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Hours
8:30 a.m. - 4:00 p.m.
Monday - Friday

Annual Membership Meeting and Year-End Celebration

Monday, May 21, 2012
Milton Rhodes Center
for the Arts
6:30 p.m. Social
7:00 p.m. Meeting

Plan to attend the last meeting of the year to celebrate all members' achievements, including to welcome New Members becoming Active and to celebrate Actives becoming Sustainers. Many awards will be presented including the KRJ League Legacy Award; Active, New Member, and Sustainer of the Year, Community & In-league Placements of the Year and more. Also, members participating in the 8-week wellness challenge will have the opportunity to get a checkup on their progress since the March GMM.

New Member Recruitment

Know someone with an interest in volunteering and looking for an opportunity to make a difference in the lives of others in the Winston-Salem community? Please invite them to the next **New Member Info Session: Wednesday, May 16 at 7:00 p.m. -- Diamond-back Grill**. The JLWS reaches out to women of all races, religions and national origins who are *over 21 years old and demonstrate an interest in and a commitment to volunteerism*. Contact newmemberinterest@jlws.org for more information.

Membership– Challenge Yourself to Make a Change



Happy Spring! It is May and I have mixed emotions as I write my last President's message for this issue of the *Informer*. Part of me is sad to see this time end as I have been so honored to serve you as President this year and to work with so many fabulous women. Another part of me is breathing a little easier at the thought of a reduced workload and more time to spend with family and friends. Somehow I think that impending "free" time will get filled very quickly.

We have accomplished so much this year and none of it would have been possible without the dedication and hard work of you, our members. There are so many people that I would like to thank – too many to recognize in this one short page. I would like to send a very special

thank you to each member of the Board of Directors. They have served tirelessly putting in hundreds of hours towards accomplishing our strategic plan goals to further the organization in its mission and overseeing the day to day operations ensuring that everything runs smoothly and making every effort to keep our members happy and satisfied in their membership. I would also like to heap truckloads of thanks onto our office staff, Csilla and Margaret. They are on the "front lines" every day, answering questions from members, fielding phone calls, and taking care of every detail to make sure nothing falls through the cracks. We truly could not do it without you! Thank you to everyone who served in a leadership position this year. Nearly one third of our Active membership takes on a leadership role each year in some capacity and I thank you not only for the work you do in your placements, but also for mentoring the women on your committees and helping them develop their potential as future leaders of the league.

As this year ends, I am personally making a change in my membership status as I become a Sustainer. I am excited about this new phase of my membership with JLWS and look forward to seeing my Sustainer friends a little more and getting to know those of you I haven't met yet. As you know, Sustainers have been a big focus of our membership strategies this year and we made some changes that were very well received: changing the Sustainer Coffee to the light luncheon and bringing back the Sustainer trip with Sustainers in the City are just a few examples. More changes will be forthcoming next year in an effort to help keep Sustainers engaged and fulfilled as JLWS members.

I am often asked how my year as President has been. Would I do it again? Has it been a rewarding experience? I can honestly say my answer is "ABSOLUTELY!" I am not saying there have not been challenges, but that is part of learning and growth. As this year comes to a close, I reflect on the theme for the year: Challenge Yourself to Make a Change. I truly feel I have personally learned from this experience, and I think I have further developed leadership skills. I know we as a membership have made lasting changes, both within the operations of JLWS (the new application process for nominating positions for example) and in the community. I am so excited about the new Backpack Program with Cook Elementary and am confident this is another new way JLWS will be a continuing catalyst for lasting community change.

So thank you again to you all as members for your support this year. You always had kind words of encouragement and support and I am truly grateful. I look forward to celebrating the year with you at our Annual Meeting in May. It will be a night of fun and fellowship as we celebrate our accomplishments and honor those women who have gone above and beyond in their service for the year. We will also say thank you (but not goodbye!) to those women who will become Sustainers and we will welcome a fantastic group of New Members as they become Active JLWS members and future leaders of our organization. What a fabulous way to end our JLWS year!

Meredith



The Junior League of Winston-Salem is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

2011-2012 Board of Directors

Meredith Masten ♦ President
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Heather Jenkins ♦ Assistant Communications VP
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Cat New ♦ Volunteer Development Chair
Eva Wu ♦ Strategic Planning Chair

The *Informer* is published six times a year in August, October, November, January, March, and May by Junior League of Winston-Salem, Inc.

The *Informer* accepts advertising.

For more information, visit
www.jlws.org/informer

Advertising deadline for the Summer issue: July 6, 2012

Editorial submissions are subject to editing for content and length. Articles and photographs may be submitted via e-mail to informer@jlws.org.

Photographs must be submitted with caption information, and appropriate photo releases are required from those pictured who are not JLWS volunteers.

