

WOWS



JUNIOR LEAGUE OF WINSTON-SALEM • WINTER 2016

WORDS OF WINSTON-SALEM

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WINTER 2016 CONTRIBUTORS TO WORDS OF WINSTON-SALEM:

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- CHRISTINE STORCH
- STEPHANIE MOSER
- KATY RINGEMAN

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HELLO!

Thank you for reading WOWS (Words of Winston-Salem), the Junior League of Winston-Salem's annual magazine.

Inside you have the opportunity to see some of

the amazing accomplishments that have occurred within the JLWS this past year. The magazine will cover the 2013-2014 and 2014-2015 years, which is a unique feature in the current edition. There has been a lot of change in the JLWS during the 91 and 92 years, but one thing has always stayed the same is our mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

The JLWS had a busy, jam packed year during 2014-2015. BookWORM, our new community project made its inaugural debut. Our membership ran an internal book drive, collecting 1,700 books. Our spring drive collected 6,000 and counting. We were all blown away by the community involvement and interest and are heartened to know that so many children received an age appropriate book because of JLWS's commitment.

The JLWS also welcomed 63 new women to our league this year in May. These newly trained volunteers have been placed within the four active councils for their first year. If you get a chance, ask them how their first year is going.

Also exciting for the JLWS is the creation of the fifth council, the Sustainer Council. Spearheaded by Allison Reaves and Heather Mackey, this new council was voted on in our January general membership meeting and has already proven to be a valuable tool for energizing our sustaining members. I look forward to seeing the fantastic opportunities the council provides this year.

This past year was also the fifth Boutique and tenth Tour of Fine Spaces fundraisers. Both met and surpassed fundraising goals. We couldn't collect books, perform the puppet show to every

third grade class in Forsyth County, or train the next generation of women volunteers without your continued fundraiser support and annual fund. Thank you to everyone who was part of these events.

The Junior League of Winston-Salem, at its core, is a group of women who actively improve their community. I had an extremely humbling experience as president of our league. The women who make up this league are some of the hardest working and impactful members of our community and I look forward to seeing what happens in the 93rd year and beyond.

Thank you for being part of the JLWS,
Christine Kelley Storch

2012-2013 BOARD OF DIRECTORS

- Teresa Inman: President
- Christine Storch: President-Elect
- Wesley Suttle: Administrative Vice President
- Elizabeth Dampier: Strategic Planning Chair
- Erin Kennedy: Communications Vice President
- Heather Hubbard: Assistant Communications Vice President
- Anna Ball Hodge: Community Vice President
- Yvette Boland: Assistant Community Vice President
- Stephanie Moser: Finance Vice President
- Melissa O'Buch: Assistant Finance Vice President
- Kelly McConnico: Membership Vice President
- Katie Neal: Assistant Membership Vice President
- Amine Seifert: Nominating Chair
- Carrie Ross: Volunteer Development Chair
- Grace Neal: Member-at-Large
- Allison Reaves: Sustainer Advisor

2014-2015 BOARD OF DIRECTORS

- Christine Storch: President
- Stephanie Moser: President-Elect
- Cate Lynch: Administrative Vice President
- Amy Shively: Strategic Planning Chair
- Heather Hubbard: Communications Vice President
- Parker Tegeler: Assistant Communications Vice President
- Yvette Boland: Community Vice President
- Kristin Chambers: Assistant Community Vice President
- Elizabeth Dampier: Finance Vice President
- Kate Reece: Assistant Finance Vice President
- Katie Neal: Membership Vice President
- Carrie Hileman: Assistant Membership Vice President
- Hunter Douglas: Nominating Chair
- Carrie Ross: Volunteer Development Chair
- Elizabeth Myers: Member-at-Large
- Annette Lynch: Sustainer Advisor



Forsyth County Day School

MISSION

Founded in March of 1923, the JLWS is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

The JLWS nurtures and educates individuals to build healthier families and a stronger community. The JLWS has two focus areas:

- Educating and mentoring youth from birth to age eighteen
- Addressing women's health issues



- Offering an innovative, world-class curriculum to best prepare students age 2 to grade 12 for success in our highly competitive global economy
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2014 SCHOLARSHIP RECIPIENT

CAITLIN MOFFATT



The 2014 recipient of the Junior League of Winston-Salem scholarship was Caitlin Moffatt.

