



JUNIOR LEAGUE OF
WINSTON-SALEM

WOWS



JUNIOR LEAGUE OF WINSTON-SALEM • 2022-2023

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2022-2023 CONTRIBUTORS TO WORDS OF WINSTON-SALEM:

ABBY FREELAND
BETHANY LEGGETT
CAITLYN LLOYD
CECILY CLINE WALTON
ELIZABETH WINN
HEATHER WILBURN
MEAGAN FORBES
MELISSA MARTINEZ

DESIGN:

SIR SPEEDY PRINTING

COVER:

GALENTINE'S DAY BRUNCH PARTY,
FEBRUARY 2023

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Dear Members and Friends,

After a truly incredible year of celebrating our centennial, we have been able to reflect on our history and celebrate the many women who have devoted their efforts to serving our community through the Junior League of Winston-Salem.

Since 1923, our members have identified areas of need in our city, taken action to address those needs, and supported organizations that provide vital services. As we continue to carry out this legacy of leadership and devotion to Winston-Salem, we are just as dedicated as ever to developing the potential of women, promoting voluntarism, and addressing critical needs in our community.

Looking towards the future, we have explored new ways to cultivate and expand our relationships with community partners as we focus on food insecurity.

We have also strived to create deeper member engagement and retention by fostering an environment of appreciation and belonging. Our membership is the heartbeat of our organization, and it is such an exciting time to be involved with the League as we shape the significant impacts we will make in the future!

I am humbled and honored to serve as your president as we kick off our second century of service to Winston-Salem. I look forward to serving alongside you and seeing how the Junior League of Winston-Salem continues to shape our city over the next year and the years to come.

Warmly,

Allison Bradbury
2022-2023 President-Elect

2022-2023 BOARD



2022-2023 BOARD OF DIRECTORS

President: **Carrie Vickery**

President-Elect: **Allison Bradbury**

Administrative Vice President: **Kathryn Vernon**

Communications Vice President: **Nicole Abolins**

Communications Assistant Vice President: **Meagan Forbes**

Community Vice President: **Michelle Krell**

Community Assistant Vice President: **Abby Becherer Bartholomew**

Finance Vice President: **Sarah Johnson Blackwell**

Finance Assistant Vice President: **Meg Horvat**

Membership Vice President: **Sarah Griffin**

Membership Assistant Vice President: **Fowler Smith**

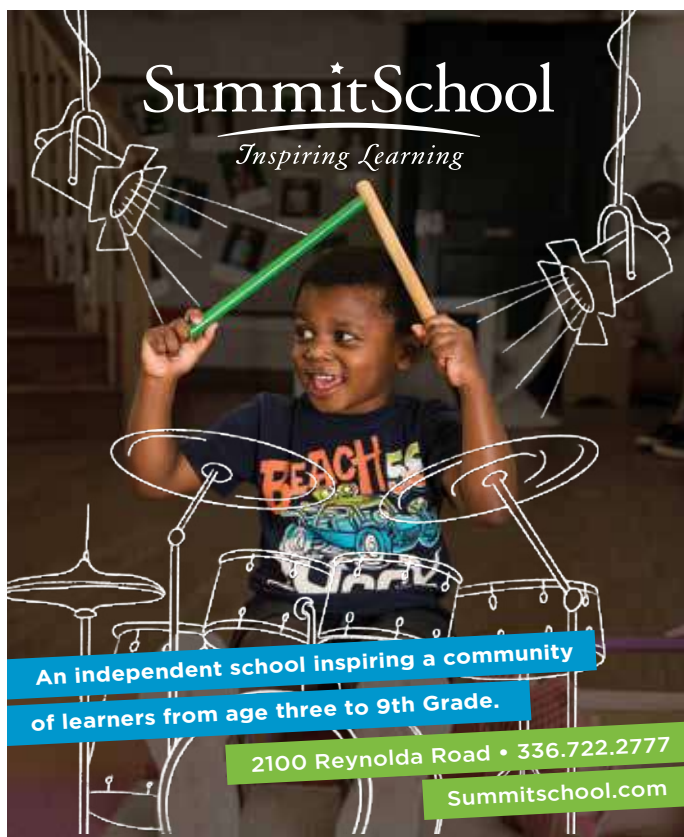
Strategic Planning Officer: **Christa Burger**

Volunteer Development Chair: **Kristie Moesner**

Nominating Chair: **Lindsay Sullivan**

Sustainer Vice President: **Kelly Gould**

Member-At-Large: **Dudley Burkhalter**



MISSION

The Junior League of Winston-Salem, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

VISION

The Junior League of Winston-Salem, Inc. nurtures and educates individuals to build healthier families and a stronger community.