Editorial deadlines for the Summer Issue: July 20, 2012

2011-2012 *Informer* Staff

Heather Parker ♦ Editor
Mia Sloan ♦ Assistant Editor
Mara Schilly ♦ Staff Editor

February Board Briefs

The Junior League of Winston-Salem Board of Directors met on February 13, 2012. Susie Tickle reviewed the profit and loss statement.

The Management Team recommended moving forward with James Mazzola for design and layout of the *Informer* and *WOWS* next year as part of restructuring these publications into a single committee overseen by the office manager. A new Boutique logo is being reviewed. Budget Workshop will be March 7 and all Vice Presidents and Assistant Vice Presidents should attend.

The Board reviewed plans for the Placement Fair, and feedback will be collected from New Members. New Member Town Hall meetings will be held on March 5 with Board members in attendance at each to help answer questions and educate members on what it is like to be an Active.

The March General Membership Meeting will be on March 26 at the Children's Museum. There will be a walk/run on the greenway, a kettle bell class, and a prospective New Member information session each starting at 6:00 p.m. Programs & Arrangements will have a light social at 6:30 p.m. The meeting will begin at 7:00 p.m. with minimal announcements and multiple concurrent sessions related to women's health and wellness. A stress relief class and a self-defense class will be added as sessions. There will be no brown bag make-up for the March GMM.

Alicia Madan reviewed member status change requests to date. The Board discussed the importance of staying in touch with members on sabbatical to let them know that they remain valued members.

Meredith Masten led a discussion on the annual survey, which will be revised using last year's survey results. Members will be able to donate to the Annual Fund by clicking a link within the survey. The deadline for members to respond to the survey will be March 26 after the GMM. Laptops will be available for members to complete the survey at the March GMM.

Mary Elizabeth Craig reviewed progress toward the Communication Council's annual plan goals. Billboards are now advertising Tour of Fine Spaces and will be promoting Rummage Sale. Junior League communication is being translated into colloquial Spanish, and signage will be developed highlighting agencies that the JLWS founded. Facebook and Twitter are being utilized, and bulletin boards have been added to the JLWS website.

March Board Briefs

The Junior League of Winston-Salem Board of Directors met on March 12, 2012. Susie Tickle reviewed the profit and loss statement. The Finance Council is looking for more advertisers for the spring issue of *WOWS*.

Tour of Fine Spaces will be held on March 24 and needs additional members to volunteer for a shift. The Rummage Sale street sign proclamation will be on March 21 at 11:30 a.m. at JLWS Headquarters.

The March General Membership Meeting will be on March 26 at the Children's Museum. Heather Mackey confirmed the agenda and reviewed locations for the breakout sessions. New Member interest sessions will be held March through May throughout town. League Linkers is hosting a family bowling night on March 21, a playdate at the Miller Park playground on April 12, and a wine tasting at Meredith Masten's home on April 25. Members are encouraged to sign up for these fun events.

Alicia Madan led a discussion of member status change requests and updates. Heather Bumgarner updated the Board on the Nominating committee's progress slating leaders for 2012-2013. Board members who attended New Member Town Halls reviewed the feedback gathered from New Members.

Eva Wu reviewed notes on the annual plan as the Board looks ahead to developing the annual plan for 2012-2013. Susie Tickle led a discussion on JLWS' investment options.

General Membership Meeting Calendar

May 21, 2012*

6:30 p.m. Social

7:00 p.m. Meeting

Milton Rhodes Center for the Arts

*Voting Meeting

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Katy Fisher

Ask Your Member-at-Large

Q: What is the Association of Junior Leagues International (AJLI) and how it can help me as a member?

A: The AJLI is an international organization comprised of over 292 Junior Leagues. AJLI can be a great resource professionally and in one's philanthropic career. It is also a great resource when moving to another city to learn more about the local Junior League.

On the web site, www.ajli.org, you can access all kinds of training opportunities! Once you get to the web site you'll need to create a log in with your AJLI member number. Your number can be found on www.jlws.org in your Member Profile. The AJLI members only website can also be accessed through the JLWS members-only page, clicking the red-black "AJLI Login" menu at the bottom left list of menus.

All of the AJLI training materials are located on www.ajli.org in the "Training & Meetings" section under "Online Learning." The two training tools that you will be interested in are Webinar Wednesdays and the Self-Paced Courses.

Webinar Wednesdays have been offered at 1:00 p.m. on the first and third Wednesdays of most month since October. There will be one last session in May (see schedule below.) All of the past Webinar Wednesdays are available on the AJLI website under On Demand training. These are excellent sessions to go back and listen to great authors and field experts if the original session was missed.

Self-Paced Courses consist of a number of 10-15 minute lessons that can be completed all at one time or individually as time is available. In addition, each lesson has its own learning objectives and many opportunities to interact with the material.

