

# WOWS

WORDS  
of  
WINSTON  
SALEM

Spring  
Summer  
2012

Junior League of Winston-Salem



2012-2013 Placement Highlight  
Backpack Program see page 12

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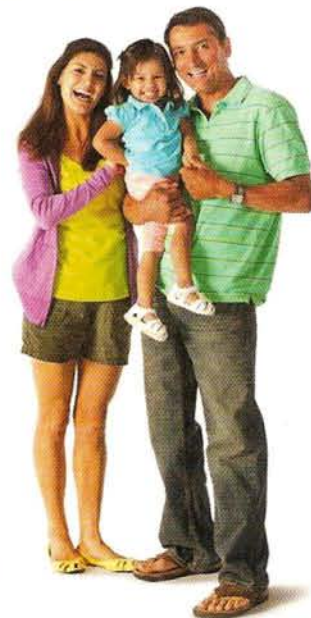


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# Letter from the PRESIDENT

Spring  
Summer  
2012



The Junior League of Winston Salem (JLWS) is thrilled to share with you our spring/summer issue of *Words of Winston Salem (WOWS)*. In this issue, you will learn all about us: our history and the work we are doing currently in the community. We are an organization of women committed to a three-pronged mission of developing the potential of women, improving the community, and promoting voluntarism. We are a member of the Association of Junior Leagues International (AJLI) and were founded in 1923 as the first Junior League in North Carolina.

What a year we have had! We are a membership organization and it is our members who make us so successful. Our members are vibrant, educated, talented women who devote their time to making our community a better place. They take the training they receive as Active members and use it to volunteer with other community organizations. As JLWS Sustainers, they continue to serve as catalysts for lasting community change. In this issue, you will read about successes we have achieved together as an organization during the past year. You will also read about specific members and committees who have gone above and beyond the call of duty and received special recognition as annual award winners.

We are very fortunate to have the opportunity to partner with many wonderful organizations in our community. We have very generous and loyal corporate sponsors, this past year specifically: Forsyth Medical Center, Prudential Carolinas Realty, Nitsa's Apparel, and BB&T. We are so grateful for their support. We also work with other non-profit agencies doing great work in our community. Read on to see more about our work with them and to see which agency won the Community Partner of the Year award.

This past year has been one of the best in my life. I have been so honored to have served as president of such a strong, storied and successful organization. I am so thankful to the leadership provided by this year's Board of Directors and am proud of all we accomplished together. I am grateful to all our members for the dedication and devotion to our mission. We truly are "Women Building Better Communities." Please enjoy the articles to follow and learn more about our great work.

A handwritten signature in cursive script that reads "Meredith".

*Meredith Masten*

# Junior League of Winston-Salem

# WHO WE ARE

Spring  
Summer  
2012

## What is the Junior League of Winston-Salem?

Founded in 1923, the Junior League of Winston-Salem is a volunteer organization for women interested in making an impact in their community. The Junior League of Winston-Salem is part of the Association of Junior Leagues International Inc., which is made up of 292 Junior Leagues in the United States, Canada, Mexico, and the United Kingdom.

## Who are Junior League of Winston-Salem members?

The Junior League of Winston-Salem is made up of approximately 1,000 women who are committed to building a better community. Its members are career women, working mothers, stay-at-home moms, and full-time and part-time volunteers. The Junior League of Winston-Salem reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism.

## Mission

The Junior League of Winston-Salem, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## Vision

The Junior League of Winston-Salem, Inc. nurtures and educates individuals to build healthier families and a stronger community.

## Values

- The Junior League of Winston-Salem exists to strengthen and improve the community.
- The Junior League of Winston-Salem values and supports the power of trained volunteers.
- The Junior League of Winston-Salem values each member.
- The Junior League of Winston-Salem values and encourages ethnic, racial, religious, and economic diversity.
- The Junior League of Winston-Salem grows through challenging experiences.
- The Junior League of Winston-Salem wisely manages its resources.
- The Junior League of Winston-Salem is ethical and fair.



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# Board of Directors

2011  
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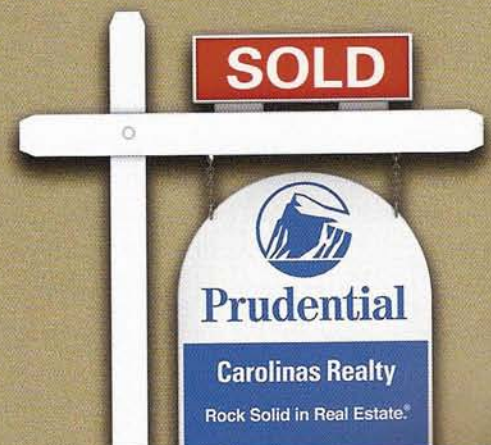
Meredith Masten, President | Heather Mackey, President-Elect | Alicia Madan, Administrative VP  
Mary Elizabeth Craig, Communications VP | Amy Elizabeth Donley, Assistant Communications VP  
Heather Jenkins, Assistant Communications VP | Aimee Rowe, Community VP  
Claire Calvin, Assistant Community VP | Susie Tickle, Finance VP | Maureen Elrod, Assistant Finance VP | Katy Ringeman, Membership VP  
Dianne Conley, Assistant Membership VP | Eva Wu, Strategic Planning Officer | Heather Bumgarner, Nominating Chair | Cat New, Volunteer  
Development Chair | Loy McGill, Sustaining Advisor | Katy Fisher, Member At Large

Pictured in order from left to right: Loy McGill, Katy Fisher, Heather Bumgarner, Eva Wu, Aimee Rowe, Susie Tickle, Meredith Masten, Katy Ringeman, Heather Mackey, Cat New, Amy Elizabeth Donley, Dianne Conley, Maureen Elrod and Alicia Madan  
Not Pictured: Heather Jenkins


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# Developing the Potential of Women— Volunteer Development

