

## Tour of Fine Spaces



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**Saturday, March 21, 2015**  
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The 10th annual Tour of Fine Spaces will feature homes throughout Winston-Salem. Local builders, interior designers, cabinet makers, flooring/tiling specialists, cabinet makers, and architects have come together for this unprecedented showcase featuring contemporary to traditional styles. Enjoy savory and delectable culinary samplings from local caterers, restaurants, wineries and bakeries while witnessing the beautiful craftsmanship.

Tickets are \$30.00 in advance and \$35.00 the day of the event. Please invite your friends to come join in this wonderful showcase of Winston-Salem's finest. Tickets may be purchased online or in retail locations such as Golden Apple, Meg Brown, LA Reynolds, McCullough Tile, 1502 Fabrics, House of Plants, Kilwins, June DeLugas, Pure Barre (both Clemmons & Reynolda locations), Kim Taylor, Southern Home & Kitchen. Please check the JLWS website for updated sponsors and ticket vendors and follow us on Facebook!

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## March General Membership Meeting

**Monday, March 23, 2015**

Children's Museum of Winston-Salem  
390 S Liberty Street

6:30 p.m. - Social

7:00 p.m. - Membership Meeting

**Have a lot of goods you would have given to Rummage Sale?** Goodwill is in need of your used items and will be collecting items at the March GMM. Please email [headquarters@jlws.org](mailto:headquarters@jlws.org) with any questions.

### Junior League of Winston-Salem, Inc.

390 South Liberty Street, Suite 100  
Winston-Salem, North Carolina 27101

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**E-mail:** [headquarters@jlws.org](mailto:headquarters@jlws.org)

**Web:** [www.jlws.org](http://www.jlws.org)

**Hours:** 9:00 a.m.- 2:00 p.m., Monday-Friday

# Letter from the President



Spring is in the air and March is my favorite time of the year in Winston- Salem. We know that once the daffodils start to pop out and bloom, it won't be long before the dogwood trees start to blossom and make way for warm weather.

As we look toward warmer weather, I wanted to convey how proud I am that all four motions presented at the General Membership Meeting in January were passed .

Thanks to the leadership of past presidents Alison Reaves and Heather Mackey, the newly created Sustainer Council will certainly be an exciting new chapter in the JLWS's history. We have laid substantial groundwork for today and future years to come.

We will again be holding a cluster General Membership Meeting in March. Being a training organization, many different topics will be covered to expand our education, background and insight.

Also, Goodwill will be taking donations during the first part of the meeting, which will provide a great opportunity to do some spring cleaning.

As we turn the page, the active membership is currently working towards the first annual BookWORM neighborhood book drive. Using the articles in the last Informer as well as updates via The EWeekly and dedicated emails, the membership should have a fully informed and knowledgeable base as we move into this exciting new chapter. I am always available to answer questions, so please don't hesitate to contact me.

Finally, in addition to the blossoming weather, March also means it is Tour of Fine Spaces time! Like previous years homes featured this year are not to be missed. This is the tenth year of the Tour and it is exciting to think of how this event has evolved from the Tour of Fine Kitchens to what it has become today. Grab your friends and plan on exploring each of these homes on March 21. Thank you to all of the past and current chairs, along with committee members who have made this event a success.

The JLWS is thriving with so many exciting events and service opportunities this spring. This year has been such an amazing journey with all of you thus far and our 92nd Chapter hasn't been fully written yet!

All the Best,

The Junior League of Winston-Salem is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## 2014-2015 Board of Directors

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**Annette Lynch:** Sustainer Advisor

## Headquarters Staff

**Somya Qureshi:** Administrative Director  
**Nancy Morris:** Administrative Assistant

The *Informer* is published six times a year in September, October, November, January, March, and May by Junior League of Winston-Salem, Inc. The *Informer* accepts advertising.

