

BookWORM and BookMarks Partner to Increase Children's Access to Books

By **Ethanie Good**

BookWORM is marking its third year as one of the Junior League of Winston-Salem's flagship initiatives, and the program continues to expand as it addresses one of the community's most critical needs — literacy. BookWORM's goal is to get a book into every child's hands and allow them to own the book, not just borrow from the library.

The BookWORM committee welcomed BookMarks to our first General Membership Meeting on September 17th, 2017 to share information about their initiative and encourage donations. This year, BookMarks collected donations via a SWIPE AND GO option at the Foothills membership event. This simple and convenient option counts as completing the BookWORM fall drive for all members who donated via Swipe and Go. BookMarks will use the funds to distribute brand new books to the community partners, based on their wish lists.

To date, the program has been successful, and this new innovative option is sure to increase the program's impact. The mission of BookWORM is to collect new and gently used books from our members and the greater community to facilitate their distribution to children who have limited or no access to books in their homes. The Junior League of Winston-Salem believes that as an organization, helping our community's children to read is absolutely critical. We have partnered with several community organizations to assist us in distributing these books to those children most in need. The community partners benefiting from BookWORM include Smart Start of Forsyth County, Imprints Cares, Augustine Literacy Project, El Buen Pastor, Forsyth Family Services and ReadWS.

If you did not get a chance to participate in the Fall Drive during the September GMM, please visit www.bookmarksn.org/wish-lists to see a list of our community partners and to contribute directly by purchasing books via their Bookmarks' wishlists. These books go directly to children in our community!

You can help to support our partner organization, BookMarks, by visiting their new bookstore in downtown Winston-Salem. BookMarks' new home opened on July 8, and boasts events for all ages - including Storytimes on Wednesdays and Saturdays at 10:30 a.m., a variety of author events and programs, and more. Visit them at 634 W. Fourth Street #110. Hours: Monday - Saturday: 10 - 9 p.m. and Sunday: 12 - 6 p.m.

For more information about BookWORM, or to ask questions regarding your participation requirements for this year's Fall and Spring Drives, contact Hannah Proctor at bookworm@jlws.org.

General Membership Meeting

Monday, November 6, 2017

Location – Masonic Lodge • 4th &
Trade Room

6:30 p.m. – Social

7:00 p.m. – Membership Meeting



November 17-18, 2017

**Grand Pavilion Ballroom
Embassy Suites Downtown /
Benton Convention Center**

FRIDAY:

**Preview Party!
7:00-10:00 pm**

SATURDAY:

**Shopping, Santa and
Surprises!
9:00 am-4:00 pm**



Mark your calendars to shop
with us while supporting the
mission of the Junior League
of Winston-Salem!

The Junior League of Winston-Salem is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

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The *Informer* is published three times a year by Junior League of Winston-Salem, Inc. The *Informer* accepts advertising. For more information, visit www.jlws.org/informer

2017-2018 Informer Staff

- Caroline Long:** *Chair*
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Letter from the President



On January 13, 1923 Mrs. Edward Johnston hosted 40 of her closest friends from the Winston-Salem community to her Reynolda home. She invited them to discuss joining an organization where they could devote their time and energy toward social services. After being proposed by several Southern State leagues the ladies were quickly accepted and in March of 1923 became the first Junior League of North Carolina and the 46th in the nation.

As a unified membership, this year will focus on our community commitments, wise financial decisions, fruitful fundraising and communications efforts — all while continuing to train our membership to be strong civic leaders.

Two of our signature projects, BookWORM and Strong Women Strong Families, will continue to expand their incredible efforts to bring books and healthy lifestyles to the neediest. Our newest placement will reinvigorate a reading initiative to the league through our collaboration with ReadWS (Read, Write, Spell) – providing reading parties throughout the Winston-Salem community. The fundraising committees are hard at work planning their events, and as a membership, we should be first in line supporting these ladies. Be sure to mark your calendars for Boutique on November 17th and 18th and Tour of Fine Spaces on April 21st.

I look forward to a rewarding, impactful, profitable and celebratory 95th year! By the end of this league year all citizens in our community will know that the Junior League of Winston-Salem is 95 years young, 95 years strong, #WomenBuildingABetterWS.

