noland), Brown Paper Crafts (Ashley Brown) and Stella and Dot (Ashley Sigmon) are representing our JLWS member population and Cloister Honey and Swoozie’s are returning this year. For a full list of Boutique 2016 Vendors, visit <https://www.jlws.org/?nd=vendorlink>

With all of the new features of Boutique 2016, the event promises to check off shopping list wishes while representing the time-honored traditions and standards of the Junior League.

Gina S. Spangler DDS, MS
Gail K. Rohlfsing DDS, MS
Kate D. Lambert DDS

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Adults: \$7 • Children 6-12: \$2 • Under 6 Free

www.jlws.org/boutique for more information



Leadership Words of Wisdom

By Jen deGuzman

The JLWS Board of Directors oversees both the management and governing body of our organization. Many of the woman have experience leading in other non-profits, in their day jobs, and in their personal lives. The group was recently asked about their biggest piece of advice surrounding leadership and here's what a few of them said:



"Lead by example – always making sure the actions and words are in sync. A 'boss' drives people while a 'leader' coaches them to victory."

~Aimee Rowe, President-Elect



"At the end of the day, how you make people feel is just as important as what you accomplish."

~Lauren Rogers, Communications AVP



"Personally I feel Humility, Courage, and Vision are necessary elements to affect change in any situation! Striving each day to be humble in the midst of so many blessings, showing bravery when making tough decisions that affect the future of others and at the same time pursuing personal dreams is what creates balance in my life."

~Charmon Baker, Community VP



"Never stop learning. Ask questions. Be respectful and listen to others. Encourage innovative thinking."

~Jackie Piscetelli, Finance AVP



"Hustle beats talent when talent doesn't hustle!"

~Lisa Aft, Sustainer VP

What's Next for Volunteer Development

By Jen deGuzman, Volunteer Development Chair

We heard you! Based on the feedback we received last year, the Volunteer Development committee hopes to offer some of the following trainings in the 2016-17 JLWS year:

- ◆ cover letter/resume writing
- ◆ diversity and unconscious bias
- ◆ finances (investments and savings)
- ◆ meeting planning
- ◆ negotiation
- ◆ public speaking
- ◆ puppet show training
- ◆ self-defense
- ◆ stress management
- ◆ time management
- ◆ thank you note/calligraphy writing

More information on date/time and where to sign up will be in the eWeekly. If you think we missed any topics, please let us know at volunteerdevelopment@jlws.org. Thank you!

Community

Strong Women, Strong Families

By Meg Miles



This year, in cooperation with Kimberley Park Elementary School, the Junior League of Winston-Salem's Strong Women, Strong Families committee will host four health events to address basic health awareness in a Winston-Salem community. The events will accomplish three goals: to facilitate relationships with the medical community, educate the community on healthy food preparation and provide a meal in a family friendly atmosphere.

The first Strong Women Strong Families event, held on Saturday, September 24, 2016 was a community health fair. This kick-off event offered local residents the opportunity to receive basic health screenings, participate in cooking demonstrations, learn more about low-or-no cost local health resources and entertain their families with fun crafts, games and a bounce house.

In partnership with the Winston-Salem State University Mobile Health Unit and Wake Forest School of Medicine's DEAC Clinic, attendees were given access to physicians, who in addition to providing screenings, assisted participants with the interpretation of their results and allowed them to ask questions about future care. Families had the opportunity to sample fun, nutritious snacks at the Junior League's Kids In The Kitchen table and take home a recipe kit, including ingredients, to try on their own at the Cooking and Produce

Demonstration. While younger residents played on bounce houses, assembled crafts and received special pampering from the JLWS 2016 New Member class, parents and guardians perused the available Health Tables, learning more about low-or-no cost, community health resources including: The Community Care Center, Grace Free Clinic (FaithHeathNC), Crisis Control Ministry, local YMCA's and Boston-Thurmond Neighborhood Association.

The three remaining Health Forums will be held in November, February, and spring 2017. These events will be structured as conversations with health professionals on topics that interest and impact community members. The neighborhood surrounding Kimberley Park has been identified as a food desert with a high concentration of poverty. As part of our initiative to improve the health of the community, we will continue to offer family friendly activities, healthy food preparation classes and healthy meals at the remaining events. We hope to see you there!

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BookWORM fall drive is currently underway!

