

## Join us for the 8th Annual Boutique: A Shopping Extravaganza!

**WHEN:** November 17-18, 2017

**WHERE:** Grand Pavilion Ballroom at the Embassy Suites Downtown  
460 N. Cherry St., Winston Salem, NC 27101

We will be hosting our eighth annual shopping extravaganza, Boutique, on Friday and Saturday, November 17-18, 2017 with over 60 vendors! Join your friends and community over two exciting days of shopping all while fundraising for the JLWS! Highlights of our two days include:



**Friday, November 17, 7:00 pm -10:00 pm**

### PREVIEW PARTY:

#### Sips n' Shops of the Holidays

This year we are pulling out all of the stops! Join us as we bring in local restaurants who will be sampling their food, host the John Ray Trio featuring members of Empty Pocket who will be playing live music all evening, and of course, shop among our amazing vendors! As always, we'll have a fantastic silent auction and perhaps even some new traditions like a 50/50 raffle. There will also be Preview Party-only specials!

**Saturday, November 18, 9:00 am-4:00 pm**

### BOUTIQUE

We will be joined by over 60 phenomenal vendors from all over the region selling items you won't be able to pass up! We have a huge array of vendors suiting any gift-style need and budget ready to help with your holiday shopping.

From 10:00 am-2:00 pm, we'll be joined by Santa for visits and pictures! Be sure to stop by our Reading Nook where we will have children's readings throughout the day by local authors and celebrities!

## January General Membership Meeting

**Monday, January 22, 2018**

Speaker **Dara Kurtz** will be on hand. See more about her in the Sustainers section of this issue of the Informer.

**Location** – Footnote (behind Foothills Brewing)

6:30 p.m. – Social

7:00 p.m. – Membership Meeting

## JLWS Christmas Party

**Thursday, December 7**

**4:30 pm – 7:30 pm**



### Schiffman's

137 S. Stratford Road  
Winston-Salem

- Enjoy cocktails, wine and heavy hors d'oeuvres.
- Gift certificates go to the first 100 in the door.
- Raffle tickets will be sold and winners drawn every 30 minutes.
- Jewelry, watches, gifts, restaurant gift certificates – all sorts of goodies – to be raffled off.
- ALL proceeds from raffle ticket sales will go back to the JLWS.

**Get there early  
& stay late to win!**

The Junior League of Winston-Salem is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## 2017-2018 Board of Directors

**Aimee Rowe:** *President*  
president@jlws.org

**Catherine New:** *President-Elect*  
presidentelect@jlws.org

**Brittany Pendleton:** *Administrative Vice President*  
administrativevp@jlws.org

**Kimberlee Blaylock:** *Communications Vice President*  
communicationsvp@jlws.org

**Elizabeth Richardson:** *Assistant Communications Vice President* • assistantcommunicationsvp@jlws.org

**Lauren Rogers:** *Community Vice President*  
communityvp@jlws.org

**Megan Davis:** *Community Assistant Vice President*  
assistantcommunityvp@jlws.org

**Jacqlyn Piscetelli:** *Finance Vice President*  
financevp@jlws.org

**Katherine Vogler:** *Finance Assistant Vice President*  
assistantfinancevp@jlws.org

**Alison Grein:** *Membership Vice President*  
membershipvp@jlws.org

**Stephanie Flores de Valgaz:** *Membership Assistant Vice President*  
assistantmembershipvp@jlws.org

**Elizabeth Noland:** *Strategic Planning Officer*  
longrangeplanning@jlws.org

**Dudley Burkhalter:** *Volunteer Development Chair*  
volunteerdevelopment@jlws.org

**Abby Archer:** *Nominating Chair*  
nominating@jlws.org

**Heather Egan:** *Sustainer Vice President*  
sustainersconnect@jlws.org

**Jennifer Baker:** *Member-at-Large*  
memberatlarge@jlws.org

## Headquarters Staff

**Nancy Morris:** *Financial Administrative Assistant*  
financialadmin@jlws.org

**Angie Huffman:** *Operational Administrator*  
operationaladmin@jlws.org

The *Informer* is published three times a year by Junior League of Winston-Salem, Inc. The *Informer* accepts advertising. For more information, visit [www.jlws.org/informer](http://www.jlws.org/informer)

## 2017-2018 Informer Staff

**Caroline Long:** *Chair*

**Ethanie Good:** *Assistant Chair*

**Hannah Dixon:** *Committee Member*

**Becca Harper:** *Ad Manager*

# Letter from the President



How does an organization get to be 95 years young? Plain and simple – its members.