Caitlin graduated from R.J. Reynolds High School where she was a member of the National Honor Society, Spanish National Honor Society, and Co-President of the Reynolds Girls Club. She was also the first chair cellist in the All-County Orchestra, a member of Young Democrats and Youth and Government, where she was a legislative debater and bill creator at the annual conference in Raleigh. What seems to be most impressive about Caitlin is that she wasn't only involved as a volunteer in so many ways, but how she takes on a leadership role in everything she does. She has done everything from teaching Sunday school to helping someone find clothes for an upcoming job interview at the Community Clothes Closet. She even made Valentines to take to the Bethesda Center for the homeless and has found that it is experiences like these that have shaped both her love for volunteering and her own character. Caitlin is currently a sophomore at UNC Chapel Hill.

2015 SCHOLARSHIP RECIPIENT

CORINNE SPENCER



This year's recipient of the Junior League of Winston-Salem scholarship was Corinne Spencer.

Corinne excelled academically, graduating 8th in her class of more than 400 students from R. J. Reynolds High School. Among her many impressive accomplishments was her leadership role as President of Habitat for Humanity Youth United. In this role, she was responsible for leading the executive committee and 11 school clubs across Forsyth County to raise \$65,000 to build a house for a deserving family. Corinne is also a regular volunteer at the Forsyth Humane Society and last summer, she traveled to Thailand for a service trip where she helped build a library and teach English. Her collaborative leadership style has not only benefitted her, but our community as well. Corinne's grandmother is Ann Spencer, a Sustainer with the JLWS.

This fall, she began her freshman year at UNC Chapel Hill.

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In celebration of the final rummage sale on April 12-13, 2014 the Junior League of Winston-Salem held an evening preview party called, “Toasting a Tradition” on Thursday, April 11.

Past presidents and rummage sale co-chairs attended an honorary toasting prior to the preview party to celebrate a weekend that was not only the annual fundraiser, but also momentous celebration and send off in true Winston-Salem tradition.

The final rummage sale brought back many familiar faces including shoppers, rummage sale co-chairs, and JLWS members. The City of Winston-Salem even celebrated the event. Mayor Allen Jones proclaimed the intersection of Deacon Boulevard and Shorefair Drive as “Rummage Sale Boulevard” leading up to and during the event.

The weekend was a celebration of sixty years of rummage. The final sale filled the 62,000 square foot space of the Annex and Educational Building at the Winston-Salem Fairgrounds. Over fifteen departments were represented, including clothing, house wares, baby items, furniture, toys, art, collectables, jewelry, electronic and sporting goods.

The rummage sale began in 1954, providing gently used goods such as clothing and house wares at reduced pricing. “When the sale began in 1954, it really was unique,” recalls past president, Heather Mackey. “There weren’t many other groups in the community that were providing such service.” Throughout the years, rummage sale themes were also unique. For instance, the 1978 rummage sale theme was “Raise \$ and Have Fun,” which transcended through the six decades of rummage sales.

Although rummage sales were a strong tradition within the community, the JLWS decided the 2014 rummage sale would be its last due to dwindling attendance. The 1994 rummage sale hosted 4,000 attendees, but in the final years only 2,500 community members attended the yearly event.

“The greatest thing is that every Junior League member for sixty years has been involved in it,” says past president Teresa Inman. “It was when everyone came together to do something.”

Community support was evident during the final rummage sale with the presence of the Winston-Salem Journal recording the event with a documentary called, “The Final Rummage.” TV reports highlighted the Junior League and event for one final time. As the doors closed, and lights dimmed on April 13, it was with mixed emotions. The sale ended on a high note, thrilling everyone involved but melancholy was evident throughout the community.

“IT WAS WHEN EVERYONE CAME TOGETHER TO DO SOMETHING.”

FRIDAY	RUMMAGE SALE
April 11, 5:30PM - 8:30PM (open to the public, tickets \$5)	Amazing deals on everything from clothes and toys, to furniture and sporting goods!
SATURDAY	RUMMAGE SALE HALF PRICE SALE
April 12, 9:30AM - 12:30PM (open to the public, tickets \$4)	All items half off previous day's sale price! Hurry, get it before it's gone!
SATURDAY	RUMMAGE SALE BIG BAG SALE
April 12, 1:00PM - 2:30PM (open to the public, tickets \$3)	Everything must go! Fill a bag with as much as you can for only for \$5. (Bags provided)

WWW.JLWS.ORG/RUMMAGESALE





WINSTON-SALEM JOURNAL

Winston-Salem, N. C. Saturday, April 12, 1975 Page 13

League's Annual Rummage Sale

By Rebecca Angell

Among the rummagers yesterday at the Junior League Rummage Sale were, left to right, Mrs. William Birtson and her son, William, Robert Tate and his daughter.

Off to Busy Start

Proceeds from the sale will go to civic and educational projects, including support of the Winston-Randolph Care Center for severely retarded children and a pilot program in hearing disabilities.