By:  
**Mary  
Elizabeth  
Craig**



*Public Speaking and Effective Communication Leadership Training Class offered to JLWS members in January 2012. Panelists included Ragan Folan, Sustainer and President and CEO at the Old Salem Museum and Gardens; the Honorable Allen Joines, Mayor of the City of Winston-Salem; Reverend David Hodges, Rector of St. Paul's Episcopal Church; and Leigh Somerville, Marketing and Public Relations Director for Twin City Stage.*

The mission statement of the Junior League of Winston-Salem (JLWS) specifically states that the JLWS provides effective leadership through trained volunteers. Nationally, that is not the norm. According to the 2004 Volunteer Management Capacity in America's Charities and Congregations, only twenty-five percent of non-profits regularly provide volunteers with training and professional development. The Junior League of Winston-Salem considers it a core service to provide training and professional development. As a result, the Volunteer Development chair sits on the Board of Directors to provide continuity in the training lifecycle. The position is also placed biennially instead of annually. The Volunteer Development committee utilized recommendations from the Board of Directors, the Volunteer Development Task Force and JLWS membership to develop a comprehensive outline of training opportunities for 2011-2012. The plan focused on leadership training that prepares the membership as leaders within the JLWS and the broader community. The JLWS focus area training helps to expand the membership's understanding of issues within the community and how the JLWS is working to affect change. The Volunteer Development committee constantly works with the board and each council to provide placement specific and league-based training.

The committee also works to identify topics that will benefit members both professionally and personally. When committee chairmen find that their members could benefit from a particular information session, Volunteer Development works to find resources to meet the need. During the 2011-2012 year, the committee determined to provide training moments at the various membership meetings that focused on educating members on important health issues facing women today.

Members value this training and have taken it into other venues. The Sustainer of the Year for 2011-2012 is an excellent example. Linda Garrou utilizes this training received from the JLWS in her public service as the North Carolina Senator of the thirty-second district. She credits the JLWS with providing her the skills she needed to handle the meetings and other challenges of political life.

The 2011-2012 Volunteer Development committee has proven the long standing tale that holds true for Junior Leagues internationally - if a Junior League offers training on something, any topic at all, a member should take advantage of it because it is always excellent training!

# Community Partners

By:  
**Jennifer  
Hodges**

The Junior League of Winston-Salem (JLWS) is very fortunate to have the opportunity to partner with so many local organizations and help impact the community.

Every two years, the JLWS searches for new community partners. Through the application process, the JLWS and potential community partners agree on a placement for members of the JLWS to fill. Once the partnership is finalized, the organization becomes a placement choice for Active JLWS members to choose. Each year, JLWS members who are Active status choose the placement that fits their desire and interest to help improve their community.

The JLWS has an interest in building community partnerships in two main focus areas: 1) educating and mentoring youth birth to eighteen and 2) addressing

women's health issues related to nutrition and wellness. Community organizations that have missions devoted to one of these areas may submit an application to utilize JLWS trained volunteers. (Proposals for volunteer placements that do not fall within one of these two focus areas cannot be considered.) On average, a JLWS volunteer contributes forty hours a year to her assigned placement.



## Project Timeline

The following basic timeline is used in the community partner application process:

**Summer** - Informational session for interested community organizations is held and applications are made available online.

**September 1** - Completed applications are due.

**October 1-31** - Applications are reviewed, which includes a thorough review of the organization and the program for which volunteers are requested.

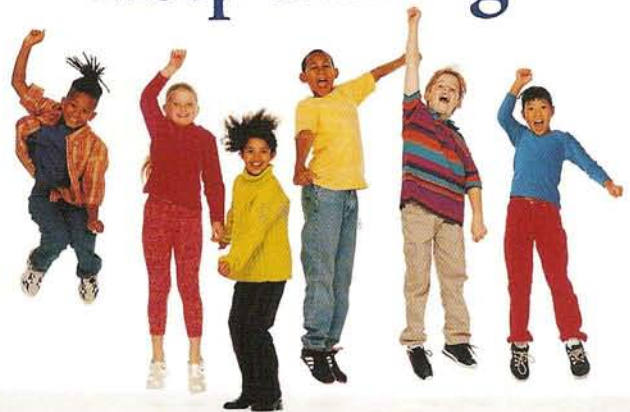
**November** - Recommendations for community partners are submitted to the JLWS Board of Directors for approval.

**December** - Organizations are notified of the outcome of the selection process.

**April/May** - JLWS volunteer assignments for the upcoming year are made based on member preference. Approved projects must receive adequate volunteer interest in order to proceed.

*To learn more about the JLWS mission and how to partner together, please contact the JLWS Headquarters at 336-722-9681 to find out more about the community partnership application process.*

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# Annual Plan Update

By:  
Eva Wu

The Junior League of Winston-Salem (JLWS) has been working within the framework of a long range or strategic plan since 2005-2006. This plan is meant to augment the directives and activities of the Board of Directors by providing a framework to be forward thinking in all facets of the Junior League of Winston-Salem's efforts. Some of the key accomplishments within this year's strategic plan fell under the four major goal areas of:

- **Increase Community Impact**
- **Enhance the Membership Experience**
- **Strengthen the JLWS' Financial Position**
- **Improve Visibility**

The theme for the 2011- 2012 JLWS year was "Challenge Yourself to Make a Change." This can be used to recap the progress made this year against the annual plan. This year many of the annual plan objectives involved breaking the status quo and looking at new ways of doing things operationally and in the community.

The Women's Health Advisory committee, led by Community Vice President Aimee Rowe, was formed to strengthen the JLWS's new focus area of women's health. Experts in the community were invited to join other interested Junior League members to brainstorm ways to improve the placements related to women's health and determine other ways that the Junior League could address various women's health issues locally.

Volunteer Development Chair Cat New, took on a different focus this year with a theme of non-profit leadership development. Training sessions focused on this theme and covered such topics as "How to be an Effective Board member" and "How to Fundraise Effectively."

The Finance Vice President Susie Tickle, took a hard look at the JLWS investments. Through the years the JLWS has been fiscally prudent and made revisions to the investment policies and procedures. This included moving funds from several financial institutions to one major bank and looking at what to do with surplus funds in the annual budget. The JLWS also considered the need and benefit for an endowment campaign to build greater financial stability. The current investments are in low interest bearing accounts due to the low

threshold for risk.

