

WOWS

WORDS OF WINSTON-SALEM

FALL/WINTER 2010 • A PUBLICATION OF THE JUNIOR LEAGUE OF WINSTON-SALEM



• OCTOBER 28-30, 2010 •
Benton Convention Center

Thoroughly Enjoy

BEING STUCK IN THE KITCHEN.



Cabinet Studio, Inc. has been helping clients bring dreams to life for over 25 years. Combining quality materials and hand touched craftsmanship, our designers transform your kitchens and baths into spaces alive with vibrant memories of friends and family for years to come.



Table of Contents

Page 2	President's Letter
Page 3	Who is the Junior League of Winston-Salem
Page 4-5	Live the Legacy
Page 6-7	Boo-tique Information
Page 9	Boo-tique Vendor List
Page 10	Boo-tique Sponsors
Page 12-13	Boo-tique Vendor Map
Page 14	Save the Dates
Page 15	Junior League of Winston-Salem: In a Nutshell
Page 16	Big Magic, Big Impact
Page 17	My Aunt's House
Page 18	Paving the Way
Page 19	Who are the Faces of the Junior League of Winston-Salem
Page 20-21	<i>Girls on the Run</i>
Page 22	Summer Lovin' Had a Blast
Page 23	Famous Last Words



Page 22: Children's Museum of Winston-Salem Camp



Page 20-21: *Girls on the Run*

2
2



WOWS Staff

EDITOR: Erin Kennedy, wows@jlws.org

ASSISTANT EDITOR: Kim Gebbia

STAFF: Elizabeth Blankenship, Jennifer Hodges, and Emily Reel

FOR ADVERTISING INQUIRIES: Contact Shannon Pylant at communicationsfinmgr@jlws.org

GRAPHIC DESIGNER: Contact Sarah Wright at wrightdesigns2010@gmail.com

Greetings! Welcome to Words of Winston-Salem!

The Junior League of Winston-Salem (JLWS) is honored to share the Fall 2010 issue. Through this magazine issue, we celebrate the first Boo-tique, the newest JLWS fundraiser. Many members have been working on this premier event for over two years to prepare for October 2010. Boo-tique promises to be an exceptional opportunity for “shopping so good it’s scary”! Please read the entire issue to learn more about the Junior League of Winston-Salem and the benefits that your “shopping” will make possible for our local community.



During the 2010-2011 year, the theme is to “live the legacy”. Since 1923, the Junior League of Winston-Salem has been promoting volunteerism, developing the potential of women, and improving the community through the effective leadership and action of trained volunteers. JLWS women have been volunteering and organizing institutions across the Winston-Salem community, including the nation’s first Arts Council, the Ronald McDonald House, SciWorks, the Komen NC Triad Race for the Cure, and the Children’s Museum of Winston-Salem. All women who are committed to volunteerism and interested in impacting our community should consider membership in the JLWS.

As a women’s membership organization, the Junior League of Winston-Salem belongs to the Association of Junior Leagues International (AJLI) which connects our members with thousands of others across the country also committed to our mission. JLWS members have opportunities to develop their own potential through a multitude of training and development sessions, including formal settings as well as experiential training through organization committees and volunteer efforts. Through leadership opportunities within the JLWS, women are gaining expertise which will increase their professional skills and improve their ability to contribute to non-profit and civic organizations. JLWS members have carried their volunteer experiences and training into service throughout the community, including service with PTAs, churches, local nonprofit boards, and business settings.

Junior League of Winston-Salem members are acutely aware of the potential achievements that a group of dedicated women can accomplish. Currently, most JLWS community volunteers are working with agencies to educate and mentor youth birth to eighteen years of age. The articles later in this magazine will further illustrate the impact that JLWS volunteers are having today on the lives of children and families in our community. The JLWS is also expanding our focus area to address women’s health issues, specifically the importance of nutrition and physical exercise to proactively fight chronic and debilitating diseases. JLWS leaders acknowledge that women’s health is a crucial component in terms of the many roles that women play in society and families, and the JLWS is uniquely positioned to make an impact locally.

Thank you again for sharing your time with our Words of Winston-Salem magazine. It is my honor to be serving as the JLWS president this year, and I consider it a privilege to lead an organization with an amazing legacy and an incredible membership today. Thank you for partnering with us on Boo-tique which makes our continued community impact possible for the future.

Heather Parker

PRESIDENT

JUNIOR LEAGUE OF WINSTON-SALEM

What is the Junior League of Winston-Salem?



Founded in 1923, the Junior League of Winston-Salem (JLWS) is committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. The Junior League of Winston-Salem is a volunteer organization for women interested in making an impact in their community. The JLWS is part of the Association of Junior Leagues International Inc., which includes over 296 Junior Leagues in the United States, Canada, Mexico, and the United Kingdom.

Who are the Junior League of Winston-Salem members?

The Junior League of Winston-Salem includes approximately one thousand women who are committed to building better communities. Its members are career women, working mothers, stay-at-home moms, full-time and part-time volunteers. Although the JLWS may reflect a variety of races, religions, and ethnic origins, its members are brought together by a common vision to strengthen and improve the community.

Mission Statement

The Junior League of Winston-Salem is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Vision

The Junior League of Winston-Salem nurtures and educates individuals to build healthier families and a stronger community.

Focus Areas

The Junior League of Winston-Salem focuses on educating and mentoring youth birth to eighteen and women's health issues.

2010-2011 Board of Directors

Heather Parker
President

Meredith Masten
President-Elect

Jennifer Pool
Administrative VP

Cornelia Groce
Communications VP

Caroline Numbers
Assistant Communications VP

Missy Link
Community VP

Aimee Rowe
Assistant Community VP

Heather Wells
Finance VP

Susie Tickle
Assistant Finance VP

Laura Wilkerson
Membership VP

Katy Ringeman
Assistant Membership VP

Shelley Holden
Nominating Chair

Eva Wu
Strategic Planning Officer

Rebecca Stone-Danahy
Volunteer Development Chair

Becky Perkinson
Sustaining Member

Amy Collins
Member-at-Large

Live the Legacy

THE JUNIOR LEAGUE OF WINSTON-SALEM

The Junior League of Winston-Salem (JLWS) began after a meeting was called by Mrs. J. Edward Johnston (former widow of Richard J. Reynolds, founder of the R.J. Reynolds Tobacco Company) on January 13, 1923. About forty young women met at her house at Reynolda and were advised that they should devote time and energy to social service. Mrs. Bess Gray Plumly called the group together a few weeks later, and Miss Mirian Blair suggested that the group apply for membership in the Association of Junior Leagues International (AJLI). [In March 1923, the JLWS became the 46th Junior League member of the AJLI and the first in North Carolina.](#) Throughout its history, the JLWS has devoted its efforts to strengthening families, and through volunteerism, has affected change in the Winston-Salem community. The following is a sampling of the tangible differences the JLWS has made throughout the years:

1920's Opened a gift shop; sponsored a prenatal clinic; began a Hospital for Incurables; and formed a Children's Play Committee.