Other projects benefiting from the sale are the Juvenile Justice Center, Inc., the development of a mental health program in the school system, and participation with the Arts Council in "Street Scene '76."

The SENTINEL, Winston-Salem, N. C. Thursday, April 10, 1975-Page 19

Don't Be a Rummage Casualty

By JANICE CHILDRESS
Sentinel Staff Reporter

Get a lot of rest beforehand.

That is the first rule for anyone who wants to be a bargain-buying success at the Junior League Rummage Sale Friday and Saturday at the coliseum. The event is without doubt the best rummage sale held in this area, and getting the best bargains has become a real science for people who have found it to be a gold mine of good merchandise at low prices.

Every rummage-sale regular has his own battle plan for the event, but these suggestions may help anyone who has not yet experienced the bargain bonanza.

Plan to dress comfortably.

Other people are going to be out shopping and rushing around that they are not going to notice how anyone else is dressed. Comfortable shoes are most important, and should be paired with clothes that can stand stepping, stumbling and reaching — plus dust.

And if it is necessary to wear a coat, wear the most lightweight one you have.

If you have children, decide if they can stand being

smashed, loaded or lost.

While the sale is a great experience for shoppers, it is a miserable place for children who are just tagging along. If they are old enough to be interested in shopping or helping out, and can understand where to go when they get lost, take them along. But if any of those ideas sounds terrifying for your child, find a babysitter.

Get there early.

The sale begins at 8:30 a.m. if you want to be there when it first begins, be sure to arrive at least by 8 p.m. Some people arrive at 6:30 to get a place close to the door. And some people go to the coliseum immediately after picking their children up at school, so they can be at the front of the crowd.

A warning: If you are going to be right in front of the door, think about the way it will open. One year a woman waited right in front of one of the doors so she could rush in immediately. But when the door opened, she found herself pinned behind it — where she was trapped until everyone else was inside.

If you can't be there by 8:30, don't be discouraged. While it is true that the very best goods are snapped up in the first few minutes, there is still a multitude of good bargains available throughout the sale. (It closes at 6 p.m. on Friday and is held from 9-30 a.m. to 2:30 p.m. Saturday.) And during the last minutes of the sale, prices are sometimes drastically reduced on everything that is left.

Don't lose your temper.

While most people who attend the sale are capable of being polite and courteous while searching for what they want, there are a few who are best ignored and jailed.

And try to refrain from getting furious at the boys who show up at each sale armed with big cardboard boxes which they fill with every bagged and boxed available. Their trick is to fill their boxes and later to sort out the ones they don't want and throw them down somewhere else.

Be nice to the Junior League members and their husbands who are running the sale.

The rummage sale involves a lot of very difficult work for the league members who have spent months begging for and collecting rummage and a week setting up the sale. It is dirty, hard work, but they feel that it is worth it to make money for their many causes, which include support of civic and educational projects — Juvenile Justice Center Council, Inc., development of a mental health program for the school system and participation with the Arts Council in "Street Scene '76."

The Sentinel Family Pages

COLISEUM MAP

UPPER LEVEL

TOYS, SHOES, DECORATIONS

ENTRANCE

LOWER LEVEL

NEWS, BOYS, REFRESHMENTS, HANGING RACKS OF CLOTHES, STOCKINGS, CASH REGISTER, CHECK STANDS

Rummage Sale's Cochairman Is 'Pleased'

The Junior League's annual rummage sale closed yesterday afternoon after two days of busy activity.

"It's very pleased," commented Mrs. Clifford E. Haly, cochairman of the event.

"It's the best year we've ever had."

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BOUTIQUE: A SHOPPING EVENT
NOVEMBER 20-21, 2015

The JLWS was proud to host the sixth annual shopping extravaganza, Boutique, on November 20-21, 2015 in the Embassy Suites Grand Pavilion Ballroom in downtown Winston-Salem, North Carolina. Boutique offered two days of shopping, with a Sustainer hour on Friday, followed by the always-fun “Girls’ Night Out” shopping hours! This event helped the JLWS improve the community in which we live, work and play. Last year, Boutique dollars helped the JLWS to work towards putting books in the hands of children in need in the Winston-Salem/Forsyth County community!

TOUR OF FINE SPACES
2015

The 10th Annual Tour of Fine Spaces was a day filled with beautiful weather, great friends, delicious food, and fabulous designs and spaces. Everyone left the day inspired and ready to start their own home renovations big and small. Thank you to each member who volunteered, purchased a ticket, toured the homes, brought a friend, and spread the word about this wonderful event. Thank you to all of our home and food sponsors and our event sponsors, McCullough Tile and Stone. We had a wonderful showing and each of the 10 featured homes was busy with excitement throughout the whole day! We look forward to seeing you again next year! Please come and support the Junior League of Winston-Salem for the 11th Annual Tour of Fine Spaces on Saturday, March 19, 2016!