Research by the Finance council indicated that the JLWS could still keep funds in CD's and money market funds but earn higher return. The Finance council will continue to examine and consider a change in investment strategy with an objective that includes increasing the return while trying to be balanced in risk.

The Marketing and Public Relations committee, chaired by Heather Jenkins and assisted by Sarah Wright, was able to market and promote a full year plan of JLWS events and activities. Instead of each committee in the JLWS managing their own marketing with the assistance from the Marketing and Public Relations committee, this year all marketing and public relations activities and budgets were folded under the responsibility of the Marketing and Public Relations committee. Boo-tique and Tour of Fine Spaces had increased media exposure from the previous years. In addition, Rummage Sale's visibility was increased tremendously with regular tweets, Facebook posts and several local television stations vying for coverage. The JLWS Facebook page grew from 150 "likes" to over 300 by the end of this Junior League year.

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# Junior League Scholarship Awards

JLWS  
Scholarship

Several years ago the Junior League of Winston-Salem (JLWS) Board of Directors had a vision for recognizing young women in Forsyth County committed to volunteering in the community. Through this vision, the 2010 – 2011 JLWS Board of Directors and Membership council established the Junior League of Winston-Salem Scholarship Program. Currently in its second year, the scholarship recognizes high school senior women in Forsyth County who have lived out the mission of the JLWS, promoting voluntarism, impacting the community, and developing the potential of women, through their own volunteer experiences.



On May 21, 2012, the JLWS awarded two high school senior women \$500 each to the college they will be attending. The first recipient was Leslie Rainey, a high school senior from Reynolds High School. Besides being ranked fourth in her class of over 375 at Reynolds High School, Leslie Rainey

has been involved in community service not just locally but also internationally. She has volunteered for a deaf village in Jamaica, an AIDS orphanage in Africa not to mention serving in several other countries. She has been involved with Habitat for Humanity, Ronald McDonald House, Goodwill, and the Winston-Salem Foundation to make an impact on her community specifically. Leslie considers her volunteer time as a privilege and said she learned the following through voluntarism, "I have learned that even though people may be in very different circumstances, we all have the same basic needs. Not only do we need food, shelter, and clothing, but we also need to love and be loved, to find meaning in life, and to feel like we matter, like we can make a difference." Leslie will attend Wake Forest University in the fall and continue to be committed to voluntarism and making a difference.

The second recipient was Hannah McRae Young, a senior from East Forsyth High School. Hannah considers her volunteering a "career" not just a one-time thing. As a freshman at East Forsyth High School, she started a non-profit organization called CheeReaders, a program for cheerleaders to read to elementary age children. Four years later, the program is being utilized in over forty-three states plus Canada, England, and Australia. Hannah is also actively involved in National Art Honors, Leading Ladies Service Club, and the Senior Girls Club. She has been awarded the Presidential Service Award and the American Fundraising Professionals Triad Chapter Youth of the Year in 2009. Besides traveling with cheerleading, volunteering, and working as a hostess at a local restaurant, Hannah is nineteenth her in class of over 445 students at East Forsyth High School and will be attending Auburn University in the fall.



***Congratulations to the two well-deserved recipients! The 2013 scholarship applications will be available online at [jlws.org](http://jlws.org) January 2013 and will be due March 2013. Please contact [membershipvp@jlws.org](mailto:membershipvp@jlws.org) for more information.***

# Sustaining with Success

By:  
**Amy  
Shively**

The Junior League of Winston-Salem (JLWS) is fortunate to have many sustaining members who continue to donate their time and talents to help the JLWS and their community. One incredible example is JLWS Sustainer, Ragan Folan.

Ragan Folan credits her involvement with Junior League in helping develop formidable leadership skills. She joined the Junior League while living in Cleveland, Ohio in her twenties after observing her aunt's participation. In 1999, she moved with her family to Winston-Salem and transferred to the JLWS as a Sustainer advancing her desire to lead and volunteer. "Through Junior League we become seasoned volunteers and leaders and start focusing our efforts outward into our community," says Mrs. Folan. She exhibited this philosophy through involvement with various community organizations. Most recently, she accepted the position as president and CEO at the Old Salem Museum and Gardens. The lessons learned with the Junior League aided Mrs. Folan in her many endeavors.

Her various community activities include serving on the boards of several organizations. She served on the board of the Old Salem Museum for six years, two as the chair prior to assuming the position of president and CEO in January. She also serves on the boards of the Second Harvest Food Bank, the Children's Museum of Winston-Salem, and the Curry

School of Education Foundation Board at the University of Virginia. She is a past board member at the Summit School, past president of Friends of Brenner and has served as a volunteer in numerous roles for Brenner Children's Hospital fundraising events and the Winter-lark committee. Mrs. Folan uses the leadership skills she honed in the Junior League to impact many community organizations. After all, "the Junior League teaches you how to be an effective leader and valued volunteer," she says.



Of the many placements and volunteer experiences, Mrs. Folan recalls her favorite placement as a reading tutor. As a tutor for elementary school children in a disadvantaged school in Cleveland, Mrs. Folan recalls the placement as "extremely gratifying and fulfilling." Her best advice to current Junior League members is to "take advantage of all of the training opportunities provided by the Junior League. You will find yourself utilizing what you've learned in a variety of ways. In addition, do not shy away from opportunities to lead. This will serve you well in the future."



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# Collaborations with the Community

The Junior League of Winston-Salem (JLWS) has more than a dozen Community Board Representatives (CBR) that serve as liaisons between the JLWS and the board on which they serve. This is a great opportunity for members to connect to community board opportunities.

The Junior League of Winston-Salem is often approached by other local, non-profits that are interested in having a JLWS member on their board. The CBR program provides volunteer training and a process to connect JLWS members to opportunities to serve as board members of other non-profits.

Junior League of Winston-Salem members attend a Community Board Representatives training to prepare for board service. Training may also take place one-on-one depending on the time of year board appointment occurs. Depending on the openings available, the trained CBR, will be appointed by the Placement committee and matched with a board.