1930's Began the *Newssheet*; instituted a placement system; opened the Rag Market (later the Thrift Shop); helped to organize the Civic Music Association; assisted in the organization of the Mental Hygiene Society of Winston-Salem; financed a Child Guidance Clinic; brought to town four New York Dramas of the Contemporary Theater Series; and collaborated with other community groups to form the Children's Theater Board.

1940's Contributed financially to the Red Cross War Fund, Winston-Salem Teachers College Library Fund, Family Service Agency, Radio Council and to the Community Council; supported the Radio Council and Wachovia Historical Society; deeded the Junior League Hospital Building to the Winston-Salem Foundation; opened an Arts and Crafts Workshop; and founded the Arts Council (the first in the nation).

1950's Sponsored a Children's Activities Program at the City-County Library; began the Recreational Therapy program at the Children's Wing of North Carolina Baptist Hospital; developed the Adult Handicapped Program; began the Rummage Sale; funded a primary education teacher for the handicapped at the Children's Center; and contributed to the restoration of Old Salem's Timothy Vogler House.

1960's Hosted the 1960-1961 Regional Conference; sponsored the first JLWS Follies; started the Nature Science Center (renamed SciWorks); donated paintings and other works of art to schools, hospitals, and other buildings frequented by children; assisted in the production of the first Christmas ballet, "Nutcracker," produced by the North Carolina School of the Arts and the Civic Ballet; and financed and compiled an Information and Referral Directory for the Volunteer Bureau.

1970's Opened the Youth Opportunity Home; supported a Professional Tutorial School Coordinator position in the Winston-Salem/Forsyth County Schools; helped establish Horizons, Inc. (residential care center for mentally disabled children); developed a

Learning Disabilities project; developed a mental health education project in conjunction with the public school system and the Mental Health Association; formed the Juvenile Justice Council, Inc.; supported the Community Leadership Training Seminar Project; developed an Infant Stimulation Project; and formed the Cancer Patient Support Program at Bowman Gray School of Medicine (Wake Forest University Comprehensive Cancer Center).

1980's Assisted in the development of promotional materials for the new Roger L. Stevens Center for Performing Arts; published *Words of Winston-Salem*, the JLWS' magazine; initiated the Battered

Women's Services, Inc. Child Abuse Puppet Show and the Winston-Salem Enrichment Center; purchased the Timothy Vogler House and continued its renovation; helped establish the Rainbow House of Winston-Salem, Inc (renamed the Ronald McDonald House of Winston-Salem); received the 1987-1988 Volunteer Organization of the Year Award from the United Way and the 1988-1989 Governor's Award for Outstanding Volunteer Service.

1990's Began business partnership with Easton Elementary school; received the 1990-1991 Exchange/SCAN Community Prevention Award and the 1994 United Way Award for the Outstanding Civic Organization; developed *The Informer*, an internal newsletter for JLWS members; welcomed the first provisional class which included women over forty years of age; sold the Timothy Vogler House; developed the READ TO ME program/curriculum; received the 1997 Community Service Award from the City of Winston-Salem Human Relations Commission; unveiled plans for the construction of the Children's Museum of Winston-Salem to commemorate JLWS' 75th anniversary; and awarded AJLI Organizational Development Award for "Tell Two Friends" membership recruitment campaign.

2000's Partnered with Flow Lexus to host the Lexus Champions for Charities Golf Tournament; sponsored the inaugural Komen NC Triad Race For the Cure (four founders were all JLWS members and the Bridge Builders Committee worked on this event to enhance collaborative efforts with other women's organizations, one of which was the YWCA); received the 2003 AJLI/ BMW Community Impact Grand Award for the READ TO ME program; and expanded JLWS' focus area to target issues related to adolescents under a program called MENTOR ME; hosted the first **BOOK**Marks Festival of Books in Old Salem in 2004; created DVD for JLWS Puppet Show and included a new Internet safety vignette presented to third grade students; researched and broadened the JLWS' focus area to address women's health issues.

For over eighty-five years, the JLWS has served the community through volunteering, fundraising, advocacy, and education.



Group of Junior League of Winston-Salem ladies ready to act as "newsies" May 15, 1928



One Day Ticket: \$6
Weekend Pass: \$8

Tickets for Friday and Saturday available in advance at www.jlws.org or at the door

Forsyth Family Magazine presents
Mother's Morning Out

Friday, October 29

9:00 a.m.-12:00 p.m.

Morning of shopping and door prizes

Open to the public

Downtown Winston-Salem Partnership presents

General Shopping

Friday, October 29

12:00 p.m.-9:00 p.m.

Full day of shopping at Boo-tique

Capture Public Relations and Marketing presents

Super Saturday Shopping

Saturday, October 30

9:00 a.m.-4:00 p.m.

Full day of special events and multiple door prizes

*Forsyth Woman Magazine, Nitsa's and Rag
Apple Lassie present*

**Mistletoe *Misschief*
Ladies Night Out**

Thursday, October 28

7:00 p.m.-10:00 p.m.

\$25 per person or

5 tickets for \$100 in advance

\$30 at the door

Fashion Show from Nitsa's

A ladies night out shopping spree

Includes wine and cheese

Cash bar

~6~



2010 Boo-tique Committee



Pictured from Left to Right: Whitney Knott, Heather Smith, Jane Potter, Julie Oates, Teresa Inman, Heather Mackey, Sarah Wright, Dianne Conley, Melanie Gallo, Missy Butler and Erin Hege.



Package Check

Let a Junior League of Winston-Salem member lighten the load by checking packages. This FREE service is available during all shopping hours and is located on the upper level at the top of the ramp.

Gift Wrapping

Don't let those holiday surprises out of the bag! Take home purchases wrapped and ready to give. JLWS volunteers will wrap purchases at the JLWS booth on the upper level. Please consider a donation of \$1 per item wrapped.

Cookbook

Be sure to purchase a copy of *Stirring Performances*, a special blend of traditional and contemporary recipes from the Junior League of Winston-Salem. This popular cookbook is in its fourth printing and has sold over 35,000 copies. *Stirring Performances* includes some of the best recipes from *Heritage of Hospitality*, a cookbook published in 1975 by the Junior League of Winston-Salem now no longer in print. Cookbooks are available for purchase at the JLWS booth on the upper level. Funds from the sale of this cookbook will help ensure that the JLWS can continue to make a difference in the community.

Pumpkin Cheesecake

Reprinted from *Stirring Performances*

Crust:

1 1/2 cups graham cracker crumbs
1/3 cup almonds, ground
1/2 teaspoon ginger
1/2 teaspoon cinnamon
1/3 cup butter, melted

Preheat oven to 425°.
Combine ingredients and press into pan.
Bake for 10 minutes.
Remove from oven and reduce oven temperature to 325°.

Filling:

32 ounces cream cheese, softened
1 1/4 cups sugar
3 tablespoons maple syrup
3 tablespoons cognac
1 teaspoon ginger
1 teaspoon nutmeg
4 eggs, room temperature
1/4 cup heavy cream
1 cup canned pumpkin

Beat cream cheese with mixer until smooth.
Gradually add sugar. Add maple syrup, cognac, ginger, cinnamon, and nutmeg. Beat well.
Add eggs one at a time, beating well after each egg.
Add cream and pumpkin: blend well.
Pour into prepared crust. Bake for 45 minutes.
Turn off oven. Leave cake in oven and do not open door for 1 hour.