AJLI is currently offering the following Self-Paced Course with more planned to follow:

Building Leaders and Blazing Trails: Changing the World with the Junior League

1 Hour Module - 4 Lessons

By completing this module, you will:

- Explore how Junior League members make a difference within their communities,
- Identify how members connect with other members through Junior League programs and activities that are directed at community issues,
- Understand how the Junior League empowers members to take advantage of opportunities for community leadership and personal growth and development, and
- Recognize how the Junior League supports members making a difference in their communities and how the Association supports the continuous transformation of the Junior League to meet the needs of women's lives today and remain a vital organization that serves communities now and into the future.

Upcoming Webinar Wednesday

Registration is now open for the remaining Webinar Wednesday topic in 2012. All past webinars are available on demand through www.ajli.org.

- **Dan Pallotta**, *Uncharitable: How Restraints on Non-Profits Undermine their Potential* on May 2 at 1:00 p.m.

Volunteer Development Calendar

May 21, 2012

**Before the General Membership Meeting
Milton Rhodes Center for the Arts**

5:30 p.m.- 6:30 p.m.

*Fundraising, Solicitation
and Grant Writing*

2012-2013 JLWS Board of Directors Retreat

The 2012-2013 incoming board members met at Old Town Club on March 9 - 10, 2012 for a planning retreat. The purpose of the retreat was for Board members to get to know one another, learn more about roles, set goals and engage in strategic planning for the coming 2012-2013 league year. 2012-2013 President-Elect Teresa Inman gave a presentation on Servant Leadership taken from a recent AJLI meeting. Past President Allison Reaves led a session on How to Be An Effective Board Member, and members also participated in a personality assessment on Birkman Group Dynamics led by JLWS Office Manager Csilla Dunn.

The 2012-2013 JLWS Board will be installed during the May GMM and led by Incoming President Heather Mackey under the year's theme: Celebrate! Honoring our Past, Envisioning our Future.



Pictured from Left to Right: Csilla Dunn, Kelly Meachum, Claire Calvin, Heather Jenkins, Anna Ball Hodge, Elizabeth Dampier, Cat New, Dianne Conley, Heather Mackey, Kelly Carswell, Felicia Manning, Teresa Inman, Erin Kennedy, Julie Groves.

Not Pictured: Erin Jelinek, Stephanie Moser, Maureen Elrod

AJLI Winter Leadership Conference

On January 27-28, 2012 President Elect Heather Mackey and President Elect Teresa Inman represented the Junior League of Winston-Salem at AJLI's Winter Leadership Conference in Houston, TX. This conference was designed to provide President Elects and President Elect Elects necessary training to better prepare them for their future leadership roles. This year's conference was about transformation – not only the personal transformation from leaders into Junior League presidents, but part of the ongoing transformation of the entire organization. Over 300 delegates from Junior Leagues across the United States, Canada, Mexico, and the UK came together for a weekend full of networking, training, and discussion on issues impacting our organization and communities. Following a meeting of the fellow POLL (Presidents of Larger Leagues) Affinity Group, Teresa and Heather attended the Opening Reception hosted by the Junior League of Houston, where they toured their amazing headquarters (complete with tea room and 400 car parking deck) and caught up with old friends. Many JLWS members will recognize Jane Bullock, President Elect of the Junior League of Durham and Orange Counties and previous JLWS member (see photo).

Friday's sessions began bright and early with continued discussion on the Strategic Roadmap and how AJLI is addressing the changing demographics and needs of our membership. In addition to the "Webinar Wednesdays" online series that is being offered the first and third Wednesdays of every month, the first self-paced online learning module is now available for all Junior League members to take part in. New, exciting programs and changes to the AJLI website are coming soon! Watch your *E-weekly* and future issues of the *Informer* for more details!

Throughout the weekend, Teresa and Heather attended sessions on Effective Communications Planning, Servant Leadership, Planning to Sustain the League's Impact and Outcomes, Social and Cultural Inclusion, and Creating Successful Leadership Teams. Each session provided not only valuable information but opportunities for information sharing among Junior Leagues as well. They also had the opportunity to participate in governance discussions on the role, purpose, and structure of the AJLI Board of Directors and potential changes to be discussed and voted upon



Pictured: Jane Bullock, Teresa Inman, and Heather Mackey

at Annual Conference in April 2012. Teresa and Heather heard from not just one, but two amazing speakers: the first, Dr. Mark Kline, who has been treating children with AIDS / HIV since the earliest days the epidemic emerged in the late 1980's. He gave a very moving presentation on pediatric AIDS and the work of Texas Children's Hospital, which the Junior League of Houston has supported for over fifty years. The second speaker was Kathy Cloninger, immediate past CEO and President of the Girl Scouts of the USA, who is currently celebrating "2012: The Year of the Girl" as part of their 100th year anniversary. She highlighted the recent work of the Girl Scouts to "revise their image" and create a more sustainable, viable, relevant organization to lead young women into the future.