2014-15 NEW MEMBER OF THE YEAR
JESSICA ARMSTRONG



One new member is recognized each year for going above and beyond expectations to represent the mission of the JLWS. The 2014-15 recipient, Jessica Armstrong, is truly an outstanding example. Jessica is from Winston-Salem and a 2010 graduate of Wake Forest University where she majored in Sociology and minored in Women’s and Gender Studies. After graduation she taught 1st and 3rd grade through Teach for America. Jessica moved back to Winston-Salem in 2012 to join the staff at Crosby Scholars. She used her position at Crosby Scholars to increase the number of applications to the most ever received for the JLWS scholarship program in 2015. Jessica said, “I really enjoy working with high school seniors and seeing them gain their dream of attending college and through my work with the JLWS hope to give back to the community that gave so much to me.” Jessica’s positive attitude, willingness to help and commitment is demonstrated through her service to the JLWS. In 2015-16 she will serve as the Assistant Chair of the JLWS Women’s Health Initiative.

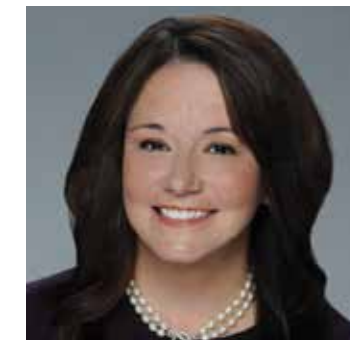
2014-15 ACTIVE MEMBER OF THE YEAR
KIMBERLEE BLAYLOCK



The 2014-15 Active Member of the Year award was presented to Kimberlee Blaylock. A JLWS member since 2007, Kimberlee is originally from South Carolina and moved to Winston-Salem in 2002 to attend the Physician’s Assistant program at Wake Forest School of Medicine. She graduated in 2004 and now works as a PA in Anesthesiology. Kimberlee is currently in her second year as the Technology Chair and has worked consistently to achieve quick turnaround

times for technology requests. She also worked with the JLWS board of directors to change the position from 1 to 2-year term for greater continuity and created a resource guide that can be passed from chair to chair to provide standardized training. Other accomplishments in this position include overhauling, cleaning up and updating the JLWS website. Kimberlee will continue to serve as the Technology Chair in 2015-16.

2014-15 SUSTAINER OF THE YEAR
HEATHER MACKEY



Each year the JLWS recognizes a Sustainer for her outstanding work in our community. This year the award was presented to a woman who truly embraces the mission of the JLWS and is a wonderful example of leadership, Heather Mackey. Heather received her Bachelor of Science in biology and Master of Science in nursing from The University of North Carolina at Chapel Hill. She worked as a nurse practitioner in oncology until 2012. She currently works as an independent contractor designing educational programs and practice resources for oncology advanced practice nurses and other healthcare professionals. A native of Asheville, NC, Heather completed her provisional year in the JLWS in 2001. Her past placements include Kids Café, Preschool Boo Bash chair, External Affairs, Website assistant chair, Future Planning chair and assistant chair, Nominating chair, Governance Task Force, Boutique Hospitality co-chair, President Elect, and President. She will be serving as Sustainer Council Co-VP (along with Allison Reaves) in 2015-2016 and is very excited about the opportunities for expanding Sustainer involvement and awareness across the JLWS in the years to come.



2014-15 KATHERINE REYNOLDS JOHNSTON AWARD ANITA OGBURN



This is the Junior League of Winston-Salem's highest award which honors a lifetime of service to a woman in the community. Our recipient's name, Anita Ogburn, repeatedly surfaced as a woman who truly embodies the attributes of a servant leader. Her husband said this

of her, "Anita is absolutely the most qualified and effective leader I have ever known. She is also the most humble, unassuming and caring person I have ever come across, always seeking to stay out of the limelight and give all of the credit to those around her. So it is really exciting to see her recognized by this wonderful honor." One of the nominators stated that throughout her lifetime of service "she has mentored scores of women and helped them enhance their leadership capabilities." This experience was highlighted when she spoke at Volunteer Development's 2014-2015 Leadership Dinner where she gave fantastic advice about leadership roles in the JLWS and beyond. Anita has served as president of the JLWS in 1985-1986, executive director of the Ronald McDonald House during several expansions, chairwoman of the board at Arbor Acres, and remains quite active as a JLWS sustainer. A past JLWS president said this about Anita, "She is one of those rare women who is a visionary leader who also has the ability to build community coalitions. She brings out the best in others while quietly going about the business of effecting positive change. She is well respected in the community and has been a wonderful example of what the Junior League of Winston-Salem is all about."