Topping:

2 cups sour cream
1/4 cup sugar
1 tablespoon maple syrup
1 tablespoon cognac

Preheat oven to 425°.
Blend ingredients.
Spread over cake and bake for 10 minutes
Allow cake to cool at room temperature, about 1 hour.
Chill about 3 hours before removing from pan.
If desired, garnish with 1/4 cup almonds sautéed in 1 tablespoon butter.

Serves 12-16

DAVID YURMAN



IPPOLITA



Cartier



ROBERTO COIN

WINDSOR
JEWELERS

526 S. Stratford Road Winston-Salem
336-721-1768
windsor-jewelers.com

SEE US AT BOOTH # 608-609



JOHN HARDY

28



THE SWEETEST WAY TO DO YOUR HOLIDAY SHOPPING

Why worry about holiday shopping later when you can find something for everyone now and actually enjoy the season when it arrives? Shop our booth at the Boo-tique Oct 28-30 and find everything from our delicious Moravian Cookies and baked goods to handmade Moravian Stars and unique North Carolina gifts.

Dewey's

www.deweys.com

HARPER HILL COMMONS
Country Club & Peace Haven
336.659.4804

THRUWAY SHOPPING CENTER
262 South Stratford Road
336.725.8321

REYNOLDA MANOR
2820 Reynolda Road
336.724.0559



2010 Boo-tique Exhibitors



Accessories

Amore dei Cani
Beijo Bags
Fine Things Designs
Ivy Arch
The Final Touch

Art & Antiques

Alexander-Mallory Antiques
Becca Co.
Clearly Unique
Fine Art by Shannon & Sherry
Freeze Frame
Nicole Nelson Photography
Sinclairs
Studio 435
The Preppy Possum

Children

Legacy's Child
Personalized Art Boxes
Soooo Cute

Clothing

ALTA
Clothes Hound
J. McLaughlin
Nitsa's

Foods

All of Us
Augusta's Pimento Cheese
Company's Comin'
Dewey's
Rag Apple Lassie
Rand Hill / Darby Creek
Southern Foods
Sugah Cakes by Home and Garden Classics

Gift Items

A to Z Golf Markers
Blue Eyed Susan
Classic Golf Gifts
Feel Good Frames
Monograms for Me
Phoenix Trading
Sassy Selections
Sweeties
What's In a Name

Holiday/Seasonal

Festival of Trees
Homespice Designs
Invitations Only
Perfect Presents
Home & Garden
Longaberger
Southern Belles & Whistles

Jewelry

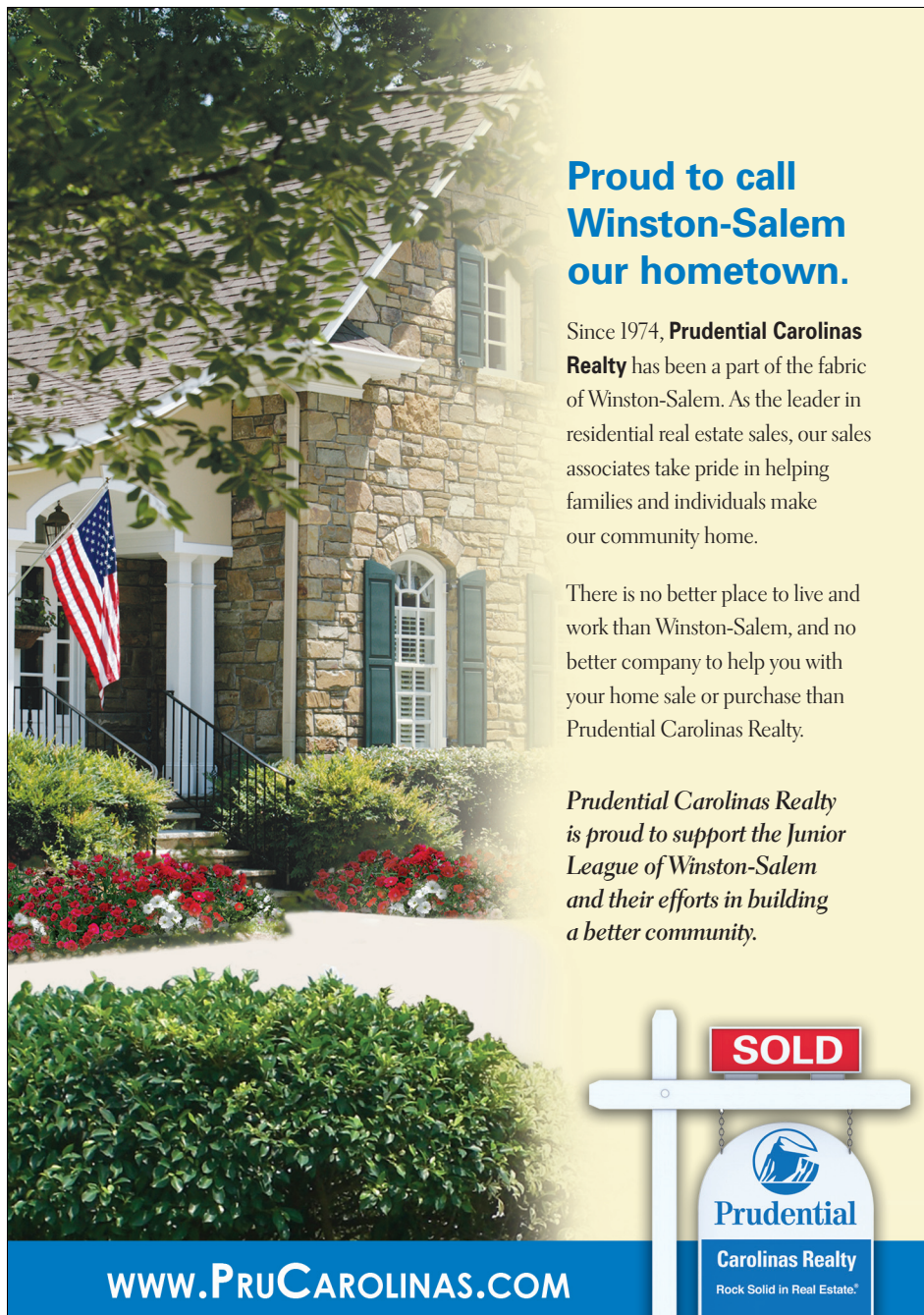
Baltic Amber
Borror and Brand Boutique
C. M. Sterling

Cookie Lee Jewelry
Etc Shoppe
Exotic Maharaja
Jewelry by Jackie
Jewelry XOX
Journey Locketts/ jocelyn drye designs
Judith Altman Designs
Lisa's Originals
Make It Personal
Nut Ivory Jewelry
Sante Fe Crazy, Inc.
Silpada Designs
Stella & Dot
Total Class Jewelry

Windsor Jewelers
Womanly Journey
Xai Xai

Specialty

Cutco Cutlery
Mary Kay Cosmetics
My Aunt's House
Prudential
Sun Products
Touch of Purple
Usborne Books & More
Votre Vu



Proud to call Winston-Salem our hometown.