VALUES

- We exist to strengthen and improve our community.
- We value and support the power of trained volunteers.
- We value each member.
- We value and encourage ethnic, racial, religious, and economic diversity.
- We grow through challenging experiences.
- We wisely manage our resources.
- We are ethical and fair.

OUR COMMITMENT TO DIVERSITY AND INCLUSION

The Junior League of Winston-Salem, Inc. welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

DEIB MEMBER SURVEY 2023

The Junior League of Winston-Salem's DEI taskforce was an interim taskforce formed two years ago with the charge of developing and forming strategies and initiatives around DEI to support the JLWS mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

From 2021-2023 the taskforce brainstormed and strategized ways that the JLWS could become more diverse, more equitable,

more inclusive. In spring of 2023 the DEI Taskforce conducted a survey to learn more about the demographics of the women who make up the Winston-Salem Junior League.

We'd like to thank taskforce members April Johnson, Paige Bosworth, Stephanie Flores de Vargas, Abby Becherer Bartholomew, Payton Kilby, Ellie Rahbar, Whitney Obi Mack and Sustainers Becky Nguyen, Stephanie Lovett and Eva Wu for their time and dedication!

Every Member Counts Survey

Profile of the Junior League of Winston-Salem

- **We work:** 92% either work full time, part-time, are self-employed or retired
- **We are educated:** 100% of us have some type of degree from an educational institution and 54% have either a master's or doctoral degree.
- **We are moderately diverse:** 12% of us are a race other than Caucasian; 3% us have a disability, and 1% identify as other than heterosexual.



WHAT DOES THE JLWS DO?

The Junior League of Winston-Salem, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.



JUNIOR LEAGUE OF
WINSTON-SALEM
jlws.org



554 women currently make up the JLWS

**6,640 VOLUNTEER
HOURS**
worth

\$211,152.00

2022-2023 COMMUNITY IMPACT

BookWORM

2,874 books collected for local organizations and individuals

Centennial Community Gift

JLWS raised \$60,000 towards a newly created \$100,000 Literacy and Education Equity Fund

Crosby Scholars

JLWS read 247 college application essays for Crosby Scholar participants

Backpack Program

JLWS provided 3,332 meals with fresh fruit weekly to 68 students and 373 healthy snacks during testing

Kids in the Kitchen

JLWS served 8 shifts with H.O.P.E. to provide meals & snacks to local children and families

Little Black Dress Initiative

Advocates raised more than \$10,000 towards the Literacy and Education Equity Fund

Puppet Show

JLWS hosted 55 puppet shows at 45 schools for WS/FCS 3rd graders

Strong Women. Strong Families.

95 parents and children participated in two health fairs



131 Liberty View Lane | Suite 201 | Winston-Salem, NC 27101 | Phone: 336.722.9681

BOOKWORM



BookWORM at the Spring Moms at the Market at Buie's Market

The Junior League of Winston-Salem (JLWS) aims to help families gain greater access to books through BookWORM, a drive to collect new and gently used children's books from its members and the greater community. BookWORM works with community partners to distribute donated books to children in our area. Community partners are local organizations that receive our books based on our common goal of promoting literacy. Some of our community partners include: Brenner's Children's Hospital, Family Services of Forsyth County, Imprints Cares, LEAD Girls of NC, Novant Health First Steps, Read Write Spell, Ronald McDonald House Downtown Health Plaza, Winston-Salem/Forsyth County Schools, and other organizations that promote early childhood development through access to books.

STRONG WOMEN, STRONG FAMILIES

Strong Women, Strong Families events strive to improve the health profile of the community with the goals of facilitating relationships with the medical community, educating the community on healthy food preparation, and providing a meal.



BookWORM at Strong Women, Strong Families Event at Cook Elementary School

Women Strong Families and Goler Garden, allows us to reach out into the community to provide our lessons.

CROSBY SCHOLARS

Members who work with Crosby Scholars review and provide guidance and suggestions to college bound students to strengthen their application essays. Committee members provide feedback for up to twelve essays per school year during a series of one-on-one sessions with students.

GOLER GARDEN

Junior League volunteers work to plant, cultivate and harvest from the Goler Community Garden beds year round. The produce is used by Downtown Health Plaza patients to provide a source of fresh produce for the surrounding community and to supplement a nutritious diet. In addition, our member volunteers develop educational programs to teach healthy eating habits.