CBRs represent the Junior League of Winston-Salem in several ways. CBRs are the eyes and ears in the community and help identify needs. CBRs serve as “front-line networkers” to these organizations and can help bring about partnering opportunities. CBRs gather general knowledge of other organizations so as to better plan programs or even to avoid competing for attendance or financial support. CBRs also represent the JLWS in that they vote according to the mission and position statements of JLWS. If a CBR is unable to do this, she would simply abstain from the vote or state that she is not voting as a JLWS representative. CBRs meet once in the fall and once in the spring.

**Community Board Representatives have four responsibilities: 1) attend one CBR meeting annually, 2) attend board meetings of her assigned agency, 3) complete the responsibilities of being a board member to the assigned agency, and 4) send a brief report to the Public Affairs chair twice a year.**

## Boards on which JLWS currently has representation:

**Bowman Gray Child Guidance Clinic  
Advisory Board**

**Children’s Museum of Winston-Salem**

**Children’s Theater of Winston-Salem**

**Communities in Schools of North Carolina, Inc.**

**Forsyth Education Partnership (formerly Community  
Alliance for Education)(FEP)**

**Forsyth Adolescent Health Coalition**

**Girls on the Run (GOTR) – Forsyth County**

**SCAN/Welcome Baby Advisory Board**

**SciWorks**

**SECU Family House of Winston-Salem**

**The Centers for Exceptional Children (formerly The  
Special Children’s School and the Children’s Center  
for the Physically Disabled)**

**Youth Opportunities**

**YWCA of Winston-Salem**

*“By serving on the YWCA board to find ways to build the membership as well as increase awareness, I feel as though I am in some tiny way touching the lives of those who I would not ordinarily have the opportunity to serve.”  
Kristen Duchac, CBR for the YWCA*

# Placement Highlight: Backpack Program

By:  
**Christina  
DelGaizo**

How can a child focus on learning in school when she or he is trying to ignore the constant pain of hunger? In local schools, a staggering number of children are faced with this problem every day. The Winston-Salem metropolitan statistical area was reported to be the worst metropolitan area in the country regarding the percentage of households with children that suffer food hardship (34.8%). During the week, these children may receive free or reduced price meals through the National School Lunch Program. But what happens when they go home over the weekend? To address this dire need, the Junior League of Winston-Salem (JLWS) is undertaking a new Backpack Program placement, in conjunction with Second Harvest Food Bank. The Backpack Program provides a backpack full of non-perishable food to needy children in several schools in the Forsyth County School system. The backpacks will provide children with nutritious and easy-to-prepare food they need over the course of the weekend.

During the school year, members of the JLWS Backpack Program placement will pick up food from Winston-Salem First Prayer and Care Center on Friday mornings, then will pack over sixty backpacks with the food, and deliver the backpacks to Cook Elementary by noon. The committee

will also coordinate the delivery of additional food to students for holidays and breaks. Members will receive training on the Backpack Program, provided by Second Harvest Food Bank.

The Backpack Program is changing the lives of families in need. When one mother was told by a teacher that her child would start receiving a backpack, she began to cry over the phone because she was so grateful. In just two years, the Backpack Program has grown to serve thirteen schools in Forsyth County. Although this is remarkable progress, there is still much work to be done. Currently, twenty-eight schools are eligible for the program, meaning that over fifty percent of students (and some even 100%) receive free or reduced lunch.

There is a huge need for more people to become part of the solution. Everyone in the community can get involved by telling at least one other person that hunger exists right here and that there is something they can do about it. Then they can donate food, donate money and donate their valuable time through volunteering. For more information on the Backpack Program, please contact [backpack@jlws.org](mailto:backpack@jlws.org).



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# Placement Highlight: Crosby Scholars

By:  
**Christina  
DelGaizo**

The Crosby Scholars program is turning the college dreams of many Forsyth County students into reality. With a twenty year history of providing academic training, financial aid and college application workshops, advisory services, college tours, and Last Dollar Grant scholarships, Crosby Scholars assists public middle and high school students in preparing themselves for successful college enrollment.

The Crosby Scholars was established in 1992 to serve two high schools with the lowest SAT scores in Forsyth County. The Crosby Scholars program is now available to any student in grades six through twelve attending public school in Forsyth County. The program has graduated over 4,555 Crosby Scholars and awarded \$3.35 million in scholarships to local students.

Mona Lovett, Executive Director for the Crosby Scholars, explained that the program is currently in "growth mode" and expects to serve 10,000 students in 2015. This would mean that one out of every two students in grades six through twelve would be a Crosby Scholar. Current participants have a one hundred percent graduation rate for seniors, and ninety-eight percent of those seniors attend a two to four year college. In order to maintain its current high success level, Crosby Scholars needs assistance, through donations and volunteer time, in order to continue to provide individualized services to more and more students.

Mackenzie, a 2011 graduate of Reagan High School, is thankful that Crosby Scholars was able to help her on her path to college. "I am grateful to Crosby Scholars program for teaching me the principles of time management and how to be a good student and citizen. I thoroughly enjoyed serving in the community and being an active Crosby Scholar. I hope to be able to give back to the organization after I graduate from college. Without my Last Dollar grant and several others, it would be impossible for me to attend Elon where I was selected for the Teaching Fellows Program. I hope to return to the area in four years to begin my career. Thanks again for believing in me."

A Junior League of Winston-Salem (JLWS) partnership with Crosby Scholars provides high school seniors with mentoring on their college admission essays. This placement is ideal for JLWS members who are interested in a flexible placement, as all essay evaluations are completed electronically.

The Crosby Scholars program's goal is to empower all students to see college as a realistic possibility, regardless of their finan-

cial situation. The program offers many enrichment programs, including college bus tours, a career day, and an advisor program where adult volunteers help guide students through the college admission and financial aid process.

Students learn the essential college preparatory skills through Crosby Scholar Academy. They are trained in note taking, communication skills, conflict resolution, study skills and test taking skills. The Academy also helps students learn how to make important curriculum decisions, based on college requirements.