Since 1974, **Prudential Carolinas Realty** has been a part of the fabric of Winston-Salem. As the leader in residential real estate sales, our sales associates take pride in helping families and individuals make our community home.

There is no better place to live and work than Winston-Salem, and no better company to help you with your home sale or purchase than Prudential Carolinas Realty.

Prudential Carolinas Realty is proud to support the Junior League of Winston-Salem and their efforts in building a better community.

www.PRU CAROLINAS.COM



Winston-Salem/Oakwood 336-768-3300 | Winston-Salem/Knollwood 336-748-2000
Kernersville 336-996-4256

Thanks to our 2010 Boo-tique Sponsors!



Mission Sponsor



Remarkable People. Remarkable Medicine.

Visionary Sponsors



~10~



Mistletoe Misschief Sponsors



Boo-tique Supporters



It's your health. Take it to heart.

If you haven't done it yet, schedule your annual check-up to learn your numbers and ensure good heart health.

Need a primary care doctor? Call us at 336-718-7010 and we'll connect you with a great one.

Forsyth MEDICAL CENTER

Remarkable People. Remarkable Medicine.



Visit GoRedforWomen.org to learn about heart disease and how to live a heart-healthy lifestyle.



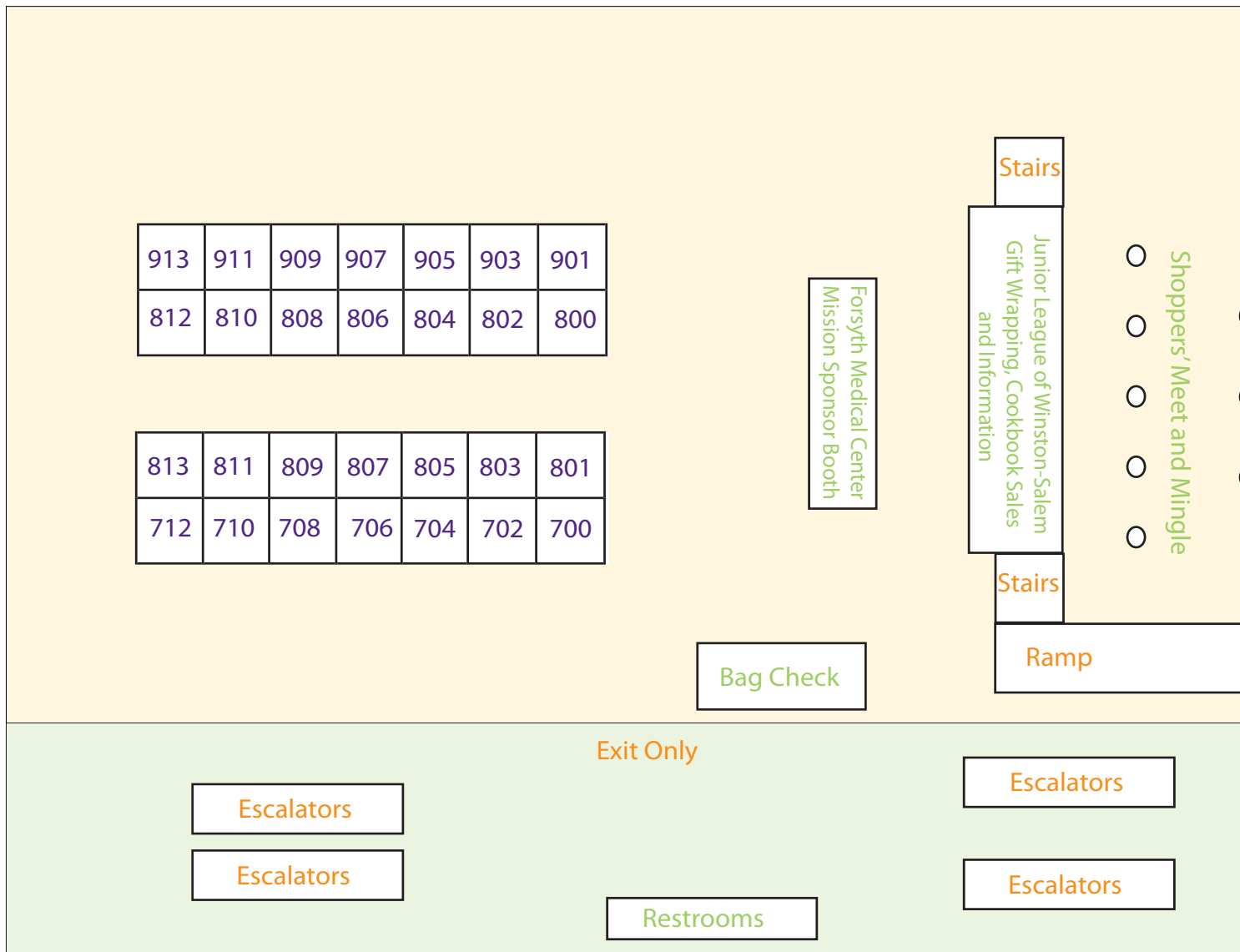


2010 Boo-tique Exhibition Map- Benton Conventio

- | | | |
|-------------------------------|-----------------------------------------|---------------------------------------|
| 100 Rag Apple Lassie | 114 Sun Products | 303-305 ALTA |
| 101 Classic Golf Gifts | 201 Clearly Unique | 307 The Preppy Possum |
| 102 J. Mc Laughlin | 202-204 Sante Fe Crazy, Inc. | 308 C. M. Sterling |
| 103 Make It Personal | 203 Becca Co. | 309 Cookie Lee Jewelry |
| 104 Touch of Purple | 205 Total Class Jewelry | 310-312 Invitations Only |
| 105 Freeze Frame | 206 Fine Art by Shannon & Sherry | 311 Personalized Art Boxes |
| 106 Perfect Presents | 207-209 Legacy's Child | 402-406 Dewey's |
| 107 Silpada Designs | 208 Fine Things Designs | 403 Alexander-Mallory Antiques |
| 108 Longaberger | 210 Jewelry by Jackie | 405-407 Feel Good Frames |
| 109 AC Lynn | 211 Womanly Journey | 408 Clothes Hound |
| 110 Mary Kay Cosmetics | 212 Sweeties | 409 Journey Locketts |
| 111 Exotic Maharaja | 301 Judith Altman Designs | 410 Nicole Nelson Photography |
| 112 Cutco Cutlery | 302-306 All of Us | 411 A to Z Golf Markers |