2012-2013: A Preview of the Year Ahead from Heather Mackey, President Elect

As many of you may already be aware, next year, the Junior League of Winston-Salem (JLWS) will reach a major milestone with our 90th year as an organization. Our theme for the upcoming year is, "Celebrate! Honoring our Past, Envisioning our Future" which will be linked throughout our various plans and projects. We will be weaving the history of the JLWS into our publications, our general membership meetings, and our training in new and exciting ways. Our New Member seminar will include high profile community leaders speaking to our newest members about the role that the JLWS has played in the Winston-Salem community. We will also be calling on Sustainers to share their stories of how the Junior League has impacted them in their personal and professional successes. And we hope to expand Sustainer involvement in many of our projects, councils, and placements not only for next year, but the years ahead.

Our general membership meetings will feature speakers highlighting the importance of civic and community leadership in the areas of children and women's health. We will continue our successful cluster (or town hall) meetings which allow members to come together in small groups to network and brainstorm on the Junior League's work in the community. Next year, in keeping with the 90th year, we will also involve organizations begun by the JLWS, sharing the legacy created by those who came before us.

Our placements will continue their work in areas of childhood development / health, as well as the growing focus of women's health. Next month, we will be hosting our bi-

annual community breakfast and inviting various organizations to submit applications for possible placements for the coming year(s).

The Board of Directors will work on the creation of a rolling, multiyear strategic plan, building on the successes of previous Boards' work and accomplishments, allowing us to move stronger into the future. The incoming Leadership Team of Chairs, Assistant Chairs, Liaisons, and Mentors is strong; their passion and ideas bring great promise for the year(s) ahead.

We have exciting changes coming to our holiday market fundraiser, Boutique, including a new date and tweaked logo. Instead of holding the market prior to Halloween, we will be holding it the last weekend in November, and we look forward to its growing success. We will continue the changes to the Rummage Sale put into place this year with collaborations with our community partners in our focus areas, to broaden our reach into the community.

And finally, as part of honoring and celebrating the storied traditions and accomplishments of our organization, we will hold a 90th Anniversary Gala in March. Be sure to look for the Save the Date card coming soon with more details.

On behalf of the 2012-2013 Board of Directors, we thank you for the opportunity to lead this amazing organization and thank each of you for all you do for the JLWS and our community.

2012-2013 JLWS Calendar Highlights

August 2012

90th Year Kickoff Tailgate Picnic

Date: Saturday, August 25, 2012

Time: 5:00 p.m. to 8:00 p.m.

Location: TBA

September 2012

General Membership Meeting

Date: Monday, September 24, 2012

Time: 7:00 p.m.

Location: Forsyth Medical Center
Conference Center

October 2012

Cluster Meetings

Date: Monday, October 29, 2012

Time / Locations: Various

November 2012

Boutique: A Shopping Event

Date: November 30-December 2, 2012

Location: Benton Convention Center

January 2013

*General Membership Meeting * (voting)*

Date: Monday, January 28, 2013

Time: 7:00 p.m.

Location: Forsyth Medical Center
Conference Center

February 2013

Placement Fair / Training Fair

Date: Monday, February 11, 2013

Time: 7:00 p.m.

Location: Children's Museum of
Winston-Salem

March 2013

90th Anniversary Gala

Date: TBA

March 2013

Tour of Fine Spaces

Date: TBA

March 2013

General Membership Meeting

Date: Monday, March 25, 2013

Time: 7:00 p.m.

Location: Forsyth Medical Center
Conference Center

April 2013

Rummage Sale

Date: April 15-20, 2013

Location: LJVM Coliseum Annex

May 2013

*Annual Meeting * (voting)*

Date: Monday, May 20, 2013

Time: 7:00 p.m.

Location: Forsyth Medical Center
Conference Center

The Junior League of Winston-Salem Presents

Boutique

a shopping event



The Junior League of Winston-Salem is hosting the third annual shopping extravaganza, Boutique, on November 30 - December 2, 2012 at Benton Convention Center in Winston-Salem. Boutique will offer three days worth of shopping and focus on the success of the first two holiday markets, while adding new elements for both vendors and shoppers.

This year there will be some changes made to the format of Boutique in order to widen appeal and attract more shoppers. In addition to the new name and updated logo, the date of the event has been moved to later in the year in order to capitalize on shoppers preparing for the holidays. The timing of the event will shift from Thursday-Saturday to Friday-Sunday to accommodate additional shoppers. Vendor Information and applications are now available. Visit www.jlws.org/boutique for more information.