For more information, visit [www.jlws.org/informer](http://www.jlws.org/informer)

**Advertising deadline for the May 2015 issue: April 1, 2015**

## 2013-2014 Informer Staff:

Somya Qureshi: Managing Editor  
Heather Hubbard  
Casey Stephens  
Parker Tegeler

## November 2014 Board Brief

The Board of Directors met on November 17, 2014. Christine Storch, President, called the meeting to order and the Board approved the agenda and the minutes. Elizabeth Dampier provided a finance report. She reviewed the P&L sheet and made note that Boutique had already made \$30,370 before expenses. She also shared the news that the Lovett Foundation has granted the JLWS \$3,850 for BookWORM. Stephanie Moser, President Elect provided a report from the prior Management Team meeting. She included highlights from the meeting such as a new administrative assistant has been hired, Nancy Morris, BookWORM has a new marketing plan, and Volunteer Development is planning a leadership event for the spring. Amy Shively reviewed the Annual Plan and the BOD went through each goal and objective of the plan to get a mid-year update. Cate Lynch brought a motion to reinstate two members and the Board voted in favor of the motion. Katie Neal led the Board in a discussion of the feedback from the Town Halls and how to put the feedback into action. This concluded the meeting. The next Board Meeting is on December 15, 2014.

## December 2014 Board Brief

Christine Storch, President, called the meeting to order at 7:30 p.m. The agenda and minutes were reviewed and approved. Shelley Holden, the Finance AdHoc Chair, presented the group's suggestions to the Board. This included increasing the size of the Boutique and Tour of Fine Spaces committees, eliminating Dine Around, and looking into a new fundraiser. Elizabeth Dampier presented the P&L sheet and gave an update on Boutique. Hunter Douglas gave a nominating update. Christine Storch shared the PRC recommendations for 2015-2016. Cate Lynch brought a reinstatement motion that passed. Christine Storch brought a Sustainer motion, that also passed and will go to the January GMM for voting. The meeting adjourned at 9:30 p.m.

## January 2015 Board Brief

Christine Storch, President, called the meeting to order at 7:30. The minutes and agenda were reviewed and approved. Mari Krane came to the meeting and presented an update from the 100th Anniversary update. Elizabeth Dampier gave a report on the JLWS finances. This included a P&L sheet as well as updates on each fundraising committee. Katie Neal shared information on the upcoming Placement Reception. Christine discussed the upcoming mid-year Board retreat. The meeting adjourned at 9 p.m.

## General Membership Meeting Calendar

### Monday, March 23, 2015

6:30 p.m. Social  
7:00 p.m. Meeting  
Children's Museum of Winston-Salem

### Monday, May 18, 2015

(Voting Meeting)  
6:30 p.m. Social  
7:00 p.m. Meeting  
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## Membership



### Ask Your Member-at-Large

Elizabeth Myers

#### Question:

**Q:** I am interested in finding a mentor to help guide and shape my experiences in the Junior League of Winston-Salem. How do I develop this type of relationship with another member?

#### Answer:

If you are just finishing out your new member year we have just the program for you! Our First Year Active (FYA) program is in its second year and is an excellent way to meet a mentor to help guide you along your Junior League journey. The FYA program is completely voluntary for both the mentors and the mentees. First year actives are paired with more experienced members with whom they share common interests. This year the program has held 3 large group events for the mentors/ mentees. They included a social meeting in September where the mentors and mentees were matched together and got to know each other, an information and book sorting evening at the Wormhole followed by a social at Tate's and most recently the Sip and Seek leadership event held with the volunteer development ladies. In addition to the formal meetings planned by the FYA program committee, the mentors and mentees are encouraged to get together once a month to discuss any issues that have arisen or just to socialize. Our hope is that these pairs form a lasting friendship/ mentorship relationship that will continue on for years.

If you are not a first year active, then you need to be a little more creative in finding a mentor. I have had the privilege of serving with many wonderful women in my Junior League tenure. Many ladies I never would have met without the JLWS are now my close friends and confidants. I can ring them up and pick their brains anytime I have questions or just need to know if an idea is absolutely insane or a home run. At times they reassure me it's both. My point is that through your placements you will have the opportunity to get to know some of the most highly trained and smart volunteers around. Take advantage of these opportunities and develop a relationship with them. They will become invaluable resources for you and lifelong friends.

#### The JLWS Wants to Hear From You!

**How do you teach the value of voluntarism with your children?**

"It comes down to teaching by example. Both my husband and I are involved in numerous volunteer activities. Some revolve around their schools so they see the value directly. Others are not so easy for them to see, but they are aware of the time we give to the organizations since it often means time away from them. Now that our kids are bigger, when possible, we try to involve them. They have collected wish list items for the Ronald McDonald House at their birthday parties rather than gifts, helped in concessions at soccer and basketball games, and assisted with organizing supplies for school fundraisers, teacher appreciation events, and Christmas parties at Kimberley Park Elementary. They have been especially affected by the latter, realizing that something they take for granted – parental involvement at school – doesn't happen everywhere." - Jane Potter, Sustainer

#### Next issue the JLWS wants to know:

**What was your most rewarding or enjoyable moment during your 2014-2015 placement?**

E-mail your answer to [headquarters@jlws.org](mailto:headquarters@jlws.org).