CITIES WITH DWELLINGS

City With Dwellings seeks to end homelessness by building community, and during the winter months volunteers and homeless guests alike share stories, eat together, and journey towards a stronger community for us all. The shelter at St. Timothy's Episcopal Church is one of four low-barrier Overflow Shelters in Winston-Salem that make sure everyone has a safe place to rest and get out the cold during the winter. The Junior League of Winston-Salem committed to support St. Timothy's as a community partner for 2021-2023, assisting City With Dwellings volunteers in providing hospitality one night per week for the duration of the winter and one full night of support each winter.

BACKPACK PROGRAM

The goal of the Backpack Program is to provide food to students from Cook Literacy Model School on weekends and over holiday breaks. Junior League members meet weekly to pack and distribute food to go home with students.

PUPPET SHOW

Since 1986, the Junior League of Winston-Salem (JLWS) has presented a live puppet show, You Can Always Talk to Someone, to all third graders in the Winston-Salem Forsyth County Schools (WS/FCS) to address the issues of child abuse, neglect and internet safety.

KIDS IN THE KITCHEN

Kids in the Kitchen has the goal of empowering youth in the Winston-Salem community to make healthy lifestyle choices/habits in an attempt to reverse the growth of childhood obesity and its associated health issues. Working with Help Our People Eat (HOPE), and other in-league events, such as Strong

KATHARINE REYNOLDS JOHNSTON LEGACY AWARD EVA WU



The Junior League of Winston-Salem awarded the 2023 Katharine Reynolds Johnston Legacy Award to Eva Wu. Katharine Reynolds Johnston has left a lasting legacy, particularly within the Junior League of Winston-Salem, of championing charitable causes and civic engagement. Eva Wu is a true embodiment of that legacy.

For the last two years, Eva has built the Diversity, Equity, Inclusion, and Belonging Task Force from the ground up. She has led that Task Force from its creation on to recommend implementation of strategies to imbed DEIB into the fabric of the Junior League. In addition to this vital work, Eva remains the long-time chair of Crosby Scholars, the Sustainer-led committee which reviews and provides feedback on the college admissions essays of local students.

Eva joined the Junior League in 1999. During her time as an Active member, she has led numerous committees, including serving as the Children's Museum Grand Opening Events Chair in 2004. In addition to all of the work Eva has done during her years of service to the League, she is a Senior Vice President for Truist Bank.

Eva also serves as a member of the Board of Directors for the Novant Health Forsyth Medical Center Foundation. In the same vein as Katharine Reynolds Johnston,

Eva has left a lasting impact on the Junior League of Winston-Salem and our broader community. The JLWS is grateful to Eva for her invaluable contributions to the Junior League and to the community.

SUSTAINER OF THE YEAR DEBORAH MALMO



The Junior League of Winston-Salem is pleased to award Deborah Malmo as the 2022-2023 Sustainer of the Year. Deborah joined the Junior League of Winston-Salem as a Provisional in 1998. Since then she has served the Junior League in a variety of ways, from the Editor of the Informer to the Chair of the Children's Museum Opening Event.

Outside of the league, Deborah has always kept busy as well, working for Sara Lee Hosiery or in the broadcasting industry as well as serving in a variety of volunteer positions, from St. Paul's Church to her beloved Green Nest. One would think that when Deborah became a Sustainer in 2006 it would have been an invitation to slow down, but she didn't in the slightest.

Deborah has been an active and engaged Sustainer Council member, spearheading most of the events that this special community has enjoyed over the past few years, from hosting Zooms with WFU Provost Michele Gillespie on Junior League History, to Fall and Holiday luncheons, to bridge groups. Deborah's passion for the Junior League, and especially its Sustainer community, is unmatched and so appreciated. Thank you, Deborah.

COMMUNITY PARTNER OF THE YEAR COOK LITERACY MODEL SCHOOL



Through our Backpack Placement program, JLWS has a longstanding relationship with Cook Literacy Model School, and we recently partnered with Winston-Salem/Forsyth County Schools to host two successful health fairs at the school. We are so thankful for all the staff who worked with us to make those events happen and for their help advertising to school families—which has resulted in increased attendance at the health fairs! We appreciate their staff for always welcoming our volunteers into their school, and we look forward to continuing our work with their community next year.