DATES:	November 30-December 2, 2012
TIMES:	
Friday, November 30	6:00 p.m. - 9:00 p.m. Girls Night Out Shopping Party
Saturday, December 1	10:00 a.m. - 6:00 p.m. Shopping Hours
Sunday, December 2	11:00 a.m. - 5:00 p.m. Shopping Hours



City of Winston-Salem

Proclamation

OFFICE OF THE MAYOR

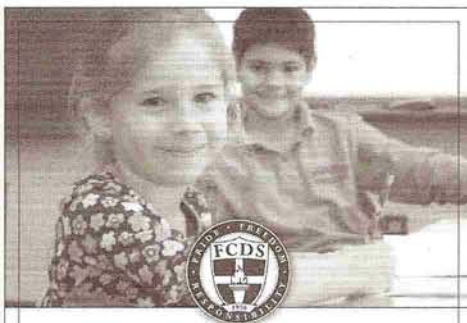
DESIGNATING THE INTERSECTIONS OF UNIVERSITY PKWY AND DEACON BLVD, AND UNIVERSITY PKWY AND COLISEUM DR AS "RUMMAGE SALE BLVD," AND AUTHORIZING THE INSTALLATION OF SPECIAL DESIGNATION SIGNS

- WHEREAS: the citizens of Winston-Salem, the City of the Arts and Innovation, have embraced The Junior League of Winston-Salem's Annual Rummage Sale for 58 years; and
- WHEREAS: the Junior League of Winston-Salem is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers; and
- WHEREAS: the Rummage Sale is the largest annual fundraiser for the JLWS, funding 25 percent of the operating budget, and all funds raised support our mission of improving the community through our community outreach programs which are primarily aimed at mentoring youth ages birth through 18 years and educating women on the importance of a healthy diet and active lifestyle; and
- WHEREAS: the Rummage Sale provides our community with quality second hand shopping at extremely discounted prices, allowing families to provide for their children and themselves in this extremely difficult economic time.

NOW, THEREFORE, I, ALLEN JOINES, Mayor of the City of Winston-Salem, North Carolina, do hereby authorize the installation of identification signs along the intersections of University Pkwy and Deacon Blvd, and University Pkwy and Coliseum Dr, and proclaim that these areas shall also be known as

RUMMAGE SALE BLVD

and request that the City Manager have street signs commemorating this designation installed and maintained from March 21, 2012 to April 21, 2012.



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2011-2012: The Community Council Year in Review

What an exciting year for the JLWS and the JLWS Community Council! The following is a summary of the many accomplishments made by members working to improve the community over the past year. THANK YOU to everyone who worked to make them possible!!

The Women's Health Advisory Group Ad Hoc committee was formed to provide guidance on the women's health focus area and identify unmet needs and avenues for increased JLWS impact on nutrition education and physical exercise.

Volunteers with **Girls on the Run** mentored young women at four area schools twice weekly during the school year, teaching lessons about inner-beauty, kindness, strength, healthy life-style choices, as well as preparing them for the Mistletoe 5 K (December) and the Fit Family 5K (April). The women who volunteer and the girls that they work with connect, grow, and have fun!

This year, the **Sara Lee Center for Women's Health** came to the Junior League with an exciting proposal: to challenge women in our community to make healthy lifestyle changes in an effort to reduce the risk of heart disease, diabetes, stroke and many other health problems. JLWS volunteers participated in an 8-week Wellness Challenge, tracking their daily lifestyle choices such as getting enough sleep, drinking water, eating plenty of fruits and vegetables, and getting daily exercise. This challenge was opened up to all Junior League members at the March GMM and next year, the SLCWH committee will take the challenge on the road to local churches, schools, and organizations.

Through mentoring at risk youth, the **Graduate. It Pays.** program worked to reduce the high school drop out rate in the local community.

JLWS volunteers spent many hours reviewing high school seniors' college essays through the **Crosby Scholars** Pro-

gram. Both the Crosby Scholar volunteers and the students who were helped gained so much from this innovative and important program. The Committee also reviewed all the applications for the JLWS Scholarship and selected the winners.

Junior League volunteers assisted in the grand opening of the **SECU Family House**, a home providing affording lodging in a caring environment for referred adult patients and / or their caregivers who travel to Winston-Salem for medical treatment. Next year, the Junior League will continue working with the SECU House to set up a Friends' Network, so please contact them if interested in becoming a Friend of the SECU House!

Junior League members who participated in the **BestHealth** placement had the opportunity to help plan and present cooking classed aimed at healthy recipes and dietary needs. They taught patrons at the Rummage Sale and Preview Party about healthy eating and living while undergoing blood pressure checks and other screening tests.