Please note that space may be limited and lengthy answers may be shortened if necessary.

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## Progress Underway to Address Town Hall Feedback

The last issue of the *Informer* highlighted key themes identified by members during the October Town Halls. Here are some ways the Board of Directors, council leaders and committee chairs are working to address suggestions from JLWS members.

- **Accountability** – The JLWS has a process in place for handling member accountability issues. The Membership Review Committee (MRC) consists of the Administrative VP, Membership AVP, Finance VP, Placement Liaison chair, Placement Liaison assistant chair and a representative from Nominating. Its purpose is to meet periodically to confidentially review requests for resignations and reported failures to fulfill membership obligations. Chairs or committee members having related issues should contact Membership AVP Carrie Hileman (assistantmembershipvp@jlws.org).
- **Face-to-face social interactions** – Volunteer Development, League Linkers and Placement Liaisons recently have hosted several opportunities for low-key, face-to-face engagement, including the Sip and Seek Leadership Panel, events at Encore and Corks Caps & Taps, and the Placement Reception. Carpooling or caravanning during Tour of Fine Spaces is also a great way to enjoy the company of other JLWS members. Additionally, women with similar interests are encouraged to join or start a new interest group. The “New to Winston-Salem” group is great for new and longtime residents alike. Membership VP Katie Neal (membershipvp@jlws.org) can provide more details about interest groups.
- **Fundraiser package** – At the January GMM, Active members approved a fundraiser package for 2015-2016 by way of paper ballot (which was also at members’ request). By making the fundraiser package due by Sept. 1 instead of Oct. 1, the Boutique committee will be able to provide paper tickets to JLWS members next year.
- **Financial transparency** – Finance VP Elizabeth Dampier has provided easy-to-understand financial updates at each GMM. In January, she explained the recommendation for the fundraising package in-depth and answered several related questions in a Q&A session facilitated by President Christine Storch.
- **Quality, not quantity, of placements** – The Placement Review Committee (PRC) has determined that 2015-2016 community placements will include Backpack Program, Brenner Fit – Family Meals Made Easy, Children’s Museum, Crosby Scholars, Girls on the Run, Goler Community Garden, JLWS BookWORM, JLWS Puppet Show, JLWS Women’s Health and Kids in the Kitchen / H.O.P.E. These placements align with JLWS focus areas in educating and mentoring youth from birth to age 18 and women’s health issues.
- **Communication and branding** – The Communications Council and Board of Directors have discussed bringing in outside consultants to help JLWS with its external brand positioning. Although no decisions have been made, the volume of work has made it challenging for the Marketing and PR committee to tackle communications projects outside those related to JLWS fundraisers and community projects.
- **Meeting Effectiveness** – All Council leaders and chairs are encouraged to review related tips in the “leadership notebook,” which can be found on the JLWS website under the “publications” tab, then by clicking on “forms and documents.” Also, talking to committee members about what works for the group is encouraging and happening across a range of committees.

Placement liaison interviews will take place in March. All members are encouraged to share whether they feel their voices have been heard as well as their thoughts on solutions already in progress.

## JLWS Scholarship Applications Due April 1, 2015

This year, the JLWS will award a \$1,000 scholarship to a college-bound (two- or four-year accredited college or university) female high school senior who exhibits outstanding service to others through volunteerism. Past winners have had a focus on volunteerism while also demonstrating academic excellence. Applications are available on the JLWS website at [www.jlws.org](http://www.jlws.org) under “Community Impact” or can be obtained from Headquarters. Applications must be submitted electronically or printed and mailed to the JLWS Headquarters by April 1, 2015. The winner will be notified by May 1, 2015. The scholarship will be presented at the May GMM on May 18, 2015. Please encourage any deserving senior high school women to apply. Membership VP Katie Neal, (membershipvp@jlws.org) will be glad to answer any questions.

## Membership

### Interest Groups

Interest Group guidelines are now available online.