~12~

Fifth Street





- | | | |
|---------------------------------------|-------------------------------------|----------------------------------------------------|
| 412 Southern Belles & Whistles | 704 My Aunt's House | 809-811 Monograms for Me |
| 504 Borrbor and Brand Boutique | 706 Studio 435 | 810 Stella & Dot |
| 506-508 Soooo Cute | 708 Amore Dei | 812 What's In a Name |
| 510 Nitsa's | 710 Baltic Amber | 813 Sugah Cakes by Home and Garden Classics |
| 512 Phoenix Trading | 712 Rand Hill / Darby Creek | 901 Company's Comin' |
| 600 Ivy Arch | 800 Usborne Books & More | 907 Southern Foods |
| 601 Votre Vu | 801 Sinclairs | 909 Nut Ivory Jewelry |
| 602 Lisa's Originals | 802-804 Blue Eyed Susan | 911 Festival of Trees |
| 603 Homespice Designs | 803 Beijo Bags | |
| 606-607 Etc Shoppe | 805 Augusta's Pimento Cheese | |
| 608-609 Windsor Jewelers | 806 The Final Touch | |
| 700 Prudential | 807 Xai Xai | |
| 702 Jewelry XOX | 808 Sassy Selections | |

Marshall Street

609	608	607	606
-----	-----	-----	-----

603	602	601	600
-----	-----	-----	-----

512	411
510	409
508	407
506	405
504	403

412	311
410	309
408	307
406	305
404	303
402	301

312	211
310	209
308	207
306	205
304	203
302	201

212	111
210	109
208	107
206	105
204	103
202	101

114
112
110
108
106
104
102
100

Sixth Street

Tickets

Entrance/Exit

Shoppers' Lounge

Restrooms

Concessions

Cherry Street Entrance/Exit



RUMMAGE SALE

Presented by the Junior League of Winston-Salem

Date: Friday, April 8 and Saturday, April 9, 2011

Preview Party: April 7, 2011 from 6:00 p.m. - 10:00 p.m.

Admission: TBA

Friday Sale: April 8, 2011 from 5:30 p.m. - 9:30 p.m.

Admission: \$5

Saturday: 1/2 Price Sale April 9, 2011 from 9:30 a.m. - 12:30 p.m.

Admission: \$3

Saturday Bag Sale: April 9, 2011 from 1:00 p.m. - 2:30 p.m.

Admission: \$1, \$5 per bag

Where: LJVM Coliseum Annex and Education Buildings

For nearly six decades the Junior League of Winston-Salem has brought quality new and used items at bargain prices to the community. Utilizing over sixty thousand square feet, two buildings, roughly twenty departments over two days the annual Rummage Sale is a tradition for many Winston-Salem shoppers; but the Rummage Sale is much more than just great deals. Every spring over three hundred volunteers for the Junior League of Winston-Salem use this opportunity to recycle goods and turn them into funds for their many community projects. Mark calendars, save the date, and join the JLWS and over five thousand of your neighbors for the 2011 Rummage Sale.



Tour of Fine Spaces Junior League Of Winston-Salem

Date: Saturday, March 19, 2011

Time: 10:00 a.m. - 4:00 p.m.

Place: Various homes in Winston-Salem

The Junior League of Winston-Salem presents a new spin on an annual event. The well known Tour of Fine Kitchens will expand to become the Tour of Fine Spaces incorporating more than just kitchens, it will also include outdoor spaces, media rooms, bathrooms, and more. This fundraiser supports the Junior League of Winston-Salem's community initiatives. Approximately 400-500 ticket holders will enjoy a self-guided tour through professionally designed spaces. Each space features a local caterer or restaurant that will offer delicious samples. The tour is known for highlighting unique and exceptional talents of area interior designers, cabinet makers, tile & flooring specialists, landscapers, architects and builders.

~14~

Summit School

Inspiring Learning

Grades PreK - 9

336.724.5811

2100 Reynolda Road,

Winston-Salem, Nc. 27106

www.summitschool.com

Summit admits students of any race, religion, color, and national or ethnic origin.



JLWS: IN A NUTSHELL

By: Elizabeth Blankenship



Part of the Junior League of Winston-Salem's (JLWS) mission is to improve the community through the effective action and leadership of trained volunteers. The training that JLWS members receive allows them to build personal development skills which allow them to better serve the community.

The new Volunteer Development placement will work to coordinate internal and external trainings within the organization. Volunteer Development will coordinate a leadership training strand centered on guest speakers for the general membership meetings (GMM), which are open to the public. As an example, this past September's GMM featured Vicki Clark. As part of her stay in Winston-Salem, the Volunteer Development placement coordinated training for the JLWS Board of Directors, the general membership as well as partnering with HandsOn North West North Carolina to offer training to local community members.

Training is a vital part of the Junior League of Winston-Salem and it is exciting to see new opportunities offered to all members of the JLWS to further their knowledge and enhance their abilities to serve and educate the community.

Community Board Representatives

The Junior League of Winston-Salem assists local nonprofits by assigning a JLWS member to serve on these agencies' boards of directors. These Community Board Representatives further their own training through board service while contributing their JLWS experience and knowledge to the nonprofit's mission. While serving on sister agency boards, Community Board Representatives are able to identify needs that a particular nonprofit may have and provide networking among JLWS members to bring about new partnerships and community projects.

JLWS Community Boards Representatives include:

Bowman Gray Child Guidance Clinic Advisory Board, Children's Museum of Winston-Salem, Children's Theater Board, Communities in Schools of North Carolina, Inc., Community Alliance for Education, Domestic Violence Shelter, Forsyth Adolescent Health Coalition, *Girls on the Run*, Hospital Hospitality House of Winston-Salem, Maya Angelou Institute for the Improvement of Child and Family Education Advisory Board, SCAN/Welcome Baby Advisory Board, Sciworks, Smart Start of Forsyth County, Special Children's School, Work/Family Resource Center, Youth Opportunities, and YWCA.

TOP TWO QUESTIONS:

Q: How does someone become a member of the Junior League of Winston-Salem (JLWS)?

A: The criteria for new membership includes an interest in volunteerism, commitment to community service, and being at least twenty-one years old. There are New Member interest meetings held in April and May for those interested in joining the JLWS.

Q: How much time is required as a member of the Junior League of Winston-Salem?

A: Active members are required to attend three general membership meetings per year, participate in either a community or in-league placement, and work Rummage Sale. Placements are created to fit the needs of women with busy schedules with placements offered that are evening and weekend focused, and some which have few meetings and can be completed from home. The average hours required for placements is forty hours a year, however for those who want to become more involved there are the options of double placing (completing two placements) or becoming a Major Leaguer and serve on other community projects.

Have an interest in volunteering and looking for an opportunity to make a difference in the lives of others in the Winston-Salem community? The JLWS reaches out to women of all races, religions and national origins who are over twenty-one years old and demonstrate an interest in and a commitment to volunteerism. For more information, call the JLWS Headquarters at (336) 722-9681 or visit the JLWS Web Site at www.jlws.org.

Big Magic, Big Impact By: Jennifer Hodges

"A poet once described friends as the sunshine of life and Big Brothers Big Sisters brought that sunshine into my life with my little sister".



One Person Can Make a Huge Difference for a Child and the Community

Imagine being able to impact a child's life just by offering companionship and spending a few hours each week one on one. That is what

Big Brothers Big Sisters (BBBS) is all about - bringing together dedicated adults and wonderful children in need of a mentor. By providing role models for these children, BBBS offer them a brighter future while also improving the community. The Junior League of Winston-Salem spends a great deal of time with BBBS to organize multiple activities for children waiting to be matched with a Big Brother or Big Sister.