The **JLWS Puppet Show** continued its 26-year tradition and performed their child abuse puppet show for every Forsyth County Third grade classroom - 48 schools in all - reaching over 4000 children. Even if a child does not come forward immediately, the information is engrained at an early age and JLWS is grateful to be a part of a child's development through this special program.

JLWS volunteers continued the long-standing partnership with **Big Brothers/Big Sisters** this year, planning and executing many events for children who have

not yet been matched with a "Big." Next year, Junior League volunteers will provide even more support, by planning events that other members of the community can participate in, with the goal of matching as many children with Big Friends as possible.

The **READ TO ME / Smart Start** Committee read to kids in area pre-schools and daycare centers, gave out books and helped Smart Start with a huge book drive, collecting and distributing hundreds of books.

The ladies working with the **Goler Community Garden** had the chance to really get their hands dirty! They helped prepare and maintain a community garden with the eventual goal of teaching healthy eating and sustainable gardening methods to those in the community who may not have any gardening experience. Volunteers also developed marketing materials for the garden to attract new volunteers, gathered recipe cards, and ran the garden's Facebook page.

The wonderful **Kids in the Kitchen** program continued its great work this year, participating in many community events where they taught kids how much fun it can be to cook healthy foods at home! Their recipe ideas and enthusiasm can encourage not only children, but also whole families, to make big changes in how they think about food and nutrition.

Chat and Snack volunteers continued to provide a listening ear and meals for families with children in the NICU at Forsyth and Baptist Medical Centers. They worked to educate parents on the importance of reading to their children daily beginning at a very early age and

(continued page 7)

Smart Start Annual Book Drive

In March, as part of the Community Council placement Smart Start-Read To Me, the JLWS partnered with Kiwanis International for the Smart Start of Forsyth County Annual Book Drive with the goal of putting a book in every child's hands in Forsyth County. Over 2,000 books



Photo Caption: Son of Yvette Boland (Smart Start Read to Me Chair) donating books during the drive.

were collected and will be placed in early education environments and in bags given to new parents.

Smart
START
of FORSYTH COUNTY

2011-2012: The Community Council Year in Review

(continued from page 6)

provided parents with a book for their child.

Volunteers partnered with teen mothers living at **My Aunt's House** on the campus of the Children's Home to teach them the value of reading to their children and the importance of being a positive role model.

Many Junior League volunteers contributed their time and energy to the **Children's Museum of Winston-Salem** this year, planning and executing special events, promoting the Museum at community events, and holding Discount Friday Night events each month. The Junior League values the Museum as a place where children of all ages, backgrounds, and income levels can come experience a day of fun and learning while developing skills and abilities that are essential to a bright future. Since the Junior League first conceived of the Museum and then made it a reality, it has taken on a life of its own, but the membership is proud to continue to be a part of this very important part of the local community.

Community Breakfast Invite

The Junior League of Winston-Salem, (JLWS) has an interest in building community partnerships in two main focus areas: 1) educating and mentoring youth from birth to age eighteen, and 2) addressing women's health issues related to nutrition and wellness. Every other year, JLWS invites community organizations that have missions devoted to these areas to submit an application in order to utilize the Junior League of Winston-Salem trained volunteer members for their projects. Proposals for volunteer placements that do *not* fall within one of the two focus areas cannot be considered. Submitted applications are reviewed by the Placement Review Committee, and recommendations are made to the Board of Directors for which new placements, if any, should be added for the coming year(s).

In June, the JLWS will host the 2012 Community Partner Breakfast to present information related to the organization and discuss the community placement application process. Applications will be distributed to those interested organizations whose representatives attend the Breakfast and will also be available online. Completed applications will be due **September 1, 2012** and the review process will occur in the Fall. Organizations will be notified of the outcome of the selection process in January 2013, once approved by the Board of Directors. New placement opportunities will then begin in June 2013.

Every member can help to identify new placements for the upcoming year! Please take a moment to consider community organizations that may be a good match with the Junior League of Winston-Salem and share those names with Carrie Ross, 2012 Placement Coordinator at placementdevelopment@jlws.org.

New Members in Action



The February Kids in the Kitchen mini-placement at the William G. White, Jr. Family YMCA. Pictured above from left to right: Rachel Johnson, Mandy Hubich, Andrea Harrelson, Trina Erickson, Cecelia McPhail, Keli Bernhoff, Katie Neal (mentor), Amber Cooley, Maggie Maranda and Summer Hanna. Present but not pictured: Ashley Talbott and Andrea Whitley.



Trina Erickson and Keli Bernhoff served more than 100 healthy strawberry shortcakes. Thanks to Ashley Talbott for chopping all of the angel food cake and strawberries!



This sister and brother were all smiles for the veggies and hummus.