The JLWS Interest Groups are designed to enhance the member experience through regularly scheduled gatherings devoted to topics of interest. The groups provide a great way to connect with one another while fostering a particular interest or learning something new. Past examples include running, food and wine, and arts and theater.

To participate or learn more about upcoming events, please contact the following interest group leaders.

**New Member/ Active Book Club** - Michelle Griffith (nolegirlmitch@gmail.com)

**Knitting** - Heather Angell (golfangell@triad.rr.com)

**New to Winston-Salem group** - Join other JLWS members on Saturday, March 21, 2015 Tour of Fine Spaces, 10:00 a.m. for mimosas, coffee and snacks before you start the tour! Contact Desireé Knight (sdesireeknight@gmail.com) for address.

If you have any general questions about interest groups, please contact Membership VP Katie Neal (membership@jlws.org) or Assistant Membership VP Carrie Hileman (assistantmembershivp@jlws.org)

### Spotlight on the New Member/ Active Book Club Interest Group



Members of the New member/ Active Book Club had their first great meeting in January. Michelle Griffith had this to share about the book club, "I believe that these small interest groups are one of the absolute best ways to meet new people within the League and to make you feel more connected." To learn more about this interest group or attend an upcoming get-together, please contact Michelle Griffith (nolegirlmitch@gmail.com)

Left to Right: Michelle Griffith, Carissa Hanson, Karen Burns and Taylor Carruthers.

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## Transfer Spotlight: Cristen Drummond

Which Junior League did you transfer from?

Junior League of Macon

What positions did you hold in that Junior League?

I was a provisional member last year.

What placement will you be participating in for the JLWS?

Puppet Show.

Tell us about your family:

My family lives in Los Angeles. My mom is a teacher and my dad is a small business owner. I have a younger brother who is graduating from Southern Methodist University in Dallas, TX this May with a degree in business finance.



What do you enjoy doing in your spare time?

Exercising and exploring the new city in which I live.

What are you enjoying about living in Winston-Salem so far?

The friendly community as well as the young professionals environment

Where did you grow up?

I was born and raised in Los Angeles, CA.

What do you do for a living?

I am a reporter for Time Warner Cable News (Channel 14)

What accomplishments are you most proud of?


I was fortunate to be recruited out of high school by 38 Division 1 schools around the country for soccer and decided to play at the University of Nevada. While playing for the Wolf Pack, I was a four year starter and accumulated many sports awards including First Team All WAC, All Tournament Team along with being a four time Academic All-Western Athletic Conference selection as a player as well as ESPN Second Team Academic All-District. Another accomplishment was graduating cum laude and Number One in my class from the Donald W. Reynolds School of Journalism.

What do you enjoy about volunteering in your community?

Meeting the people who make up the community and helping them whichever way possible to make it a better place for all of us to live, work, and play.

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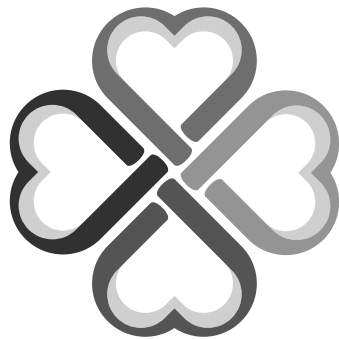
## Membership

### 2015-2016 Placement Selection Process

The placement selection process for the 2015-2016 JLWS year will run March 9, 2015 through March 23, 2015. Actives and New Members will have the opportunity to submit their top five choices (ranked in order of preference) via the online placement choice tool which can be found on the JLWS website. If a member has any question about potential placements, please contact a placement liaison or the current placement chair (as appropriate) as soon as possible. Those JLWS members that have accepted a leadership position for the 2015-2016 JLWS year do not need to complete the placement choice tool. Members will receive 2015-2016 place notification around the beginning of May 2015.

#### Placement Assignments

Placement assignments are based on several factors placed into an algorithm that determines each member's placement. These include member's choice, member's previous year placement assignment (those who did not receive one of their top choices the previous year will be placed first), years of service, and dues payment status. When considering placements for the upcoming year; consider personal and professional interests, skill sets, previous placements, and areas of desired growth. Maybe this is the year to reach outside one's comfort zone and take on a new challenge! Or perhaps this is the year to move away from in-league placements to make an impact in the community. As members have read in the E-weekly, there are many exciting opportunities for both community and in-league placements. Be sure to review these more closely in the Placement Brochure posted on the Member's Only side of the JLWS web site.