2014-15 IN LEAGUE PLACEMENT OF THE YEAR VOLUNTEER DEVELOPMENT:

Developing customized training sessions for a number of committees and chairs, including new member development, placement liaisons, community council and finance council; Facilitating pre-GMM training sessions; Organizing a Leadership

Dinner in the fall and a Sip & Seek Leadership Event in the spring with panels of JLWS leaders past and present whose advice was inspiring and empowering; ensuring a fun and engaging March GMM featuring fitness, flowers, food and gratitude; Coordinating community placement training moments; and more!

Christine Storch has said this so many times throughout the year that you can go anywhere and volunteer, but it's development of the potential of women – the training aspect – that sets the Junior League of Winston-Salem apart from other philanthropic organizations. This year, the Volunteer Development Committee made these words their calling, and the Junior League of Winston-Salem is privileged to honor Volunteer Development as the 2014-2015 In-League Placement of the year.

This group of women should be recognized for their numerous efforts including: Developing customized training sessions for a number of committees and chairs, including new member development, placement liaisons, community council and finance council; Facilitating pre-GMM training sessions; Organizing a Leadership Dinner in the fall and a Sip & Seek Leadership Event in the spring with panels of JLWS leaders past and present whose advice was inspiring and empowering; Ensuring a fun and engaging March GMM featuring fitness, flowers, food and gratitude; Coordinating community placement training moments; and more! Carrie Ross, the Vice President of Volunteer Development, and the other remarkable women on this committee don't beat their drums at every accomplishment, but they have managed to focus on topics that are important to our membership, to increasingly positive reviews.

2014-15 COMMUNITY PLACEMENT OF THE YEAR BOOKWORM



In the month of April, members of the Junior League of Winston-Salem participated in our first BookWORM book drive by collecting new and gently used books from our neighbors and friends. This huge endeavor was led by a group of dedicated women who are passionate about the impact the

JLWS can make in the lives of children throughout our community. Each woman on this committee has spent countless hours planning and organizing the book drives so that JLWS members would feel prepared to hang bags on their neighbors' doors and make an ask that is sincere and thoughtful. As Christine Storch quoted in the BookWORM Press Release, the book drive will "redefine the impact that the Junior League of Winston-Salem has within our community..." This was no easy task but the ladies on this placement took on this challenge with grace and determination.

2014-15 COMMUNITY PARTNER AWARD BACKPACK PROGRAM



The Forsyth Backpack Program feeds hungry children in the Winston-Salem Forsyth County School system so they can grow physically and mentally by raising money to purchase food from the Second Harvest Food Bank and providing this food to deserving children. The Junior

League of Winston Salem has partnered with Forsyth Backpack Program to distribute backpacks of food to kids at Cook Elementary School for several years. This supplemental food source for weekends and long school breaks allows a child to come to school on Monday prepared to learn and focus without the distraction of hunger. The Junior League of Winston Salem is very thankful for the work that the Forsyth Backpack Program is doing in our community and is proud to be a partner with such an impactful organization.

2014-15 FRIEND OF THE LEAGUE BERKSHIRE HATHAWAY HOME SERVICES



The Junior League of Winston-Salem would like to recognize Berkshire Hathaway for their gracious support throughout this past year. Because of your support, our volunteers are able to do meaningful work within the Winston-Salem community. Thank you for your support!

2013-14 NEW MEMBER OF THE YEAR LAUREN POLLI



Each year, one new member is recognized for going above and beyond expectations and representing the mission of the Junior League of Winston-Salem. This year's 2013-2014 award recipient, Lauren Polli, was an outstanding example. Lauren grew up in Cary, NC and attended East Carolina

University and Drexel University. She moved to Winston-Salem from Philadelphia last May after graduate school. She joined the JLWS to continue volunteering and meet more women in Winston-Salem. Lauren not only fulfilled every new member requirement, but she gladly accepted additional responsibilities. After her new member mentor moved away during the new member year, Lauren continued communication and activities with her new member group. Her mini placement was Brenner's Chat and Snack where she helped organize and lead sessions. Outside of the JLWS, Lauren works as a Pathologists' Assistant at Novant Health Forsyth Medical Center. Since moving to Winston-Salem, she has been involved in the community and her church, Centenary United Methodist.