NEW MEMBER OF THE YEAR KRYSTAL MORRIS



JLWS is excited to recognize one new member who went above and beyond this year. This new member soaked up every

opportunity that her new member year offered and was such an encouraging peer to others in her new member group and beyond. She was often the first to arrive and the last to leave, always asking for more ways she could contribute her time and talents. She always shared about JLWS events and opportunities on her social media accounts, helping to spread our mission far and wide. She is the embodiment of a woman committed to building a better Winston-Salem. It is for all these reasons that we are confident she will be an amazing new member mentor in her first year-active. We are happy to present New Member of the Year to Krystal Morris.

FRIEND OF THE LEAGUE MISSY CARROLL OF HALF PAST THREE



This year's Friend of the League award went to Missy Carroll of Half Past Three. While still a relatively new business, Missy graciously supported the Junior League by both participating in the Boutique shopping event in January and

February of this year and by making a generous donation to the League's centennial community gift, the JLWS Literacy and Education Equity Fund, after last November's shopping event in Reynolda Village.

As an organization that cheers on the success of women, the Junior League applauds Missy for creating a space that has been described as "your best friend's closet, where the conversation is easy and the fashion is fierce." Thank you, Missy, for supporting the Junior League, and we wish you and Half Past Three many years of success to come!

ACTIVE MEMBER OF THE YEAR ANNA GERAS



Anna Geras was recognized as our Active Member of the Year for the work she did with all three of our fundraisers in the 2022-2023 League year. Anna's official placement was to chair the Little Black Dress Initiative to help fund our Centennial Gift. After putting on a wonderful event and successful fundraiser, Anna jumped in as a pinch hitter, stepping up to help with the kickoff event for the Boutique Shopping Pass at our January GMM. Anna jumped in again at the end of the League year, volunteering to help run an event for the Tour of Fine Spaces sponsors. All in all, Anna embodied what it means to be a team player and selflessly offered up her talents at every turn!

COMMUNITY PLACEMENT OF THE YEAR BACKPACK PROGRAM COMMITTEE



The JLWS Backpack Program exemplifies a community partnership that has fortified our reputation in the Winston-Salem

community over the last 100 years. This year's committee was small, but they were able to fulfill their commitment to pack and deliver food to classrooms each week while supporting the school by hosting a successful food donation drive to stock the school's pantry; showing appreciation to the volunteer coordinator by celebrating her retirement; and contributing to a party for the teachers, which incentivized them to sign up students who would benefit from the Backpack Program.

IN-LEAGUE PLACEMENT OF THE YEAR NEW MEMBER DEVELOPMENT COMMITTEE



Every year the Junior League of Winston Salem recognizes an in league placement that goes above and beyond. As our first fully post-COVID year, there were a lot of really great options to choose from and it was a tough choice. The New Member Development Committee has had outstanding attendance at meetings and hosted a wide variety of creative socials, like a candle exchange, floral arranging, and self-care night.

We are proud to recognize this committee and its leaders for devoting their time and efforts into making this a fantastic league year, especially for the new members. Therefore we would like to recognize the New Member Development committee: Kathleen, Grace and the New Member Mentors - Matti, Shay, KJ, Lindsey, Daisy, and Edelin. These ladies were integral in training our fantastic 26 new members.

CENTENNIAL GALA

100
JUNIOR
WIN





JUNIOR LEAGUE OF WINSTON-SALEM



ANNUAL REPORT

STATEMENTS OF FINANCIAL POSITION

May 31, 2023 and 2022

	2023	2022
ASSETS		
Cash and cash equivalents	\$ 78,855	\$398,851
Inventory	2,627	2,627
Investments	427,410	129,277
Prepaid expenses	39	3,725
Property and equipment, net	6,785	15,276
Operating lease right-of-use assets	217,512	–
Beneficial interest in assets held by others	213,188	192,298
Total Assets	\$946,416	\$742,054
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts payable and accrued expenses	\$ 2,704	\$ 1,120
Deferred membership dues	61,795	66,200
Operating lease liabilities	223,515	–
Total Liabilities	\$288,014	\$67,320
NET ASSETS		
Without donor restrictions		
Undesignated	\$442,214	\$479,436
Board designated for endowment	<u>160,448</u>	<u>148,516</u>
	\$602,662	\$627,952
With donor restrictions	\$ 55,740	\$ 46,782
Total Net Assets	\$658,402	\$674,734
Total Liabilities and Net Assets	\$946,416	\$742,054