If parents or guardians are interested in enrolling their child in Crosby Scholars, the new application period begins first week of school through October 1, 2012. Participants fill out a partnership agreement, which states that he/she will demonstrate good citizenship, both in school and in the community. In addition, participants must attend one Crosby Scholar Academy each year and perform at least two hours of documented community service.

For more information on Crosby Scholars, please visit their website at [www.crosbyscholars.org](http://www.crosbyscholars.org). For Junior League of Winston-Salem placement information, contact [crosbyscholars@jlws.org](mailto:crosbyscholars@jlws.org).

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# Tour of Fine Spaces

By:  
Amy  
Shively

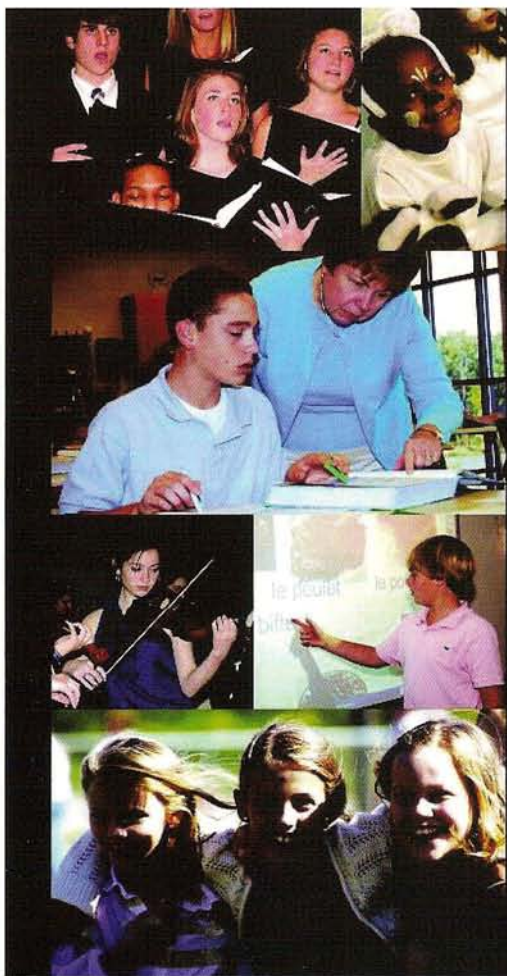
The beautiful homes of Winston-Salem provided the setting for the Seventh Annual Tour of Fine Spaces on Saturday, March 24, 2012. If one has ever driven through a neighborhood and secretly wanted to see how all the best homes are decorated, this was a wonderful chance to do so. This unique fundraising endeavor taken on by the Junior League of Winston-Salem not only allowed all attendees to satisfy that curiosity, but also gave local craftsmen, contractors and artisans an opportunity to show off their best work. Included in the showcase were established homes, remodeled homes, a modern showcase, and an upscale townhouse. Each home also allowed an opportunity for the food sponsors to present epicurean delights. The Tour of Fine Spaces event highlights not just the beautiful homes, but also the tangible benefits the partnerships in the community provide.

During the tour, visitors were able to view a variety of design and decor options within Winston-Salem. According to Susan Maier, the 2011-2012 Tour of Fine Spaces Chair, "We had amazing homes this year!" Traditional homes were featured in addition to a very contemporary home to provide a wide variety. New to the tour this year was new construction in Brookberry Farm, a

neighborhood farther out from the standard in-town locations. A fantastic drawing from Schiffman's encouraged attendees to come to Brookberry Farm, which resulted in an amazing turnout. Adding additional style homes to the tour shed a new light on the event and seemed to be a big hit.

The committee worked exceedingly hard to execute a fantastic and successful tour. They enlisted food sponsors for each property; staffed each location with crucial volunteers and prepared neighbors for various parking challenges. An outstanding community turnout enabled the Junior League to exceed their fundraising goal. There were over 300 tour goers this year, a record number.

"The community loves to see ideas for updating or changing things in their home," says Maier. "It's a great day to spend with friends or family and allows the community to see different neighborhoods and enjoy a unique experience. It is so great to see our sponsors and venues that support the event gain business in return. It's a win-win situation for all involved!"



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# Rummage Sale

By:  
**Amy  
Shively**

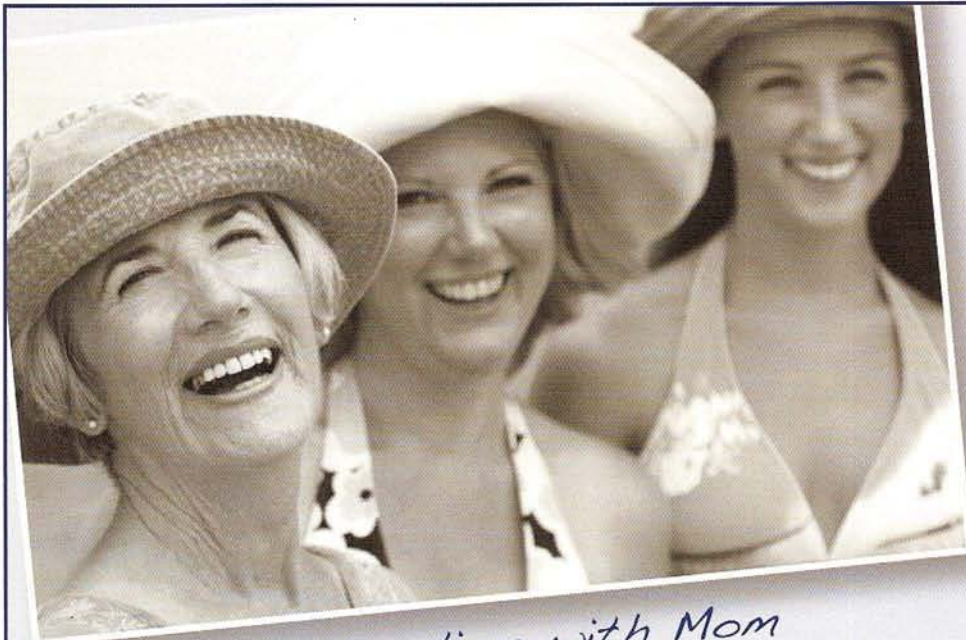
Since 1954, springtime in Winston Salem brings the Junior League of Winston-Salem (JLWS) Annual Rummage Sale. From all over the community, people converge at the Lawrence Joel Veteran's Memorial Coliseum Annex and the adjacent Education Building of the Dixie Classic Fairgrounds in hopes of finding bargains and treasures. JLWS members, Sustainers, friends, community members and local retailers donate a variety of items for sale in an exciting and fun environment to benefit and advance the mission of the Junior League of Winston Salem.