The Junior League of Winston-Salem supports BBBS because the BBBS program is providing mentors for children in need and at risk. Mentoring is a proven technique to promote school and life success with pre-teens and adolescents. The JLWS appreciates the opportunity to support BBBS as they strive to find mentors for these children. The JLWS Big Brothers and Big Sisters Buddies placement allows for kids who may be waiting a long time for "Bigs" to enjoy a fun outing such as horse riding parties at Cash Lovell Stables, art classes at Sawtooth Center, or a Wake Forest basketball game. Through events these children feel special knowing their mentor will be found soon.

Friendships to Last a Lifetime...

The traditional role of a Big Brother Big Sister mentor is an individual willing to meet with a child in need once a week for at least one year. Case managers work to place "Bigs" with their "Littles". The "Littles" are children from a variety of backgrounds. All are in need of a positive influence. Most of the "Littles" come



from single parent families. The ages of the children are six to fifteen and the ages of the teen moms range from thirteen to eighteen. The children are referred to BBBS through their teacher, their church, a counselor or friend who has a "Big", etc. Activities that a "Big" and "Little" can do together include playing sports, going



to a park, reading books, bowling and watching movies to name a few. Many Big Brothers and Big Sisters say it was one of the best experiences of their life. The term "Big Magic" refers to when "Bigs" and "Littles" come together and form friendships, that can last a lifetime's true magic.

Beyond the Traditional Role...

In addition to the traditional role, there are several other programs BBBS offers. Some of their community based programs include Teen Mother Program, Mentoring Children of Prisoners and Site Based Programs where volunteers meet with their Little Brother or Sister at their school. Other levels of support include recruitment of volunteers, discount list and free tickets, match activities and parties, waiting list activities, scholarship fund and donations and scholarships.

What Can Be Done to Help...

Now more than ever before, these children need help. Everyone can have a role to play. Each role may be different. Some may be a volunteer, an advocate, a funder or a board member. Some may fit in to more than a one category. Big Brothers Big Sisters is a great organization looking for great volunteers. So look around, everyone has something different to offer one of these children in need. What can be done to help? The possibilities of volunteering with Big Brothers Big Sisters are endless and will not only touch a child, but the community as well.

Mark Calendars Now

"Bowling for Kids Sake" BBBS Annual Fundraiser will be held this coming February 26 and March 5. To form a team and bowl for kids, please contact BBBS.

For more information: Visit Big Brothers Big Sisters at
107 Westdale Avenue
Winston-Salem, NC 27101
336-724-7993 • www.bbbsnc.org

MY AUNT'S HOUSE

Beacon of Hope

By: Kim Gebbia



George Bryan, the executive director of the Children's Home, can still remember the first girl who stayed under the roof at their newest building, My Aunt's House. He was working late and the pregnant teen knocked on the door.

With tears in her eyes, she asked for a place to stay. She was kicked out of her house after her parents learned of her pregnancy and was forced to live on the streets. It's a scenario that is all too familiar for dozens of teenage girls in Forsyth County. Their age prevents them from being accepted into any of the other shelters in the area.

My Aunt's House is now a beacon of hope for these girls that have nowhere else to turn: that their unplanned pregnancy will not mean an end to their education, future employment or ability to be a good mom.

One sixteen year old staying at My Aunt's House with her two young children says, "being there has taught me patience because I had no patience at all and some things I have learned on my own just from being around other Moms."

The facility that just opened its doors after 1.8 million dollars in donations from the community can house eight teens and their children. It also holds daily volunteers who work with the young mothers to teach them basic child rearing skills.

The kids also have plenty of toys and books provided by the Junior League of Winston-Salem. New Members donated toy chests and filled them with stuffed animals, dolls, trucks and games to keep the kids happy and busy while their moms hit the books to graduate from high school.

As for that first teen that slept at My Aunt's house, she stayed for months, had her baby there and raised her newborn under their roof. She has now moved on, and is the first of what is sure to be many success stories walking out of My Aunt's House.



"You have consistent childcare, a place to live, always a diaper, always a warm bottle. It's a 180 degree difference from the situation they came from," said George Bryan.

17

It's A Beautiful Me!

The Department of Plastic and Reconstructive Surgery at Wake Forest University Baptist Medical Center offers cutting edge cosmetic procedures with surgeons who are board certified by the American Board of Plastic Surgery.

Now offering Smartlipo MPX™ LaserBodySculpting Procedure. Smartlipo MPX™ is laser-assisted liposuction.

We also offer Facial Rejuvenation with the latest in laser technology, Cosmetic Injectables, Dermal Fillers and Aesthetic Skin Care Products.

Just the leader in health care in the Triad.

To schedule a consultation, please call
336-716-1237

Wake Forest University Baptist
MEDICAL CENTER
Plastic and Reconstructive Surgery

Two locations in Winston-Salem to serve you:
Wake Forest University Baptist Medical Center,
5th Floor, Janeway Tower, Medical Center Blvd.
and **Knollwood Clinic**,
380 Knollwood Street, Suite 630
www.wfuplasticsurgery.org



Paving the Way for the Future

By: Emily Reel



Residents of Forsyth County are extremely fortunate to have two nationally ranked medical centers, Forsyth Medical Center (FMC) and Wake Forest University Baptist Medical Center (WFUBMC) right in their backyards. But for many inpatients and their families, they must travel a long distance to Winston-Salem each year for their medical care.

The Ronald McDonald House of Winston-Salem opened with ten bedrooms on September 14, 1984. Many local merchants, civic groups, churches and individuals contributed to the effort, including the Kate B. Reynolds Health Care Trust, the Junior



League of Winston-Salem, and the McDonald's family.

As a resident in the hematology-oncology department at WFUBMC, Dr. Graham has treated numerous cancer patients.

He said that some of his

patients travel over sixty miles daily to receive treatment at the hospital. Unfortunately there is limited affordable lodging for adult patients and their families, so while the patients stay at the hospital for treatment, he has seen family members sleeping on uncomfortable waiting room chairs or even in their cars because of the lack of affordable lodging. The need for affordable, welcoming, family-centered lodging was apparent. Now, thanks to the State Employees' Credit Union (SECU) and the Richard J. Reynolds III and Marie M. Reynolds Foundation as well as many other wonderful organizations and others, the solution has become a reality.

The SECU Family House, which will open in 2011, will provide affordable lodging in a caring environment for referred adult patients and/or their caregivers who travel to Winston-Salem

for medical treatment. The official name reflects two of the foundational sponsors: State Employees' Credit Union (SECU) and the Richard J. Reynolds III and Marie M. Reynolds Foundation.

The Junior League of Winston-Salem encourages individuals, companies, churches and other organizations to be part of this exciting venture. The Winston-Salem community is such an acclaimed leader in the quality of life it provides for residents, and in the caliber of health care it provides for the entire region. SECU Family House is yet another bright spot in Winston-Salem's reputation as a city to be respected.

Keep Smiling!