STATEMENT OF ACTIVITIES

For the Year Ended May 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUE			
Contributions and grants	\$ 53,669	\$ 8,756	\$ 62,425
Memberships	73,090	–	73,090
In-kind contributions	–	17,158	17,158
Centennial Gala	71,025	–	71,025
Boutique	230	–	230
Tour of Fine Spaces	22,309	–	22,309
Advertising income	750	–	750
Change in value of investments	25,237	–	25,237
Investment income	5,229	–	5,229
Miscellaneous income	4,305	–	4,305
Change in value of beneficial interest	1,139	202	1,341
	\$256,983	26,116	\$283,099
Net assets released from restrictions			
Satisfaction of purpose restrictions	17,158	(17,158)	–
Total Support and Revenue	\$274,141	\$8,958	\$283,099
EXPENSES			
Program services	\$ 119,644	–	\$ 119,644
General and administrative	70,779	–	70,779
Fundraising	103,273	–	103,273
Total Expenses	\$293,696	–	\$293,696
Change in Net Assets	(19,555)	8,958	(10,597)
Net Assets, Beginning of Year	627,952	48,782	674,734
Cumulative Effect Adjustment Due to Adoption of New Lease Standard	(5,735)	–	(5,735)
Net Assets, End of Year	\$602,662	\$55,740	\$658,402

STATEMENT OF ACTIVITIES

For the Year Ended May 31, 2022

	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUE			
Contributions and grants	\$ 44,480	–	\$ 44,480
Memberships	77,250	–	77,250
Boutique	604	–	604
Tour of Fine Spaces	25,788	–	25,788
Advertising income	2,200	–	2,200
Investment income	31	–	31
Miscellaneous income	2,941	–	2,941
Change in value of beneficial interest	(10,111)	(1,482)	(11,593)
	\$143,183	(\$1,482)	\$141,701
Net assets released from restrictions			
Satisfaction of purpose restrictions	–	–	–
Total Support and Revenue	\$143,183	(\$1,482)	\$141,701
EXPENSES			
Program services	\$99,455	–	\$ 99,455
General and administrative	57,187	–	57,187
Fundraising	15,279	–	15,279
Total Expenses	\$171,921	–	\$171,921
Change in Net Assets	(28,738)	(1,482)	(30,220)
Net Assets, Beginning of Year	656,690	48,264	704,954
Net Assets, End of Year	\$627,952	\$46,782	\$674,734

 This and future annual reports will be located on the Junior League of Winston-Salem's website.



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Originating in the Junior League of London in 2014, Little Black Dress Initiative (LBDI) is the Junior League’s opportunity for advocates to engage their networks in acknowledging the major bucket issues in their communities.

For our fall 2022 LBDI campaign, the Junior League of Winston-Salem focused on children’s literacy as its advocacy issue. Kicking off at the September 2022 GMM, LBDI week activities included a group CycleBar ride, a clothing drive in partnership with Dress for Success, and a launch party at Footnote Coffee and Cocktails.

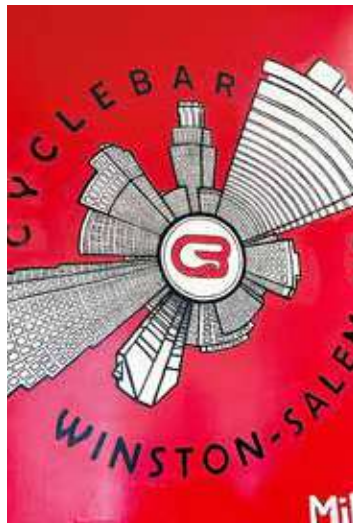
We are thrilled to say we raised over \$10,000, which went directly to our endowment at the Winston-Salem Foundation.

This endowment, established as the Literacy and Education Equity Fund (LEEF), provides grants to educators in the Winston-Salem/Forsyth County school system to enhance literacy in their classrooms. Year-round, our other community projects Kids in the Kitchen; the Backpack Program at Cook Literacy Model School; and Strong Women, Strong Families also support our overarching League mission of addressing food insecurity in our community.

Thank you to all of the Advocates, members, community partners, and donors who made our fall 2022 campaign such a success!

We’d like to thank our 2022 Little Black Dress advocates for their support!