In more than twenty different departments shoppers had the opportunity to peruse items including clothing, books, antiques, toys, household goods, furniture, electronics, and outdoor items. For the first time ever a bridal collection was open to shoppers with many of the gowns donated by Nitsa's Apparel- Bridal Boutique of Winston-Salem. All of the donated gowns were sold over the weekend. Part of the fun of the week for JLWS members, is the intense preparation required to offer a sale of this magnitude to the public.

Over three days, people are on the hunt for good deals. The fun began on Thursday evening, April 19, with a Preview Party.

In addition to getting a first look at the goods, Preview Party shoppers were able to enjoy a silent auction, treated to a fiesta dinner catered by Dinners On The Porch and lively music. On Friday, April 20, hundreds of eager shoppers waited in a line around the building for the doors to open at 5:30 p.m. They quickly spread out over 60,000 square feet of shopping space to take advantage of the amazing deals. Shoppers were happy and Junior League members got valuable bonding time as they helped shoppers and made the Rummage Sale a huge success. New this year to the Friday night sale, Forsyth Medical Center offered free health screenings to the community. Many Rummage Sale shoppers took advantage of this service offered and left not only with great bargains for the whole family but with a better understanding of their health. Saturday morning, shoppers were treated to half-price sales.

On Saturday afternoon, the line was around the building again as shoppers were able to fill a black garbage bag for only five dollars. With support from community partners, the largest fundraiser for the JLWS was not only a successful one but a fun event for all those working and shopping.



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# Save the Date Events

2012  
2013

## Boutique: A Shopping Event Rummage Sale

**Event Dates:** November 30- December 2, 2012  
Event Location: Benton Convention Center  
301 West Fifth Street, Winston-Salem, NC 27101

### Event Times:

#### Girls Night Out

Friday, November 30, 6:00 p.m. – 9:00 p.m.

#### Shopping Party



Saturday, December 1, 10:00 a.m. – 6:00 p.m.  
Sunday, December 2, 11:00 a.m. – 5:00 p.m.

**Event Dates:** April 18- 20, 2013

Event Location: Lawrence Joel Veteran's Memorial  
Coliseum Annex and Education Building  
2825 University Parkway, Winston-Salem, NC 27105

### Event Times:

Thursday, April 18, Preview Party

Friday, April 19, 5:30 p.m. – 9:30 p.m.

Saturday, April 21, 9:30 a.m. – 12:30 p.m.

for Half Price Sale, 1:00 p.m. – 2:30 p.m. for the Big Bag Sale

### Ticket Prices:



Friday, \$5.00

Saturday AM, \$3.00 Half Price Sale

Saturday PM, \$1.00 Admission and \$5.00  
per bag, bags provided

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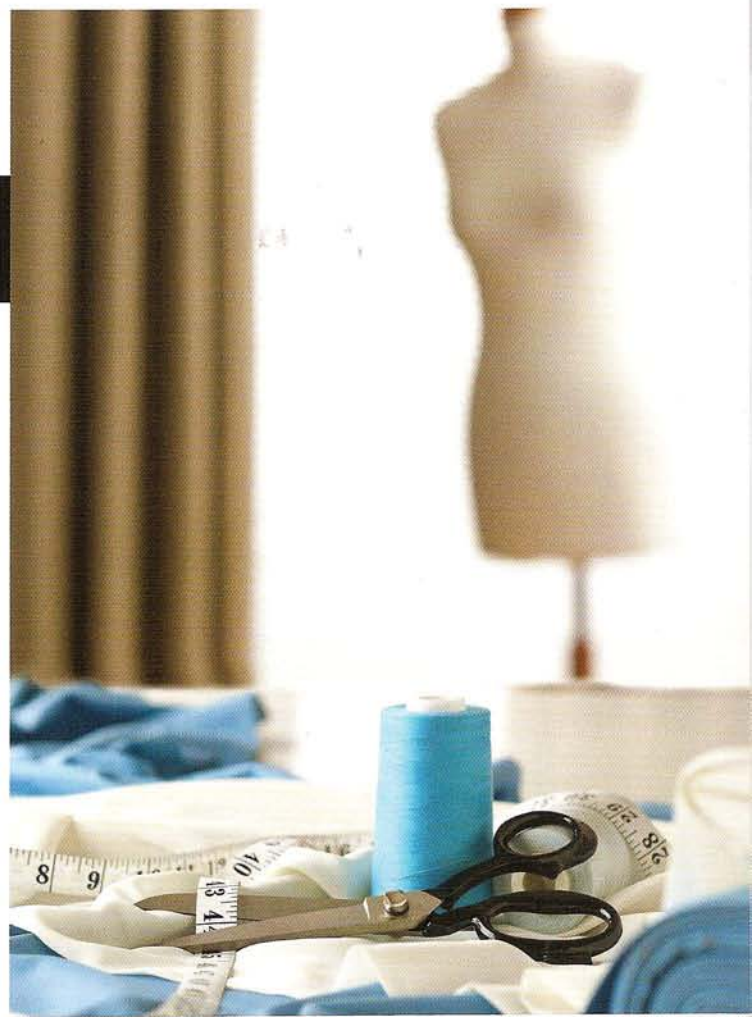
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# Awards [New Member of the Year]

2011  
2012

## Shea Hawkins



Shea Hawkins is the recipient of New Member of the Year for 2011- 2012. Originally from Richmond, Virginia, Shea Hawkins moved to Winston-Salem to pursue her Masters in Divinity from Wake Forest University. She has truly represented the spirit of the Junior League of Winston-Salem (JLWS) as an outstanding leader in the New Member class. Shea has gone above and beyond the membership requirements and taking on additional volunteer opportunities. She participated in critical roles for two mini-placements at BestHealth reflecting her passion for healthy eating and women's health. Shea's positive attitude and giving heart is contagious and she is a great role model to all who know her. Only days after submitting her New Member application, Shea donated items to the 2011 Rummage Sale, months away from the start of her New Member year. The Junior League of Winston-Salem is excited to recognize Shea Hawkins as a great member of the JLWS and look forward to her continued participating and leadership in this organization.