Membership is our largest council supporting our most important asset – you, the member. The Nominating committee identifies the leaders who will drive our future and growth. The New Member Development team builds the incoming members' knowledge and untapped potential to become passionate actives who will spread the word and work of the league. Volunteer Development imparts knowledge and wisdom through a variety of training sessions. League Linkers unite the membership socially – because everyone needs a little fun! Placement Liaisons keep us running smoothly organizing both the in league & out of league volunteer needs. And our Member-At-Large is the voice for the membership – making sure you, the members, are being heard and that changes happen to bring the best membership experience we can provide.

In order to continue our growth and stability it is the hard work of this council that must be praised & applauded. Don't get me wrong – EVERY council is vital to our success – but without members we are not an organization. Without members we cannot provide outreach in the community. Without members we cannot financially grow. Without members we are just a name.

What is the definition of a member? "A person, animal or plant being part of a particular group." New members. Actives. Sustainers. These are just titles to the current role you are inhabiting in your JLWS journey. But the JLWS would only be a name if it weren't for ALL of you, the members, uniting as one, like a well-oiled machine, to make the JLWS 95 years young, 95 years strong, #WomenBuildingABetterWS

## Nominating

Interested in a leadership position with the league? Nominating is looking for a few good ladies!

The Nominating Committee works to identify leaders in the Junior League to chair committees and board positions. If you know someone that would make a positive impact in a leadership position (including yourself!), please contact the Nominating Chair directly at [nominating@jlws.org](mailto:nominating@jlws.org) with their information. The Nominating Committee thanks everyone for their hard work throughout the year and for saying yes to leadership!

## Volunteer Development

Please contact Dudley Commander if you are interested in setting up JLWS training. She can be reached at [volunteerdevelopment@jlws.org](mailto:volunteerdevelopment@jlws.org).

# Puppet Show Gets a Refresh



*We did not plan - but how adorable are these RJR students! The resemblance is fabulous!*

The Junior League of Winston-Salem's longest running placement, the JLWS Puppet Show, "You Can Always Talk to Someone," has had a busy fall. The program's script was updated and the

audio was re-recorded. When the Puppet Show celebrated 30 years in 2016, it was evident the Internet vignette language was already outdated. It only took 7 years for "chat rooms" and "instant messaging" to become a thing of the past!

While the other three vignettes in the program were written thirty years ago, the topics are still relevant today. Current members and their loved ones helped to record the new segments. Even RJR theater students and an RJR football player contributed to the endeavor! Jermaine "Jay" Rodman was the engineer at Digital Lab within who the Committee worked to create the new audio.



*JLWS member Elizabeth Myers and her fiancé Tirso having fun with their puppets!*

The second exciting piece of news for Puppet Show is that they now officially have their own logo. Clarissa Gotsch and Christina Johnson from Dogwood Creative created the logo. The logo will help the community and members to identify the placement and to honor all the work that has been done and that is to come.



*The man with the skills - Jay Rodman from Digital Lab Recordings.*



SummitSchool  
*Inspiring Learning*

*Schedule Your Visit!*

2100 REYNOLDA ROAD  
336.722.2777  
SUMMITSCHOOL.COM

*2018-19 Applications Open October 1*

A Progressive Junior Kindergarten  
through 9th Grade independent school

## ~ Sponsor Highlight ~

The **JLWS** THANKS its many generous sponsors.

Please support these and all JLWS sponsors!