- | | |
|-----------------------------|-------------------------|
| Anna Geras | Kelly Moose |
| Carrie Vickery | Kristie Moesner |
| Christa Burger | Liz Noland |
| Elizabeth Richardson | Madison Kendrick |
| Emily Swanson | Meg Horvat |
| Jordan Daniel | Michelle Krell |
| Kelly Gould | Theresa Knops |



TOUR
FINE SPACES
THE JUNIOR LEAGUE OF WINSTON-SALEM

APRIL
2023

by Kristie Rhodes

The 17th Annual Tour of Fine Spaces, held on April 22, 2023, was a remarkable event! It showcased the elegance of five renovated homes, a vibrant new restaurant, and a boutique owned by one of our members. The delightful addition of food and beverages from local caterers, restaurants, and bakeries further enhanced the allure of the spaces on display.

This event was made possible through the generous support of our incredible sponsors, including Susan Maier Colon from Berkshire Hathaway HomeServices Realty, McCullough Tile, ICON Custom Builders, Emerald Pearl Kitchen & Baths, Cabinet Creations NC, ADAMS DesignBuild Inc., LMI Builders, Solid Foundation Construction, Anderson Moore Kitchen & Bath, QFC Inc., and Bloomday Granite and Marble.

Thank you to our wonderful volunteers and patrons that helped to make this a success!



We'd Like to Thank Everyone Who Donated to the Inaugural LEEF Campaign During Our Centennial Year!

DONORS TO THE JLWS LITERACY & EDUCATION EQUITY FUND

2023 Literacy & Education Equity Fund Donors

Anonymous	Half Past Three	Anita & Thomas Ogburn	Kathryn Vernon
Marie F. Arcuri	Bethany Leggett	Heather Parker	Carrie F. Vickery (in honor of Liz Noland)
Charmon M. Baker	KJ Lemakos	Marjorie Pike	Richard Watts (in honor of Carrie Vickery and Allison Bradbury)
Jennifer Baker	Heather T. Mackey	Kathleen Power	Isabelle White
Beth Baldwin	Catherine & Mike Madden (in honor of Elizabeth Noland)	Kristie Rhodes	Eva Wu
Abby B. Bartholomew	Mary & Michael McCandless	Victoria C. Robins	
Allison Bradbury	Katherine K. Memory	Aimee Rowe	
Sallie Calder	Alyce Miller	Allison Sigmon	
Alicia Freimuth	Elizabeth M. Noland (in honor of Leah Crowley)	Lindsay Sullivan	
Deborah and Timothy Gardner		Truist (Eva Wu employee gift match)	
Kelly Gould		Elizabeth H. Turner	
Sarah Griffin			

*Updated by Nancy Morris
10/16/2023*

THANKS AGAIN TO OUR CENTENNIAL SPONSORS

Flow Lexus	Blanco Tackabery	Womble Bond Dickinson
Windsor Jewelers	Village Tavern	Susan and Mark Conger
Frank L. Blum Construction	Gibson and Bartholomew Dentistry	
Monkee's of the Village	Susan Maier Colon	



The Junior League of Winston-Salem was proud to present two centennial exhibits featuring artifacts, documents, and photographs capturing our rich history and major milestones throughout our 100 year history.

The first exhibit was located on the Lake Porch of Reynolda House and the second exhibit was located on the second floor of the Forsyth County Central Library in the Carolina room.





SEEN AROUND TOWN



Spring Social at the Ginger Fox, March 2023



Spring 2023 Book Drive



Shopping event at L'Avenue Boutique to benefit the Annual Fund, July 2023



2023 Association of Junior Leagues International



First GMM of the 2022-2023 League year, in Bailey Park



Wine Club



Book Club



League Members for a General Membership Meeting, 2022



January 2023 General Membership Meeting



JUNIOR LEAGUE OF
WINSTON-SALEM

131 Liberty View Lane, Suite 201
Winston-Salem, NC 27101

PHONE (336) 722-9681 • FAX (336) 722-2691

E-MAIL financialadmin@jlws.org

WEB www.jlws.org

HOURS 9 am–2 pm, Monday–Thursday

Join the Junior League!

Visit jlws.org to see our full schedule of recruiting events and
apply for membership

Summer 2024 recruiting events:

**JUNE
21**

**Stop by our booth at the Liberty
Street Urban Farmers Market**

4–6 PM | 1551 North Liberty Street, Winston-Salem, NC

**JUNE
25**

**Information session at JLWS
headquarters**

6–7 PM | 131 Liberty View Lane, Suite 201, Winston-Salem, NC

**JULY
28**

**Recruiting social at Medaloni
Cellars**

2–4 PM | 9125 Shallowford Road, Lewisville, NC