**Congratulations, Shea!**

# Awards [Active Member of the Year]

## Kate Reece



Kate Reece has been a member of the Junior League of Winston-Salem (JLWS) since 2007. She attended St. Mary's School in Raleigh and came to Winston-Salem to attend Wake Forest University. As a young girl she went to and worked at a manners camp. She is passionate about her dogs, good skin care (she has her own skin care blog called "good clean skin"), she loves golf and her beloved husband, Mark. Kate has worked on the Rummage Sale committee the last four years. This year, she had the honor and courage to chair the 58th Annual Rummage Sale. When other JLWS members were asked about Kate, they all agreed that she changed the feeling at Rummage Sale. "She has brought back the fun in Rummage Sale," they stated emphatically. Kate made it her mission to improve Rummage Sale and put a positive spin on it again. Through her leadership, a committee of young innovative volunteers worked hard to bring the JLWS' largest fundraiser to fruition.

The Rummage Sale logo, the floor plan layout at the Lawrence Joel Veteran's Memorial Coliseum, and even the t-shirts that the volunteers wore all changed. When her husband Mark was asked about Kate's dedication to the Rummage Sale, he replied smiling but seriously, "The only times she has ever been up before 6:00 a.m. was to watch the Royal Wedding and be on the news for Rummage Sale." It is because of this and her unwavering dedication to the Junior League of Winston-Salem that Kate Reece is the Active of the Year for 2011-2012.

**Congratulations, Kate!**

## Linda Garrou



In contrast to the Active of the Year which recognizes a member's contributions within the Junior League of Winston-Salem (JLWS), the Sustainer of the Year award recognizes a member's work in the community. This year, the Nominating committee is pleased to be recognizing an exceptional woman who lives and embodies the vision and mission of the Junior League of Winston-Salem. Linda Garrou, a JLWS member since 1971, has touched many areas of the community and the state of North Carolina with her life of giving and service.

As a former teacher and former Regional Administrator with the Guardian ad Litem program, which protects the interests of children in the court system, Linda Garrou has been described as "a champion for teachers and education". Having served in the State Senate since 1999, this esteemed Sustainer has worked tirelessly to advocate for the importance of education for children

in North Carolina. During most of that time, she served as Appropriations Chairperson, and while leading that process, she has helped to:

- Raise teacher pay and funding for enrollment increases, among other critical educational programs
- Support financial aid and enrollment increases at North Carolina's universities
- Approve a \$3.1 billion bond measure for the UNC system
- Provide full funding for the state's Clean Water Management Trust Fund, which is the largest source of conservation funding in North Carolina
- Invest in key social and health and human services, including funding for hospitals, child care and health insurance for children of working families, among many others
- Fund key infrastructure and economic development to attract quality employers and good-paying jobs to the Triad and North Carolina

Linda has also served as Founding Chairman of NC Child Advocacy Council (which is now Action for Children), as well as a member of the Forsyth County Juvenile Justice Council, the Governor's Advocacy Council on Children and Youth, Leadership Winston-Salem, Piedmont Triad Leadership Group, Novant Community Advisory Board, UNC Public Life Advisory Council, the Autism Society of North Carolina and an Elder at First Presbyterian Church.

She and her husband, John, have lived in Winston-Salem since 1967. They have two daughters, Margaret and Eleanor, and four grandchildren.

## Congratulations, Linda!

# Awards [In League Placement of the Year:

## Marketing and Public Relations]

2011  
2012



*Pictured: Membership VP, Katy Ringeman, Membership Assistant VP, Dianne Conley, Marketing and Public Relations committee members Sarah Wright and Cristen Fletcher (Marketing and Public Relations committee members not pictured: Chair, Heather Jenkins, Emily Reel, and Erica Schrock)*

Vince Lombardi said - "The achievements of an organization are the results of the combined effort of each individual."

The Marketing and Public Relations committee did just what this quote states. They worked tirelessly and enthusiastically as a team and maintained positive attitudes all while working against incredibly tight deadlines. With new, creative ways to advertise

the Junior League of Winston-Salem's (JLWS) signature events and broadening the fundraiser branding, this committee embraced their role in external communications. From Boo-tique to Tour of Fine Spaces to Rummage Sale every JLWS event this year was broadcasted and promoted with social media tools including Twitter and Facebook. Several local news channels were involved with the media coverage of the 58th Annual Rummage Sale. Bus advertisements and billboards peppered Winston-Salem, touting the JLWS' ongoing events. In addition, behind the scenes in the JLWS, they worked diligently to improve internal communications between committees and councils.

The JLWS would like to give special recognition to Heather Jenkins, Chair of Marketing and Public Relations. Her leadership and dedication contributed vastly to the success of her committee and the JLWS events. Many thanks also goes to the Marketing and Public Relations committee: Cristen Fletcher, Emily Reel, Erica Schrock and Sarah Wright. Congratulations to the Marketing and Public Relations committee!