Chermak & Hanson
Orthodontics

Dr. David S. Chermak • Dr. John C. Hanson
Orthodontics for Children & Adults

Making Smiles Happen In Three Communities

WINSTON-SALEM • 336-760-1491
CLEMMONS • 336-766-8244 KING • 336-983-4551

www.smileland.com

Who Are the Faces of the JLWS?

Survey from Active Junior League of Winston-Salem members

By: Jennifer Hodges



Age Range

46% ages 21-30

48% ages 31-40

6% ages 40+



Education Statistics

92% college education

44% post graduate degree



Employment History

87% work outside of the home

60% in a full-time setting

27% in a part-time setting

13% homemaker or other

Membership

279 total number of Active members

614 total number of Sustaining members

25,000 volunteer hours for 2009-2010

2010

STEAM SOURCE

760-4660 W-5
282-9990 GSO
992-3242 K-Ville

BACKGROUND CHECKS
ON ALL TECHNICIANS

GIFT CERTIFICATES
AVAILABLE!

FREE ESTIMATES
LICENSED & BONDED

Visit us on
facebook

or at www.steamsourcetriad.com



- SERVING THE TRIAD
- SATURDAY SERVICE
- TRUCK MOUNTED SYSTEM
- SPOT DYING
- UPHOLSTERY CLEANING
- ODOR CONTROL
- WATER DAMAGE
- CARPET REPAIR
- ORIENTAL & RUG CLEANING

SAFE FOR
KIDS & PETS!



ALSO OFFERING
TILE & GROUT
CLEANING &
CARPET REPAIR

What Do You Stay Active For?

Your family? Your health & wellbeing? Your competitive drive? Whatever your reason, the YMCA has programs that can be personalized **FREE** with your membership!



Try a **group exercise class** you've never attended before. Meet with a Wellness Coach for a **FREE wellness orientation**.



Splish, Splash in our Pool doing laps or free swim with the family!
Join **pick-up volleyball** in the gym.

YMCA

OF NORTHWEST NORTH CAROLINA

775 West End Blvd. Winston-Salem NC 27101

(336) 721-2100 • www.wgwhiteymca.org

Financial Assistance Available • A United Way Agency



Margaret Leak, student at Mt. Tabor High School

~20~
 "I run as a running buddy for *GOTR* because it's inspiring to see younger girls doing what I love and because I love to encourage them to keep it up. It's just an awesome program and I'm really glad I can be a part of it."

GIRLS ON THE RUN

Paying it Forward Year After Year

By: Erin Kennedy



Here's what the community might already know about *Girls on the Run (GOTR)*.

GOTR is a nationally acclaimed after-school program for third to fifth grade girls designed to improve their self-image, health, behaviors, and physical activity habits. The Junior League of Winston-Salem (JLWS) and other volunteers are trained utilizing a nationwide curriculum that addresses multiple aspects of girls' development, including physical, emotional, mental, social and spiritual well-being. These trained coaches lead sessions on-site at elementary schools or other suitable locations. At the end of the twelve week program, girls run either the YMCA Mistletoe Race in the fall or Komen NC Triad Race for the Cure in the spring with a running buddy. It is rewarding for the girls to finish the race, but even more rewarding for volunteers to know they have made an impact in young girls' lives, promoting self-respect and healthy lifestyles through mentoring and exercise.

Here's what the community probably does not know...

With the support and participation of *GOTR* in both the YMCA Mistletoe Race and NC Triad Race for the Cure, the JLWS not only helps the young girls they serve within the *GOTR* program, however; it goes much deeper than that. This program helps pay it forward with their participation by helping other non profits in the community as well. How does this happen?

In the fall the *GOTR* participates in the YMCA Mistletoe Race held at the William G. White, Jr. Family YMCA every year on the first Saturday in December. It is a fundraiser race that raises dollars for the YMCA Partner with Youth Campaign which provides families and individuals in the community with scholarship dollars so that they can participate in after school programs, summer camps, youth sports, swim lessons, and meet their health and wellness goals by providing scholarships for their membership and programs offered at the YMCA. *GOTR* has grown from 260 participants in 2008 to 280 participants in 2009 with all race fees going to help those in the community through YMCA membership and programming. To read more about the YMCA Mistletoe Race or the Partner with Youth Campaign, visit them online at www.wgwhiteymca.org.



Forsyth Country Day School

A SCHOOL THAT
REACHES and **TEACHES**



Individualized tours available daily; please contact the Admission Office for an appointment. We look forward to seeing you!

336.945.3151

FCDS.org

FCDS IS AN INDEPENDENT, NONSECTARIAN, COEDUCATIONAL SCHOOL FOR CHILDREN FROM JR. PRE-KINDERGARTEN THROUGH GRADE 12.

FCDS admits students of any race, religion, color and national or ethnic origin.

“Educating and preparing girls for a lifetime of self-respect and healthy living.”

-Girls on the Run Mission-

In the spring, *GOTR* participates in the Komen NC Triad Race for the Cure. It is a unique event, designed and implemented to promote positive awareness, education and early detection of breast cancer. The Komen NC Triad Race for the Cure is an opportunity for thousands of women, men, and their families, running or walking, to spread the breast cancer message within their communities. The JLWS *GOTR* participants increased from 224 participants in 2009 to 297 in 2010! With growing participation of the JLWS with *GOTR*, more dollars are raised to help Susan G. Komen for the Cure.

Up to 75 percent of the funds raised at the race remain here in North Carolina to provide breast health research, diagnostics, screening, treatment, services and education for uninsured or underinsured women. The remaining 25 percent goes to fund national research to discover the causes of breast cancer and, ultimately, its cure. To read more about The Susan G. Komen for the Cure, visit them online at www.komennctriad.org.



Leah Crowley, JLWS past president
“Coaching *Girls on the Run* has been such a great opportunity for me to help girls understand the importance of clarifying their values, learning to listen and cooperate, and contributing to their community.”



Beth & Maggie Welsh, *GOTR* participants
“I love to run and was excited when Maggie wanted to do *Girls on the Run*, because we would be able to race together. I hope we will be able to share the love of running for years to come.”

See Reynolda IN A NEW LIGHT

Candlelight Guided Tours December 9, 10 & 11

Period decorations, refreshments, carols on the Aeolian organ, and stories of the Reynolds family Christmas.

4:30, 5:30, and 6:30 p.m. | \$18/\$12

Ticket sales begin November 1

REYNOLDA HOUSE
MUSEUM of AMERICAN ART

2250 Reynolda Road, Winston-Salem | 336.758.5150
reynoldahouse.org

**independent cinema in downtown
winston salem. 2 screens, 160
seats, beer, wine, and a whole
bunch of movies you've probably
never heard of.**

a/perture

aperturecinema.com for showtimes and ticketing information.
open 7 days a week / 311 west fourth st. / winston salem / north carolina / 27101 / 336. 722. 8148.

Summer Lovin...Had a Blast!

By: Elizabeth Blankenship



Anyone who visited The Children's Museum of Winston-Salem from July 5 to July 9, 2010 may have noticed a group of fourteen very excited four year olds exploring the museum as they learned about "Celebrating Earth." The Children's Museum of Winston-Salem and the Junior League of Winston-Salem (JLWS) hosted a camp the week of July 5 which targeted children in the Winston-Salem Head Start program.