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## New Member Group Spotlight



### Christie Stein's New Member Group: The Golden Girls

Front Row- Ashley McKimmie, Sukhu Gokhale, Christie Stein

Back row- Carrie O'Brien, Caryn Gardner, Kris Dearmin, Caroline Baxley



Christie Stein and her new member group The Golden Girls first met at River Birch Lodge in August and hit it off right away. The ladies noticed they weren't the "fresh out of college" group and came up with the name from there! The Golden Girls have enjoyed meeting up for dinner and drinks throughout the fall and are looking forward to warmer weather to enjoy some outdoor activities.

Christie is from Morgantown, WV and moved to Winston- Salem six years ago when her husband accepted a job here. This is her third Active year and she loves being a new member mentor. She joined the Junior League of Winston-Salem to meet new friends and become involved in the community. Her favorite part about the JLWS was the Finding Venus Fertility Interest group she was in. Christie stays at home with her 2 children and 2 dogs.

## New Members

# JLWS is Recruiting New Members! Spread the word!

Do you know a woman whom you think would be an asset to the JLWS? What about someone new to the community, or just looking to make new friends? We would love to talk with her more about joining our organization! Please encourage any friends, co-workers, etc. to attend one (or all!) of our Information Socials this spring, and feel free to come along with her to mix and mingle with prospective new members. See below for the upcoming Information Socials, and check the E-Weekly for additional events to come! Please contact Carmen Sauls at [newmemberinterest@jlws.org](mailto:newmemberinterest@jlws.org) with any questions.

April 8<sup>th</sup>— Salem College Student Center, 5:30 p.m.

May 21<sup>st</sup>—Diamondback Grill, 6:00 p.m.

## Recruitment Ambassadors Needed!

Are you interested in speaking to prospective new members about joining JLWS? We hope you will sign up to be a Recruitment Ambassador! It is a fun, low time-commitment position.

We will match you with 1-3 women and ask you to reach out to them via phone or email. When you do this, we hope that you will tell them about your JLWS experience, potentially meet up with them in person, and encourage them to apply! Please email Carmen Sauls at [newmemberinterest@jlws.org](mailto:newmemberinterest@jlws.org) for more information.



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## BookWORM Community Open House



Members of the JLWS BookWORM committee and community partners from El Buen Pastor and ReadWS met during the community partner open house in December at the WORMhole.

Left to Right: Kelly Fortkiewicz (El Buen Pastor), Kris Cox (ReadWS), Henri Brown (ReadWS), Christine Storch, Lawren Desai, Wynne Overton, Sarah Blackwell and Alicia Madan.



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# Community

## Placement Review Committee

Every year, the Placement Review Committee (PRC) gathers to review all in-league and community placements. This past Fall, PRC was responsible for reviewing the community applications that were received to determine which community placement the JLWS would participate in for the 2015-2017 league years. Additionally, they reviewed all in league placements to determine if any adjustments should be made.

The committee utilized membership feedback from the year end survey that was conducted as well as from feedback you provided to your placement liaisons. Your feedback was critical to the decisions that were made ensuring that the placements selected and the number of positions for each was reflective of the committee needs. The committee shared their proposal with the Board of Directors at the December board meeting and necessary adjustments were made.

We are pleased to announce the following have been selected as the 2015-2017 community placements:

- Backpack Program
- Brenner Fit – Family Meals Made Easy
- Children’s Museum of Winston-Salem
- Crosby Scholars
- Girls on the Run
- Goler Community Garden
- JLWS BookWORM
- JLWS Puppet Show
- JLWS Womens Health
- Kids in the Kitchen / HOPE

The committee also proposed adjustments to some in-league placements. As examples, we will be adding to the total number of positions for both Boutique and Tour of Fine Spaces as well as creating a new Social Media placement.

We are excited about the changes knowing they are truly a reflection of membership.