**HANES**  
*Brands Inc*



**BERKSHIRE  
HATHAWAY**  
HomeServices  
Carolinas Realty



**Schiffman's**  
LEADING JEWELERS SINCE 1893  
137 S. Stratford Rd. Stratford Village 728191

**Edward Jones**<sup>®</sup>  
MAKING SENSE OF INVESTING

Charmon Baker, Financial Advisor  
135 Jonestown Road • Winston-Salem, NC 27104

# Strong Women. Strong Families.

## Raising community awareness and health standards

By Hannah Dixon

The Strong Women. Strong Families. committee is excited to have kicked off another year of educating local families on the importance of health and nutrition. With three events planned for the upcoming year, Strong Women. Strong Families. hopes to accomplish three goals: facilitate relationships with the medical community, educate the community on healthy food preparation and provide a meal for the families that attend.



The kickoff event will take place on November 16 at Kimberley Park Elementary School, focusing on Personal Health Awareness. The Winston-Salem State University (WSSU) Rams Know H.O.W. Mobile unit will be on site to provide blood pressure and glucose testing and measure weight, height, BMI and cholesterol.

On February 8, Strong Women. Strong Families. will host an event highlighting Personal Health Awareness and Heart and Dental Health at South Fork Elementary. The WSSU Rams Know H.O.W. Unit will once again provide screenings. The Colgate Bright Smiles Bright Futures bus will provide dental screenings, an issue the community identified at last year's health fairs. Novant Health's Remarkable You will be on hand to provide cardiovascular health screenings.

## *Strong Women. Strong Families.*

Finally, the April 26 event at Kimberley Park will focus on Heart and Dental Health and fitness. The Colgate

Bright Smiles Bright Futures bus and the Novant Health Remarkable You will both be on site to provide screenings.

Each event will feature a nutritious meal, a demonstration on healthy meal preparation, provide families with an ingredient to cook a meal at home, and booths providing information on a variety of health topics.



**CABINET**  
studio

*Your Vision Brought to Life...*

**CUSTOM KITCHENS, BATHS & CLOSETS**

1033 BURKE STREET  
WINSTON SALEM, NC 27101

CABINETSTUDIO.COM  
336-724-1754

## GMM Speaker, Vicki Floyd Clark

The JLWS enthusiastically welcomed Vicki Floyd Clark at the GMM on November 6, with over 120 members in attendance. Clark offered wonderful insights to the JLWS membership on a variety of topics impacting Junior Leagues.



Clark has devoted the past 30 years of her life to building capacity in organizations and inspiring community and business leaders. A noted speaker, facilitator, consultant and trainer, she has extensive experience in the nonprofit, government and private sectors. Her work includes numerous specialty areas; leadership development, inclusion and diversity, board development, strategic planning, project planning, volunteer resource development, and effective communication.

Clark also spoke at the 2nd Annual Community Luncheon on "The Collaboration Imperative." She explains, "In these complex times, no organization can or should attempt to succeed alone. Nonprofits, businesses and the government sector must embrace collaboration for mutual benefits. This discussion offers insights and strategies to assist as you move your agency forward through effective cross-sector alliances and partnerships."



### We've Been Spreading Our Roots for Over 60 Years

Stop by the Garden Boutique at Reynolda Village to find gardening supplies, gifts, home accessories, jewelry and more. Open six days a week. Come visit!



100 Reynolda Village, Winston-Salem, NC 27106  
reynoldagardenboutique.com | M-S 10am-5pm | (336) 722-5640



## TAKE YOUR CAREER TO THE NEXT LEVEL

Learn more about the Wake Forest MBA at an upcoming info session.

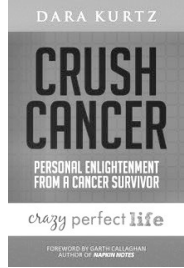
Session options include casual coffee/breakfast, after-work meet-and-greet, or a class visit.