By Jennifer Baker

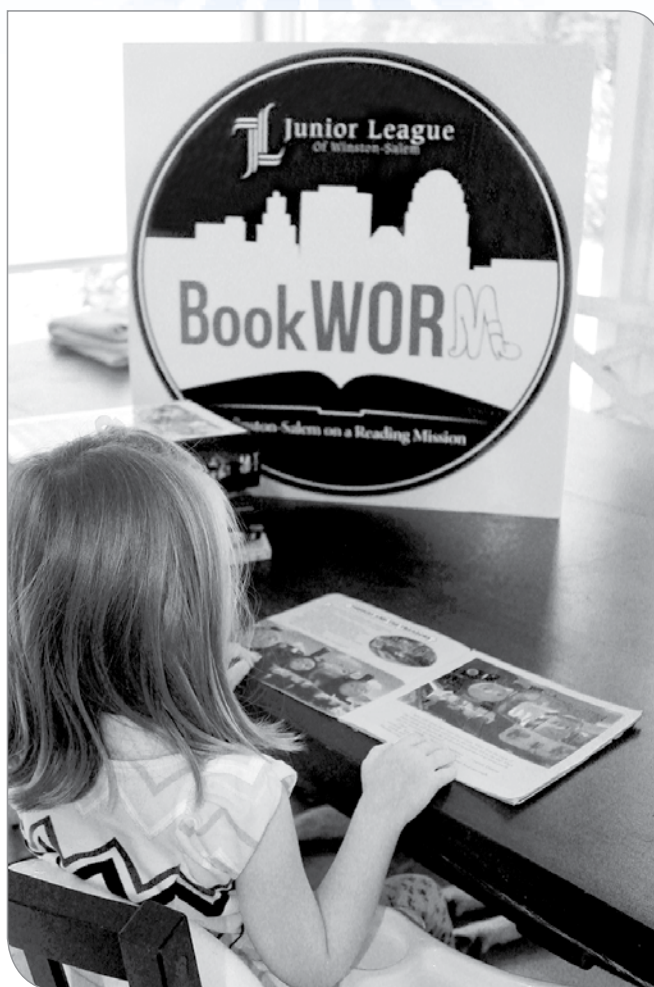
THANK YOU to everyone who has participated in the BookWORM fall drive. Through your donations of gently used books and purchases through the online wish lists, many children in our community have a new book!

Where do my books go?

▶ *If you purchased your books online through the Bookmarks' wish lists*, your books go directly to the community partner from which you selected. This includes Smart Start, El Buen Pastor, ReadWS, and Imprints Cares.

▶ *If you donated in person*, your books go to the Wormhole where they are sorted and organized. The New Member class spent an evening in October sorting books.

▶ *Once a month the community partners "shop" our vast selection of high quality books* to distribute to the children in the communities they serve. In mid-September BookWORM had a special shopping day where Media Coordinators from several Title 1 elementary and middle schools in Forsyth County came to the Wormhole



and took over 1,500 books back to their schools. That's a lot of books! The impact of BookWORM on the children in our community is certainly being felt, thanks to the efforts of our membership.



A Special THANK-YOU From Our BookWORM Partner:

I would like to thank your organization, the Junior League BookWORM, for the amazing gift of books for Philo-Hill Middle School as well as for Griffith Elementary. You have no idea what it means to us to be in schools of 100% free and reduced lunch and be able to give these angels a book to take home. Each child will receive a book to take home, as well as a book for incentives in their classroom. You allowed us to receive enough to help the children not only read a book at home, but allow some of the children to have a book for their little brother or sister.

Again, we are so grateful for all the donations. We have big plans for the books at Philo-Hill Middle School that I will let my principal tell you herself. It's going to be huge!

Lisa Totten
Media Assistant,
Philo-Hill MS and Griffith ES
Media Center

Seen Around Town

Many people of the JLWS and the Winston-Salem community made the **Strong Women, Strong Families** a successful event on September 24.



BookWORM exhibited at Bookmarks Festival where they donated 100 books that were given away to children who participated in an activity.



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Spotlight on Angie Murphrey

A Sustainer who is making a difference for a JLWS community placement.

by Sarah Dalrymple

The Community Council of the Junior League of Winston-Salem would like to give a 'shout out' to Angie Murphrey, who has graciously agreed to serve as Sustainer advisor to the Puppet Show, a placement that has enjoyed a 30-year history with our League.

Murphrey joined the League in 1993 and served as President in 2003-04. Her favorite placements were Rummage Sale Chair and Child Abuse Puppet Show.

The JLWS Puppet Show volunteers help combat child abuse/neglect in the community by educating all third graders in Winston-Salem/Forsyth County Schools about this issue. Performances are held on-site at local elementary schools, using a well-written, taped script called "Someone to Talk To." The show's content helps children understand the importance of telling someone if they have been abused or neglected, and helps school counselors and social workers raise awareness of child abuse issues and identify children in need of help.