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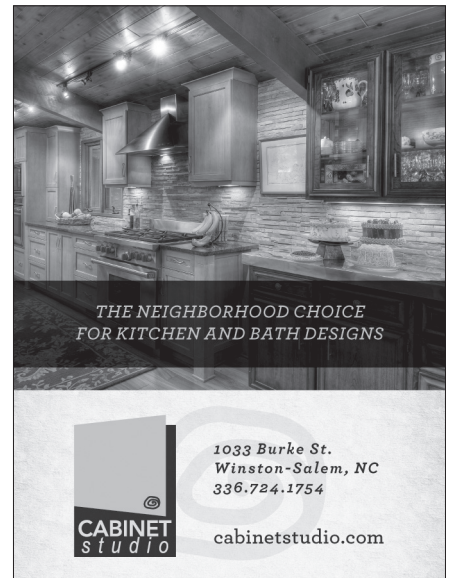
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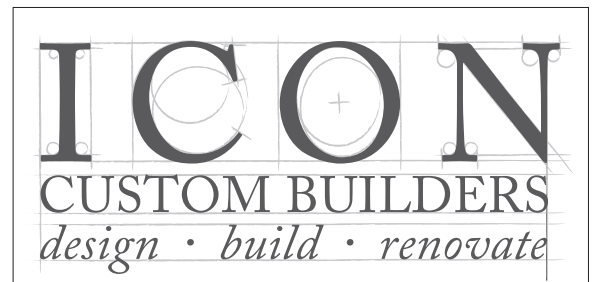
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## The Junior League of Winston-Salem makes history!

For the first time in our rich 92 year history, the Junior League of Winston-Salem has a Sustainer Council. The new Council will:

- Provide a variety of meaningful engagement opportunities from which Sustainers can choose the ones that best fit their interests and their busy lives.
- Offer various volunteer and social options that will appeal to Sustainers of all ages
- Seamlessly integrate with the existing communications, community, finance, and membership councils.
- Weave the Junior League vision and mission throughout the various Council components.

For more information about the Sustainer Council, login to [www.jlws.org](http://www.jlws.org) and click Sustainer Council under the Events tab. If you have questions, please email [SustainersConnect@jlws.org](mailto:SustainersConnect@jlws.org).



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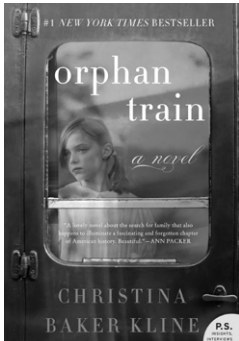
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## Sustainers

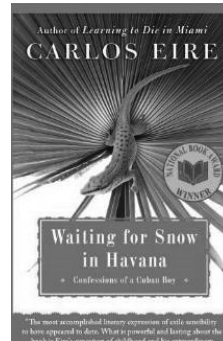
### Sustainer Daytime Book Club: 2014-2015 Book Selections



#### **Orphan Train** *by Christina Baker Kline*

**April 15, 2015**  
(at the home of Carol Fagg,  
430 Friar Tuck Road)

### Sustainer Evening Book Club: 2014-2015 Book Selections



#### **Waiting for Snow in Havana** *by Carlos Eire*

**May 12, 2015**  
(at the home of Ginger Ewing,  
2824 Kensington Rd)


In real estate,  
it's called  
a closing.  
But we like  
to think  
of it as a  
beginning.



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 **Junior League Transitions**

**Transfers from Winston-Salem:**

**Ellen Fort** (Sustainer)  
Raleigh, North Carolina

**Martha McGarity** (Active)  
Raleigh, North Carolina

**Transfers to Winston-Salem:**

**Amy Elizabeth Donley** (Active)  
High Point, North Carolina

 **Member Milestones**

Active member **Megan Donovan** was promoted to Associate Director for Campaign Strategy & Operations at Wake Forest University.

Active member **Isabelle Ruane** was promoted to Development Officer at Wake Forest University.

Active member **Heather Jenkins Shilt** was promoted to Director Global Logistics & Indirect Sourcing at Gilbarco Veeder Root.

 **Little Junior Leaguers**

**Charles Richard Craver “Charlie”**  
December 5, 2015  
Erin & Jonathan Craver

**Annabel Louise Boerkircher**  
January 11, 2015  
Sarah & Andrew Boerkircher

 **In Memoriam**

**Dot Upton**, Sustainer Emeritus  
January 23, 2015

Please e-mail any additions to [headquarters@jlws.org](mailto:headquarters@jlws.org).



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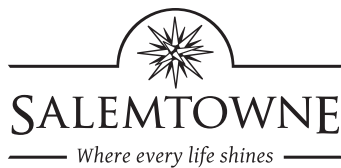
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