Discover more at:  
[go.wfu.edu/JLWS](http://go.wfu.edu/JLWS)

For a personal consult,  
contact Kevin Bender  
at 336.758.3091 or  
[benderkc@wfu.edu](mailto:benderkc@wfu.edu)



# Sustainer Dara Kurtz Releases New Book



In this personal account of her cancer journey, Dara Kurtz talks candidly about being diagnosed, telling her friends and family she has cancer, going through treatments and learning to be a survivor. Each chapter provides insight and inspiration for patients, survivors and loved ones who have been affected by this scary, unpredictable disease.

Not only did Dara survive cancer, she ultimately thrived, and with her tips and guidance, you can too. If you, or someone you love, have been diagnosed with cancer, this book is for you.

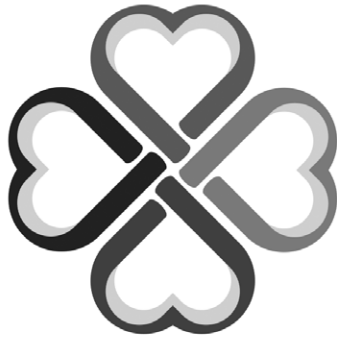
Includes 50 Tips and Takeaways to help those diagnosed and the people that love them.

*"This is the book I needed when I was diagnosed with breast cancer. Everyone kept sending me flowers. I didn't need flowers. I needed guidance. I needed inspiration. I needed someone to tell me how to get through the hardest experience of my life."* —Dara Kurtz

Dara currently lives in Lewisville, North Carolina with her husband, Jon, and their two teenage daughters, Zoe and Avi.

Visit Dara online at [www.crazyperfectlife.com](http://www.crazyperfectlife.com) and on social media.

## From the JLWS Archives - 1948



# PIEDMONT HOMEHEALTH

*We keep your Heart, at Home.*

*Specialists in Senior Care & Alzheimer's Care*

**Available 24/7 336.724.1197**

# Fall Sustainer Luncheon

Nearly 70 Sustainers gathered at the home of Colleen Friedman on October 5 at the annual Fall Sustainer Luncheon. The event celebrated JLWS friendships and provided a touchpoint for Sustainers to learn more about League happenings, including plans for the new headquarters. The delicious salad buffet, followed by chocolate and pumpkin mousse, was catered by 1703 Restaurant, and members brought books to donate to BookWORM. Thank you to all who joined us, and to Colleen for sharing your beautiful home!



## New Members Get Involved

The New Members have been working hard this year learning about the Junior League and also volunteering their time for many of the community placements, including Strong Women, Strong Family, Puppet Show and BookWORM. Their work and dedication is an important part to having a successful year and League!

New members created colorful bookmarks at Kaleideum recently to support the efforts of ReadWS and BookWORM, which are two of the JLWS's placements that help promote children's literacy in our community. They also got to learn more about these placements and how they can get involved this year.



*We'd love to find one of these cheerful bookmarks tucked into a book that we open up!*

**Junior League of Winston-Salem, Inc.**

390 South Liberty Street  
Suite 100  
Winston-Salem, North Carolina 27101

PRSR STD  
U.S. POSTAGE  
PAID  
HIGH POINT, NC  
PERMIT NO. 67



Get ALL your shopping done  
this year at **BOUTIQUE!**

**PHONE:** (336) 722-9681

**FAX:** (336) 721-1051

**E-MAIL:** operationaladmin@jlws.org

**WEB:** www.jlws.org

**HOURS:** 9 a.m.- 2 p.m., Monday - Friday



Navigation points to a  
life of wellness at home.

**Navigation** by *Salemtowne* is a nonprofit, membership-based option for those 62 and older who want to remain at home as they age. Be proactive in planning your future by choosing **Navigation** – which features a Wellness Navigator who is just a phone call away should you need assistance.

Backed by *Salemtowne* – a community with a long history of providing services to area seniors – **Navigation** assures quality and gives added strength and stability to members.



**Navigation**

BY SALEMTOWNE

*Where your life shines—at home.*

336.714.6848 | [navigationbysalemtowne.org](http://navigationbysalemtowne.org)