Aimee Rowe

Nominating

Interested in a leadership position with the league? Nominating is looking for a few good ladies!

The Nominating Committee works to identify leaders in the Junior League to chair committees and board positions. If you know someone that would be make a positive impact in a leadership position (including yourself!), please contact the Nominating Chair directly at nominating@jlws.org with their information. The Nominating Committee thanks everyone for their hard work throughout the year and for saying yes to leadership!

Volunteer Development

TRAINING DATES: **Wednesday, November 7**, from **12:00 noon – 1:00 pm**, and on **Thursday, November 8**, from **6:00 – 7:00 pm**. Food will be provided. Only 25 open spaces. More details to follow in “The League Link” (our new name for E-Weekly!).

Please contact Dudley Commander if you are interested in setting up JLWS training. She can be reached at volunteerdevelopment@jlws.org.

Scenes From Our 95th Anniversary Kickoff Celebration at Foothills Tasting Room



Rachel Kuhn Stinehelfer with Bookmarks and Aimee Rowe, president, greet members who generously gave during the Fall Book drive.



Craft Happiness IPA

Bookworm IPA ABV: 6.3% IBU: 70
Brewed primarily with Azacca and Denali hops, slightly hazy with subtle pineapple notes. Dedicated to advancing the cause of literacy.

Academic IPA ABV: 5.8% IBU: 52
Brewed with citrusy Lemondrop hops, this IPA is devoted to encouraging curiosity, creativity, and the desire to achieve in students of all ages.

Clean IPA ABV: 6.0% IBU: 55
Brimming with Chinook and Citra hops, this citrusy IPA champions advocacy and protection for our natural water resources.

STOCK YOUR FRIDGE

LEFT: Thank you to the Foothills Tasting Room for a wonderful facility and yummy food trucks. RIGHT: One beer at the kickoff event was named after BookWORM, an IPA dedicated to advancing the cause of literacy.



The children's craft area was a popular place. Glitter, glue and markers — who couldn't resist?!

JLWS Turns 95!



WELCOME BACK

to another Junior League of Winston-Salem year. This isn't just any year; it's our 95th anniversary!

Help us celebrate by sharing your pictures and great Junior League memories. Reminisce with us as we share what makes our League so uniquely special.

Contact Lisa Aft at lisa.aft@windstream.net or **336-918-8042** to share a story or contribute arrangements photos.



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Kids in the Kitchen Seeks Volunteers

By **Ethanie Good**

The Junior League of Winston-Salem continues to support an AJLI initiative to empower youth to make healthy lifestyle choices to reduce or mitigate the risk of childhood obesity and its associated health complications through education. Kids in the Kitchen provides lessons and demonstrations in the preparation of healthy meals and snacks in partnership with local organizations, chefs and nutritionists. The Kids in the Kitchen initiative and others like it are now active in 200 locations around the world..

Our League's community partner is HOPE (Help Our People Eat), an organization that uses community-wide volunteer support to prepare and bring nutritious weekend meals to Forsyth County's 40,000 children who are at risk for hunger. Winston-Salem is one of the top cities in the entire United States for hunger in families with children. One out of every 4 children in North Carolina has insufficient food to meet nutritional needs.

This year, our Kids in the Kitchen committee is asking for all Junior League members to consider volunteering at one of their cooking classes. Held on Sundays, a typical cooking class involves a quick nutrition lesson promoting fruits and veggies, then teaching kids how to make a healthy snack. Locations include Cleveland Avenue Homes, Piedmont Circle, and Waughtown Baptist Church. The committee needs volunteers on the following days: October 15, November 12th, January 14, February 11, March 11, and the Women's Health Fair on April 26.

To learn more and sign up for a volunteer shift, contact Jessica Dowell at kidsinthekitchen@jlws.org.



Try this Kids in the Kitchen recipe at home...

Butterfly Healthy Quesadilla Kids Snack Recipe



creativekidsnacks.com

Ingredients:

8-10 green grapes, sliced in half
Blueberries • Quesadilla • Baby carrot

Directions:

- Make one quesadilla with a 8-inch tortillas, and cut it into 4 equal portions. Place two quesadilla "wings" on your plate.
- Create the body by slicing the end off of some beautiful green grapes and laying them on your plate to look like a body.
- Thinly slice a baby carrot into strips to use for antennae, and place two blueberries on top of the carrots to complete the look.
- If you feel so inclined, you could even use a food marker to draw a happy face on the top grape for your butterfly.
- That's it! Super easy and so fun for the kids.