Because this placement requires a morning time commitment, many of our members are unable to participate and for the last few years, a very small committee was tasked



with sharing the Puppet Show. After a discussion with Active and Sustainer Members about the future of the placement, the League knew it wanted to retain this good project, believing that reaching one child is well worth the League's time. Murphrey says, "in the spirit of the League, we agreed to keep this mission alive and in the spirit of the League a solution was found." The Winston-Salem/Forsyth County School system also agreed that this mission was important as the content of the show gives guidance counselors material to talk about with children.

During the 2016-17 year, this placement will be filled by the New Members and Murphrey will ensure that they understand the legacy this placement has in the League. She said, "there is such joy being in front of third graders, sharing an important message, and when I take the puppets out, it is like seeing an old friend."

Any member available to help should contact Charmon Baker, Community Vice President. If you are unable to commit to a specific date, consider being on the substitute list. Thanks to the dedication of many League members, including the New Members and Sustainer Angie Murphrey, the placement now has a bright future!

The JLWS Thanks Our Sponsors



Forsyth Country Day School



Sustainers

MARK YOUR CALENDAR,
make plans to attend and
enjoy social time
with fellow Sustainers

SUSTAINER HOLIDAY LUNCHEON

December 1st

Graylyn

BOUTIQUE

December 9th and 10th

Benton Convention Center

SPRING SOCIAL

May 2

Under the Stars Room
at the Children's Museum with
the Winston-Salem Flower School



Sustainers enjoy
a book club
conversation at
the home of
Kellon Tippett,
September 2016

◀ Megan Lawson,
Susan Pfefferkorn and
Chris McFadden

◀ Lauren Wierman,
Barbara Kirby, Yvonne Fus,
Lynn Howland and
Lynn Gwyn

Book Clubs

EVENING Sustainer Book Club

The evening Sustainer Book Club meets on the 2nd Tuesdays of odd months in the homes of Sustainers. September, November, January, March and May will take place at 7:00 pm. For questions regarding the Sustainer Evening Book Club, contact **Kellon Tippett.**

January 10, 2017

Susan Pfefferkorn, 200 Hadley Ct
The Other Wes Moore, Wes Moore

March 14, 2017

TBD
A Place at the Table, Susan Rebecca White

May 9, 2017

Katherine Memory, 3222 Merion Ct
Delta Wedding, Eudora Welty

DAYTIME Sustainer Book Club

The daytime Sustainer Book Club meets 4 times a year in the homes of Sustainers. The Book Club reads a variety of books, often centered on women or women's issues. They meet at 9:30 am on the 4th Wednesday of the months August, October, February and April. For questions regarding the Sustainer Daytime Book Club, contact **Carol Fagg** or **Lynn Howland.**

February 22, 2017

K. Wood, 8485 Lismore St, Clemmons
Sisi: Empress on Her Own, Allison Pataki

April 26, 2017

Chris McFadden
314 Buckingham Rd.
My Grandmother Asked Me to Tell You She's Sorry, Fredrik Backman



Personal & Professional Milestones

Active Member **Desiree Partin** was designated a Certified Internal Auditor by the Institute of Internal Auditors on August 1, 2016.

Active Member **Kristen Kelly** is now a Partner in the law firm Halvorsen Bradshaw PLLC where she will continue to practice family law and criminal defense.

Active Member **Nicki Bradley** started a new job with Novant Health as a Physician Assistant. She is also engaged to be married to Trip Payne on June 3, 2017.

Active Member **Cat New** received a promotion to Chief Advancement Officer and Deputy Director of The Arts Council of Winston-Salem and Forsyth County.



Junior League Transitions

Transfer from Winston-Salem:

Kristen Duchac (Sustainer) Asheville, NC
 Eliza Walmsley (Active) Philadelphia, PA
 Dorothy Wofford (Active) Jackson, MS

Transfer to Winston-Salem:

Isabelle Ruane (Active) Charlotte, NC
 Robyn Earthman (Sustainer) Nashville, TN



Little Junior Leaguers

Hallie Rose Long
 July 15, 2016
 Caroline & Joshua Long

Tucker Norman Stimely
 August 13, 2016
 Kathleen & Tyler Stimely

Mabel Ruth Thomas
 August 7, 2016
 Mari Pat & Philip Thomas

Jackson Graham Oliver
 August 25, 2016
 Stephanie & Morgan Oliver



In Memoriam

Helen S Peterson (Sustainer)
 September 29, 2015

Kim Masich (Sustainer)
 July 12, 2016

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 We look forward to bringing you
 more information about
 her exciting visit
 in the *next Informer!*

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Navigation

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