2013-14 ACTIVE MEMBER OF THE YEAR LAWREN DESAI

In 2014, the Junior League of Winston-Salem presented the Active of the Year award to Lawren Desai. Lawren is a native of Winston-Salem and has been a member of the JLWS for 8 years. She



graduated from the University of Pennsylvania and after spending time in New York and Los Angeles, she returned to her hometown to pursue her MBA from Wake Forest University. She has owned and operated a/perture cinema in downtown Winston-Salem since 2010. Lawren also serves

on other community boards including the Arts Council of Winston-Salem/Forsyth County and the Downtown Winston-Salem Partnership.

Taking on a very important role in the JLWS, she served as the Chair of BookWORM from 2013 to 2015 and along with her committee, launched the inaugural BookWORM to both the JLWS and to the Winston-Salem community in 2014-2015. During the initial planning year, Lawren worked to understand both the needs of the community and the goals of the JLWS, formulated a mission, selected community partners, planned the logistics of two book drives and created the framework for an annual placement.

Lawren and her husband met while attending Wake Forest. They have a son, Jake, who is 7 and two dogs, Nigel and Rufus. In her free time she enjoys watching movies.

**2013-14 SUSTAINER OF THE YEAR
ALLISON REAVES**



Each year the Junior League of Winston-Salem recognizes a Sustainer for her outstanding work in our community. In 2014, the award was presented to Allison Reaves, a woman who puts her heart and soul into serving both the JLWS and the community through her volunteer commitment.

Allison joined the Junior League of Winston-Salem in 1999. During her years as an Active member, she served in several different capacities – Training Team, Therapeutic Horseback Riding co-chair, Website editor, Informer assistant editor and editor, Communications VP, President-Elect, and President. Since Sustaining in 2008, Allison has remained active by serving on the Volunteer Development Task Force and as the Sustaining Advisor to the Board. For the past 3 years, Allison has worked closely with Past President and Sustainer Heather Mackey to research, develop, and implement a Sustainer Council. Together, they will serve as co-VPs of the Council during its 2015-16 inaugural year.

Allison received her Bachelor of Science in Psychology ('87) and Master of Arts in Teaching Mathematics ('89) from the University of South Carolina. After graduation, she taught high school and college mathematics for 10 years. In 1999, Allison left public education to pursue a career as a learning specialist. In 2005, she was recognized as a Mover and Shaker by BIZLife Magazine. Allison is now the owner of The Right Click, a training and development company based in the Triad.

A 7-year breast cancer survivor, Allison advocates for going beyond a cure to identify the causes and ways to prevent breast cancer. She currently serves as co-recruitment director for the Northwest NC Susan G. Komen Affiliate Race for the Cure and is a volunteer for the Dr. Susan Love Research Foundation's Army of Women. She previously served on the board of directors of the Winston-Salem Youth Chorus and as a member of the Silent Auction committee for Winterlark.

When not working or volunteering, Allison enjoys relaxing on the farm with her Jack Russell, spending time with her family, and riding and showing her horse.

**2013-2014 KATHERINE REYNOLDS
JOHNSTON AWARD
TOG NEWMAN**



In 1923, Katharine Reynolds Johnston, our founder, recognized the need for an organization for women to devote time and energy to social service. She transformed the way women in Winston-Salem viewed their obligation to society, which has survived to this day.

The Katharine Reynolds Johnston League Legacy award was established in 2010 in recognition of her legacy. The award honors an individual JLWS member whose volunteer efforts provide a contemporary link to Katharine Reynolds Johnston's sense of social responsibility and her ability to motivate others to share their talents through volunteer service. Thus, the purpose

of this award is to celebrate a woman of outstanding leadership in the JLWS and who had used her talents and resources to improve the social and economic conditions of others. Through of lifetime of service these women have made a positive impact in the JLWS and the Winston-Salem community.

Since it's inception this award has been bestowed upon shining examples of the spirit of Katharine Reynolds Johnston and the JLWS. Ruth Pleasants, Copey Hanes, E. Sue Shore, and Aurelia Eller are the past recipients.

Tog was born and raised in Charlotte, NC. She attended Hollins College and the University of NC at Chapel Hill where she received a BA in political science. She moved to New York City to work in recruiting for New York Life Insurance Co. During this time she met Michael Newman, who was an aspiring architect. In NYC, they enjoyed and were inspired by the NYC art world.

Upon moving to Winston-Salem, Tog found herself somewhat overqualified for the jobs women were expected to fill. After a stint at RJR, she began following her passion in the art world. First, serving as the Manager of the Winston-Salem Gallery of Fine Arts (now SECCA) and then as General Manager of the Winston-Salem Symphony.

Along the way she had two children, served as President of the Symphony Guild, as President of the Winston-Salem Symphony, founded the Association of Symphony Orchestras of NC, Chaired the Arts Council Board, a Board member of the Piedmont Chamber Orchestra, and Chairman of the Children's Theater Board. In 1971, she received the Arts Council Award for service and Leadership in the Arts.