TODAY

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Junior League Of Winston-Salem

Women Building a Better Community
www.jlws.org

March 2012

Dear Sustainers:

As our New Member year is coming to a close, we wanted to take time to thank our Sustainer members for the legacy that you provide to the Junior League of Winston-Salem. Your legacy has reached far beyond your years as Active members and has left a mark on our experience as New Members. It is evident that the Junior League of Winston-Salem is built by incredible women and leaders who continue to support and shape the mission of this organization.

Thank you for your dedication to the Junior League of Winston-Salem during your Active and Sustainer years. Your support and contributions are valuable as we continue to move this organization forward to fulfill the mission of promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

We are striving to be the New Member class that leads this organization of women, making a difference in our community and in the lives of others. Thank you for your continuous support.

Many thanks,

2011- 2012 JLWS New Members

newmemberdevelopment@jlws.org

The Junior League of Winston-Salem, Inc (the "JLWS") is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Winston-Salem, Inc. reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to volunteerism.

Alison
H. Kimm
C. [unclear]

Maggie

Stephanie

Michelle

Carleen

Timothy

Tracey

Evelyn

Allison

Katy

Mollie

Caran

Erin

Erin

Alison

Katy

Mollie

Caran

Erin

Erin

Alison

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Mollie

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Erin

Jessica
Palms

Kate

Mary
Lee Smith

Katherine
Johnson

Rachel
Cotton

Jessica
Travis

Aliya
Wlad

Alison
Whitcomb

Kate Wall

John Nolan

Elizabeth

Meagan

Patty

Christo
Kutluhan

Meagan

Erin

Stephanie
Cindalau

Past Presidents Luncheon – March 13, 2012



An Annual Spring Tradition - the JLWS Past Presidents Luncheon was held on Tuesday, March 13, 2012 at Forsyth Country Club. It was attended by 24 Past Presidents. After a delicious lunch, President Meredith Masten shared an update on the current JLWS year, and President Elect Heather Mackey shared highlights planned for the 2012-2013 JLWS year.

*Pictured above: Front Row: E. Sue Shore, Ruth Pleasants, Meredith Masten, Heather Mackey.
2nd Row: Marie Arcuri, Mary Ann Maynard, Tog Newman, Mary Ellen Haley, Allison Watts, Allison Reaves, Robbie Irvin, Nancy Fagg, Anita Ogburn.
3rd Row: Caroline Mitchell, Shannon Rainey, Jean Olive Stubbs, Marianne Northington, Lu Anne Wood, Leah Crowley, Kara Helms, Nancy Pleasants, Loy McGill, Anne Copenhaver, Susan Conger, Heather Parker, Pam Ball, and President Elect Elect Teresa Inman.*

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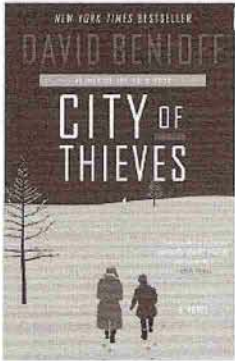
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Evening Book Club



The evening book club will meet on May 8, 2012 at 7:00 p.m. to discuss *City of Thieves: A Novel* by David Benioff.

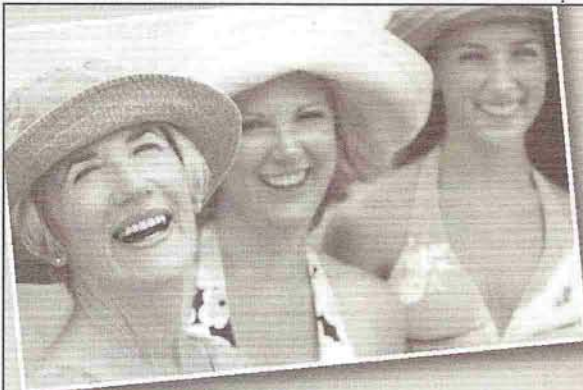
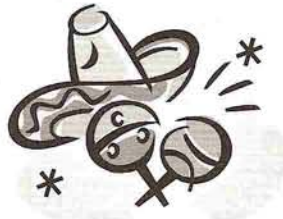
According to the Publisher Weekly review: "Author and screenwriter Benioff follows up *The 25th Hour* with this hard-to-put-down novel based on his grandfather's stories about surviving WWII in Russia. Having elected to stay in Leningrad during the siege, 17-year-old Lev Beniov is caught looting a German paratrooper's corpse. The penalty for this infraction (and many others) is execution. But when Colonel Grechko confronts Lev and Kolya, a Russian army deserter also facing execution, he spares them on the condition that they acquire a dozen eggs for the colonel's daughter's wedding cake. Their mission exposes them to the most ghoulish acts of the starved populace and takes them behind enemy lines to the Russian countryside. There, Lev and Kolya take on an even more daring objective: to kill the commander of the local occupying German forces.....Benioff blends tense adventure, a bittersweet coming-of-age and an oddly touching buddy narrative to craft a smart crowd-pleaser."