The Head Start Program focuses on early childhood development by providing education, social services, mental and physical health services and parental involvement opportunities to low income children in Forsyth County. The goal of Head Start is to prepare children for school by working with them to better their social, cognitive and physical health.

The JLWS worked with the Children's Museum of Winston-Salem to host a camp especially for Head Start children. The camp was possible because JLWS members served as staff and leaders for the five days of the full day camp. These JLWS leaders designed the theme, "Celebrating Earth", and the week centered around nature, healthy living, animals and taking care of the earth. JLWS members planned all the activities and schedule for the camp, including storytelling, arts and crafts, outside guests, and free time to explore the museum.

Each day a presenter from an outside organization also came to speak to the children and engage them in an activity. On Monday, the Tanglewood Nature education director led the children through a sensory safari where they were able to experience nature with all five of their senses. Cornelius the corn snake also came on the sensory safari and the children enjoyed meeting him. On Tuesday, Mary Lea Bradford with the Forsyth County Humane Society spoke with the children about being kind in general and on ways to take care of and protect animals. They also made "Forever Home" art projects to remember to be kind to animals. The City of Winston-Salem and the Can Guy came to talk about recycling and taking care of the earth. Jen Seeba, the Children's Museum Camp chair reported that the "kids loved the big costumed character and talked about him all day...they wanted to hug him and give him high fives." Each child got their picture taken with the Can Guy and made frames for their pictures.

JLWS President Heather Parker

"The smiles on the camp kids' faces were the reward for my volunteer's heart. Their hands-on camp experiences connected happiness, joy, and fun with books, crafts, and creative play in the museum."



JLWS Office Manager Csilla Dunn

"It is a privilege to see each child experience new adventures during the week of camp. Their excitement and joy makes the time with them even more special and fulfilling."



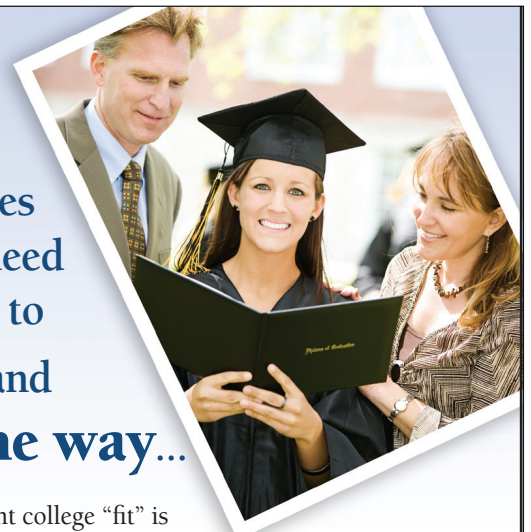
JLWS Member Shaيدا Horner

"Having the opportunity to assist with the camp is what being in the Junior League is all about. Getting a random hug from children exposed to things they have never had a chance to experience."



~22~

Sometimes we just need someone to listen and lead the way...



Finding the right college "fit" is one of the most important decisions a student can make. That's why Lu Anne Wood Consulting provides students and families with guidance...*every step of the way.*

 Lu Anne Wood Consulting

An individualized approach to college counseling and admissions advising

www.luannewoodconsulting.com
203 South Stratford Road, Suite 8 (Towers)
Winston-Salem, NC 27103
(336) 293-4529 • (336) 830-3110 (mobile)
luanne@luannewoodconsulting.com



Famous Last Words



Left to Right: Erin Kennedy and Kim Gebbia

Stephen R. Covey wrote, "there are certain things that are fundamental to human fulfillment. The essence of these needs is captured in the phrase "to live, to love, to learn, to leave a legacy". The need to live is our physical need for such things as food, clothing, shelter, economical well-being, health. The need to love is our social need to relate to other people, to belong, to love and to be loved. The need to learn is our mental need to develop and to grow. And the need to leave a legacy is our spiritual need to have a sense of meaning, purpose, personal congruence, and contribution."

The Junior League of Winston-Salem for me this year, has met each of these needs. In volunteering in my community, I have learned to value the experiences I encounter each and every day. I have a rewarding job working for the YMCA. All of my physical needs are met...and I learn to value this greatly as I help those in need in my community who may or may not have this need met. With each person I meet (either in the JLWS or in the community I'm serving) I find myself falling in love with different people every day -- in just passing. While I witness, write, and later tell about all the stories of impact that the JLWS has started or served and others that are awaiting help - each of us grow and develop as women. The works that we accomplish together, for one cause -- helping the community -- leave our footprints of meaning, purpose, personal congruence, and contribution; thus, fulfilling our need to leave a legacy.

It was a pleasure to serve as the Fall 2010 Words of Winston-Salem (WOWS) editor. I thank the wonderful women who served on this JLWS committee, our community partners, and all of our sponsors and advertisers that have built a relationship with us so that we can create a publication that speaks to and for our community.

Thanks for all that you do for our community,
Erin Kennedy
2010 Fall Words of Winston-Salem Editor

Advertisers Index

- A/perture - page 21
- Cabinet Studio - Inside Front Cover
- Chermak and Hanson-page 18
- Forsyth Country Day School - page 20
- Lu Anne Wood Consulting - page 22
- Reynolda House - page 21
- Steam Source - page 19
- Summit School - page 14
- WFUBMC Plastics - page 17
- WFUBMC Urology - Inside Back Cover
- Windsor Jewelers - Back Cover
- Wishon and Carter Builders - page 24
- YMCA of NWNC - page 19



Left to Right: Elizabeth Blankenship, Jennifer Hodges, Emily Reel, and Shannon Pylant



WISHON & CARTER
BUILDERS, INC.
(336) 679-2031
www.WishonCarter.com



- Unlimited License
- Guaranteed Pricing
- 2 Models by Appt.

Custom Built Quality... Since 1971

- Custom Homes
- Additions
- Remodeling



Let's Talk about It—Urinary Incontinence

You are not alone – urinary incontinence affects millions of people just like you. And it's not a normal consequence of aging. Women, men after prostate surgery, and children suffer from this condition, too.

The good news is that more than 80 percent of people with bladder control problems can be helped or cured.

At Wake Forest Baptist's Continenence Center, one of the nation's leading centers for treating adult and pediatric incontinence, we prescribe the most effective and least invasive treatment for each patient – with the goal of improving quality of life.

Call **888-716-WAKE** today to make an appointment to see a Wake Forest Baptist continence specialist. We're conveniently located at 140 Charlois Boulevard, Winston-Salem. And whatever your insurance, chances are we take it.

For more information about the Continenence Center, visit our website at wfubmc.edu/urology.

A Mission to Care. A Mission to Cure.



Wake Forest University Baptist
MEDICAL CENTER®

Urology



Ranked as one of America's
"Best Hospitals" by *U.S. News*
& *World Report*.



Brenner Children's Hospital
Wake Forest University Baptist Medical Center



JOIN US TO SUPPORT CARE'S WORK TO HELP EMPOWER WOMEN WORLDWIDE.



526 South Stratford Road • Winston-Salem
(336) 721-1768
windsor-jewelers.com



ROBERTO COIN