Simultaneously, Tog was serving on almost every committee in the JLWS. Her JLWS service culminated in the role of President during our 1975-76 year.

Other honors have included: the North Carolina Award in Public Service, the Order of the Long Leaf Pine, the National Distinguished Public Service Award (NASSA). SECCA Leadership in the Arts Award, and YWCA Public Service Award. Mrs. Newman was a member of the first 'class' of Leadership

Winston-Salem in 1984-85. She went on serve as Executive Director of Leadership Winston-Salem the following year.

With enthusiasm for arts advocacy, Tog has led the state and the nation in a number of organizations. She served as Chair of the North Carolina Arts Council for a number of years, Chair of South Arts (a regional organization of nine state arts agencies) Chair of the National Assembly of State Arts Agencies and Partnership Panel member for the National Endowment for the Arts. She has served the state broadly in other capacities including Arts North Carolina, the Heritage and Cultural Tourism Board, the North Carolina Center for International Understanding, the North Carolina Conference for Women, and the Board of Trustees at Winston-Salem State University.

In 2009 Tog became chairwoman of the statewide board of directors of the N.C. Center for Nonprofits, a Raleigh group that serves more than 1,500 organizations across the state. She served that role for four years.

In 2011 she was appointed to serve as a trustee for the The North Carolina Humanities Council, a statewide nonprofit and affiliate of the National Endowment for the Humanities.

In September of 2013 she was awarded the Hollins' Distinguished Alumnae Award. She has been described as "a leader, a lover of the arts, an advocate for equality, fairness and justice, and a very able administrator with a passionate and generous soul." She is truly a champion of our community and volunteer service. Please join me in honoring Tog Newman as our 2014 Katharine Reynolds Johnston League Legacy Award.

2013-14 IN LEAGUE PLACEMENT OF THE YEAR BOUTIQUE COMMITTEE

The Junior League of Winston-Salem is pleased to announce that the In-League Placement of the Year for 2013 was the Boutique committee. This committee was comprised of the following JLWS members: Co-Chairs Abby Archer & Brandi Cleveland, Assistant Co-Chairs Susan Maier-Colon and Katy Ringeman, Girl's Night Out Chair Jennifer Baker, Assistant Girls Night Out Chair Megan Ragone, Decorations Coordinator Samantha Woltz, Vendor Recruitment & Hospitality Coordinators Vicki Visel, Emily Saunders & Jackie Piscetelli, Special Events & Volunteer Coordinators Kello Russo & Anne Roberts, and Sustainer Liaison Whitney Webster.

This group planned and executed a well-attended and profitable Boutique 2013. Highlights from Boutique 2013 included: record number of attendees, change of venue, live entertainment on Friday and Saturday, and addition of Friday afternoon "Happy Hour" for downtown professionals and the family-friendly "Saturday with Santa" events.

2013-14 COMMUNITY PLACEMENT OF THE YEAR GIRLS ON THE RUN



Each year JLWS members serve in different community placements throughout the Winston-Salem area to help members of our community in different ways. This year's 2013-2014 community placement of the year award goes to the women who worked with young girls through the

Girls on the Run program. Through this program young girls met with JLWS members who served as coaches and work together to train for a 5K race. As the young girls trained for the race, they also participated in activities that focused on life skills and teamwork among many other things. This placement takes a lot of time and dedication from the JLWS members, and the ladies in this

community placement went over and beyond to help young women gain confidence, develop character and have a lot of fun!

2013-2014 COMMUNITY PARTNER AWARD BRENNER FIT



Brenner Fit Wake Forest Baptist Brenner Children's Hospital offers a Brenner FIT Program which is a family-centered program focused on pediatric obesity. JLWS committee members teach hands-on cooking classes to families with obese children in the Brenner Teaching

Kitchen at the Central YMCA. Committee members have an opportunity to interact directly with families, educating them on ways to prepare easy and healthy meals. We are very thankful for the work you are doing for children in the community and we are proud to be partners with such a wonderful organization!

2013-2014 FRIEND OF THE LEAGUE MCCULLOUGH TILE



The Junior League of Winston-Salem would like to recognize McCullough Tile for their gracious support throughout this past year. Because of your support, our volunteers are able to do meaningful work within the Winston-Salem community. Thank you for your support!