Sustainers, Grab Your Sombreros! It's a Cinco de Mayo Party!

Thursday, May 3
6:30 p.m. -8:30 p.m.
A La Casa de Conger

Come enjoy a fiesta with your amigas, complete with Cinco de Mayo beverages, some homemade goodies and a taco bar, courtesy of Moe's.

Tickets are \$15 per person.
Please RSVP by April 30, 2012 to JLWS headquarters. Space is limited.



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Sustainer Events Calendar

May 3, 2012

Cinco de Mayo Party

Location: Susan Conger's Home
6:30 p.m. to 8:30 p.m.

May 8, 2012

Evening Book Club

Location TBD- 7:00 p.m.

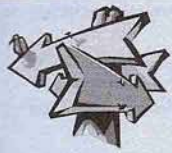
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League Transitions

Transfers to Winston-Salem from:

- Barbara Fehribach (S) Past President of Orange County, NY
 Sarah Nelson (A) Baton Rouge, LA
 Genevieve Riebel (A) Charlotte, NC

Transfers from Winston-Salem to:

- Caroline Doud (A) San Diego, CA
 Alicia Nesbit Fields (S) Charlotte, NC
 Laura McDaniel (A) Durham/ Orange Counties, NC
 Helen Rufty (S) New Orleans, LA

* (A) designates Active member

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The JLWS Mission

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Volunteers Of Distinction

Susan Maier, Maggie Donley, and the entire Tour of Fine Spaces Committee for a very successful and fun-filled event with over 300 visitors in attendance

Kate Reece, Alicia Markham, and the entire Rummage Sale Committee for their hard work in getting the Winston-Salem Community to "Rummage Their Heart Out" with this year's Rummage Sale. Their enthusiasm was contagious!

Heather Jenkins, Sarah Wright, Cristen Fletcher, Emily Reel, and Erica Schrock for their amazing work amidst hectic deadlines with spring fundraiser publicity, including billboards, bus ads, articles in newspaper, and Mary Beth Brown from WXII at the March GMM.

Meredith Masten, Kate Reece, and Heather Angell for serving as models during the American Heart Association's / Macy's 3rd Annual Take Fashion to Heart fashion show in April.

Heather Parker, Mia Sloan, and Mara Schilly for their amazing work on the *Informer* this year.

Member Milestones

Cat New was promoted to the Senior Director of Development for the Arts Council of Winston-Salem

Kate Reece was promoted to the Director of Major Gifts for the Arts Council of Winston-Salem



Little Leaguers

Samuel Fox Hiller
 January 28, 2012
 Denise and David Hiller

Henry Hoffman Chambers
 February 14, 2012
 Kristin and Laurence Chambers

Benjamin Paul Feus
 February 15, 2012
 Jessica and Jason Feus

Finn Josef Seeba
 February 17, 2012
 Jen and Nick Seeba

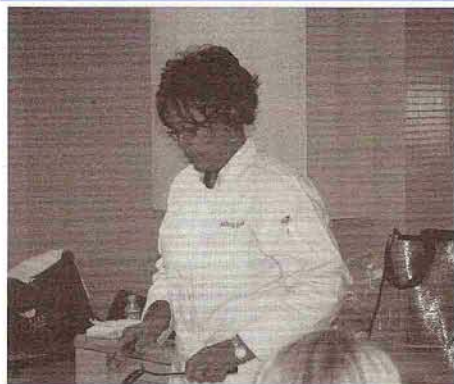
Pearce Cassidy Visel
 February 23, 2012
 Vicki and Nick Visel

Brennick Thomas Neal
 March 8, 2012
 Grace and Matt Neal

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Highlights from March General Membership Meeting



Chef Betty Morton led a cooking class and demonstrated Red Rice Salad with chicken, cranberries and almonds



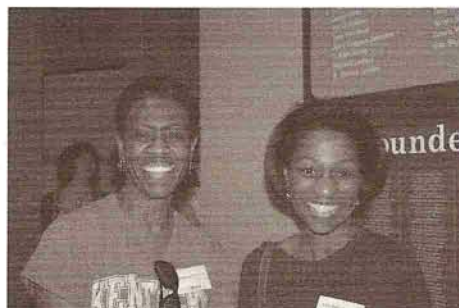
Cat New participates in self-defense class.



Mary Beth Brown from WXII joined for some Girl Talk. (Pictured right with Heather Jenkins.)



New Members Evelyn Woodard-Chavous and Kelley Kenner-Partridge share a smile.



Evelyn Woodard-Chavous, Loy McGill, and Heather Wilson learn some basic self-defense.



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