~ Sponsor Highlight ~

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Stay Connected: JLWS Sustainer Council

In 2015, the Junior League of Winston-Salem created a Sustainer Council to focus on connecting with and communicating to Sustainers. The Council is the result of a great deal of research, both across the Association of Junior Leagues International, Inc. (AJLI) and within the JLWS. AJLI developed Action Learning Teams (ALT), consisting of members across multiple Leagues, to delve into the topic of how best to engage Sustainers, among other topics. The JLWS reviewed ALT findings and recommendations and gathered feedback from JLWS Sustainer Town Halls, online surveys and in-person interviews.

The JLWS Sustainer Council remains dedicated to offering opportunities to socialize, give back and stay plugged in. 2017-2018 Council members include:

Heather Egan, Sustainer Council VP
Lisa Aff, 100th Anniversary Chair
Alyson Bailey, Communications Chair
Pam Ball, Membership Chair
Julie Williams, Finance Chair
Eva Wu, Community Chair

Please let us know what ideas and feedback you have to help the Council continue to offer the right mix of opportunities. Contact Heather Egan, Chair, at sustainersconnect@jlws.org, or any of the members listed above.

Sustainer Community Opportunity: Puppeteer Volunteers

The JLWS Puppet Show is going strong and has been informing third graders in Forsyth County about child abuse for over 30 years! If you have extra time and would like to help this committee, we would love to have you. The show reaches 4,500 students each year by traveling to 48 elementary schools, with one to two mid-morning shows at each school.

Each show has a lead volunteer and an assistant volunteer. Lead volunteers need a one-time, one-hour training to learn how to set up the stage and audio. If you have performed the show in the past five years, considered yourself trained!

Assistant volunteers are typically new members who complete this as a mini-placement for their JLWS training. Depending on the number of New Members and the number of schools to be covered, there may be opportunities for Sustainers to actively participate in this long-standing project.

To learn more about how you can get involved, please contact Leah Crowley at LCrowley1@triad.rr.com or 336-918-6043.

Sustainer Book Clubs

Day and evening book clubs are a fun way to read and discuss a variety of books while socializing with other Sustainers. For more information on both book clubs, including RSVP and location details, visit the Members' Home page of the jlws.org website and click Home | Sustainers | Sustainer Book Club.

Day (Book club begins at 9:30 a.m.)

Wednesday, October 25

Hillbilly Elegy: Memoir of a Family and Culture in Crisis by J.D. Vance

Wednesday, February 28

A Gentleman in Moscow by Amor Towles

Wednesday, April 25

The Nest by Cynthia D'Aprix Sweeny

Evening (Book club begins at 7 p.m.)

Tuesday, November 14

Homegoing by Yaa Gyasi Tuesday

Tuesday, January 9

Jayber Crow by Wendell Berry

Tuesday, March 13

Lab Girl by Hope Jahren

Tuesday, May 8

Euphoria by Lily King

Stay Plugged in on the Go

Looking for a fast way connect to the JLWS website to look up contact information for other members, access the calendar or check/update your online profile? The website is always a fantastic resource, and you can easily access it on your mobile device with Digital Cheetah's free app, [SeeingSpot](#). To add this to your device, use the instructions below:

1. From the app store, search for "Digital Cheetah."
2. Click "Install" next to the "SeeingSpot" icon.
3. Click "Open" once the installation is complete.
4. In the app, enter your email or mobile phone number to receive a verification code; enter the code.
5. In the white pop-up box, click either "Allow Notifications" to receive event reminders and notifications from Digital Cheetah, or close the pop-up if you prefer not to be contacted.



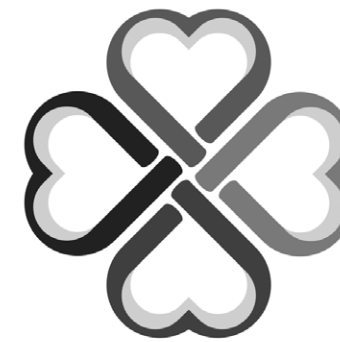
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