VISIONARY PARTNERS:



EVENT PARTNERS:



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For more information, contact:

Kevin Bender

336.758.3091 | benderkc@wfu.edu
business.wfu.edu/wsevening



STATEMENT OF FINANCIAL POSITION (May 31, 2014 and 2013)

ASSETS	2014	2013
Cash and Cash Equivalents	\$564,587	\$561,903
Short-term Investments	\$102,273	\$102,014
Inventory	\$5,795	\$6,537
Prepaid Expenses	\$2,814	\$
Property and Equipment, Net	\$1,948	\$4,265
Beneficial Interest in Assets Held by Others	\$35,339	\$31,385
Total Assets	\$712,765	\$706,104
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable and Accrued Expenses	\$5,032	\$3,214
Deferred Membership Dues	\$108,843	\$106,955
Total Liabilities	\$113,875	\$110,169
NET ASSETS		
Unrestricted	\$563,542	\$564,550
Temporarily Restricted	\$202,339	\$16,385
Permanently Restricted	\$15,000	\$15,000
Total Assets	\$780,881	\$595,935
Total Liabilities and Net Assets	\$712,756	\$706,104

STATEMENT OF ACTIVITIES (For the Year Ended May 31, 2014)

SUPPORT AND REVENUE	2014
Annual Giving Contributions	\$10,341
Corporate Sponsorships	\$12,500
Memberships	\$110,965
Fundraisers	\$139,531
Advertising	\$6,317
Interest Income, Net	\$370
Miscellaneous	\$3,718
Unrealized Gains	\$4,212
Total Revenue	\$287,954
EXPENSES	
Community Projects and Placements	\$1,248
Conferences and Communities	\$19,870
Fundraisers	\$83,944
Memberships and Publications	\$57,830
Office Expense	\$58,960
Personel	\$42,194
Other	\$20,962
Total Expenses	\$285,008
Change in Net Assets	\$2,946
Net Assets, Beginning	\$595,935
Net Assets, Ending	\$598,881

NOTEWORTHY STATS

The JLWS conservatively estimates that 13,000 volunteer hours were given to the Winston-Salem community.

Value of those volunteer hours:
\$248,552

Volunteer time was divided among 58 placements.

The JLWS had 11 community partners during the FYE 5/31/14

JLWS members serve on the Boards of 9 local nonprofits as Community Board Representatives.

One of our most impactful placements is the Child Abuse Puppet Show, which is seen by almost 5,000 WS/FCS third graders. The cost of this impact is volunteer time and serves as an example of our purpose: to create impact through trained volunteers.

The JLWS awarded a \$500 in college scholarship to a high school senior

Only a third of the required operational funding is covered by membership dues.

Fundraiser net income, by event:
Rummage Sale \$21,892
Tour of Fine Spaces \$24,897
Boutique \$8,798

Stirring Performances, the JLWS cookbook originally published in 1988, is still available for sale!

STATEMENT OF FINANCIAL POSITION (May 31, 2015 and 2014)

ASSETS	2015	2014
Cash and Cash Equivalents	\$604,533	\$564,587
Short-term Investments	\$102,324	\$102,273
Inventory	\$5,410	\$5,795
Prepaid Expenses	\$3,364	\$2,814
Property and Equipment, Net	\$753	\$1,948
Beneficial Interest in Assets Held by Others	\$38,364	\$35,339
Total Assets	\$754,748	\$712,765
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable and Accrued Expenses	\$9,033	\$5,032
Deferred Membership Dues	\$100,710	\$108,843
Total Liabilities	\$109,743	\$113,875
NET ASSETS		
Unrestricted	\$606,641	\$563,542
Temporarily Restricted	\$23,264	\$202,339
Permanently Restricted	\$15,000	\$15,000
Total Assets	\$	\$780,881
Total Liabilities and Net Assets	\$754,748	\$712,756

STATEMENT OF ACTIVITIES (For the Year Ended May 31, 2015)

SUPPORT AND REVENUE	2015
Annual Giving Contributions	\$43,479
Corporate Sponsorships	\$10,000
Memberships	\$120,232
Fundraisers	\$78,522
Advertising	\$14,800
Interest Income, Net	\$291
Miscellaneous	\$1,673
Unrealized Gains	\$0
Total Revenue	\$268,997
EXPENSES	
Program Services	
Community Projects and Placements	\$18,636
Conferences and Communities	\$20,354
Fundraisers	\$32,628
Memberships and Publications	\$36,426
Office Expense	\$38,537
Personel	\$21,992
Other	\$3,285
Total Expenses	\$225,898
Change in Net Assets	\$43,099
Net Assets, Beginning	\$563,542
Net Assets, Ending	\$606,641

NOTEWORTHY STATS

The JLWS Awarded \$1,000 in college scholarship to a high school senior.

Fundraiser net income, by event:
Tour of Fine Spaces \$20,908
Boutique \$25,085

Stirring Performances, the JLWS cookbook originally published in 1988, is still available for sale!



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