# Awards [Community Placement of the Year: BestHealth]



**BestHealth committee pictured: Elizabeth Nolan and Jackie Roscoe, Chair (Not pictured: Andrea Coutts, Christy Foster, Hillary Horn, Jennifer Kaczvorski, Sarah Lafferty, Erin Muller, Emily Williamson)**

The BestHealth committee consisting of the Chair, Jackie Roscoe and committee members Andrea Coutts, Christy Foster, Hillary Horn, Jennifer Kaczvorski, Sarah Lafferty, Erin Muller, Elizabeth Nolan, and Emily Williamson were one of the most motivated, enthusiastic committees of the Community council this Junior League year. This new placement to the Junior League of Winston-Salem (JLWS) partnered the volunteers of the JLWS with Wake Forest Baptist Health's BestHealth program. The program offered classes in healthy cooking to the community. The women of the JLWS BestHealth committee brought enormous enthusiasm to the partnership, and offered other classes within the JLWS. They also co-led a healthy cooking class with Winston-Salem's famous Chef Betty at the March General Membership meeting. Their energy, enthusiasm and service to the JLWS and community is appreciated. Congratulations to the BestHealth committee!

# Awards [Katharine Reynolds Johnston League Legacy]

In 2010, the Junior League of Winston-Salem (JLWS) Board of Directors created an award to honor Junior League members' lifelong achievements in volunteer service with the Katharine Reynolds Johnston League Legacy Award. This "Hall of Fame" level award is reserved for past and present JLWS members who have served the community at exceptional levels and lived the JLWS mission of developing the potential of women, improving the community, and promoting voluntarism.

In May 2012, the JLWS presented the award to a Junior League of Winston-Salem Sustaining Emeritus member, Mrs. E. Sue Shore.

Mrs. Shore has been a member of JLWS since she was admitted in 1941. She was an Active member for over twenty years, and served as president in 1961- 1962. She served in many different placements during her Active years including chairing various committees charged with such tasks as Nominating and admitting New Members, New Member training and development, and determining programs and placements. She worked in the very first Rummage Sale held in an automotive showroom on Patterson Avenue. Unfortunately for her, a Goodwill truck knocked over a huge pole in the parking lot that fell directly on top of her brand new car! Other than that, the sale was a success, earning around \$7,000 for the Junior League that year. During Mrs. Shore's term as president a new fundraiser was started – the Follies. The Follies were musical reviews sponsored by JLWS and produced by hired production companies. JLWS members acted in the shows with friends and family members. The first show in 1961 was titled "Potpourri in Las Vegas" and Mrs. Shore starred as one of the "arriving tourists." This very first show brought in \$15,000!

Mrs. Shore was also a very active volunteer outside of JLWS. She served on many committees and boards for Salem Academy and Salem College, including its Board of Trustees and as President of the Alumnae Board. She also served as Vice President of the Arts Council and on the board of the Child Guidance Clinic of Forsyth County. She has been active in her church, Home Moravian, where she was a member of the Women's Society and she also served as an Interpreter, answering visitors' questions about Old Salem and the Church. Mrs. Shore also had paid employment outside the home, working before she was married as a reporter for the Winston Salem Sentinel and she also worked for Wachovia Bank.

In 1962, Mrs. Shore founded the Grand Western Tour, a six-week tour of the United States, Canada, and Mexico, for teenagers. Over the years the trip has existed, each of her children and grandchildren went "out West," as did thousands of other teenagers from numerous states. They all experienced the thrill of independence and adventure that the Western Tour afforded them. She sold the trip in her late 70s to Ken Hayes who had been the tour director since the tour's inception.

Mrs. Shore was married for fifty six years to her devoted husband, Richard. She has four children, three daughters Susan Leah, Nancy and Martha, and a son, Ricky. She showed them at an early age the importance of volunteering by being an active volunteer in their schools as grade mother and also serving as Brownie mom and Scout troop leader, among other things. Her children have wonderful memories of her commitment and love for volunteering and the many ways she used her talents as a leader in the Junior League. They recall her dressed as a bunny rabbit visiting schools to read stories

to children, drawing cartoons and writing stories for many events and occasions, chairing many committees, serving as president of the JLWS, and living with a full calendar, many meetings, and many phone calls.

Mrs. Shore's commitment to voluntarism continued even when she and Dick moved to Arbor Acres Methodist Retirement Community in 2001. There she led others to develop a Meals on Wheels "Edible Evenings" fundraiser. Since its inception this fundraiser has become one of the most successful fundraisers in town and a regular highlight of the year at Arbor Acres.

This year's Katharine Reynolds Johnston League Legacy Award winner demonstrates that women can continue to be lifelong volunteers engaged in their community regardless of age.

*The Junior League of Winston-Salem regrets to inform that Mrs. E. Sue Shore passed away on June 7, 2012. She was a remarkable woman and will truly be missed by all.*

**In Loving Memory of  
E. Sue Shore  
May 14, 1921-June 7, 2012**





Smart Start of Forsyth County (SSFC) is a non-profit organization that works to support parents, child care facilities, and educators through collaborative programs such as the Junior League of Winston Salem (JLWS). They are instrumental in supplementing teachers and directors of daycare centers and preschools with books, supplies and support. Their vision is that all young children, in Forsyth County, are provided with effective resources to succeed not only in school but in life, building a diverse economically vital community.

Smart Start of Forsyth County began as Forsyth Early Childhood Partnership (FECP) in 1994 as a local partnership agency of the North Carolina Partnership for Children (NCPC). As a local partnership agency, SSFC receives funds from earmarked Smart Start state-granted dollars via NCPC. SSFC began approximately two years after the inception of NCPC. The name officially changed to Smart Start in 2004 after a study showed that individuals did not associate FECP with state Smart Start funding or the Smart Start model.

Smart Start has initiated broad and extensive collaborations among child care providers, human service organizations, government agencies, the faith community, health care providers, and local

businesses to make the community a child-friendly place to live, work and grow. They have made tremendous strides in raising the community awareness of early quality child care and education but also recognize the changing times and stay abreast of new avenues to improve a child's education and growth.

This year JLWS members donated 450 books to approximately 133 children in the nine centers the Smart Start placement committee served this year. The committee also helped to collect over 6,677 books in 2012 compared to 4,700 in 2011 during the annual Smart Start Book Drive. Over three hundred books were collected from the Rummage Sale (before the doors opened) while many more trickled in throughout the sale. All items were distributed to daycare centers that Smart Start serves.

The JLWS provides support to Smart Start by sending a "Read to Me" trained group of women in to daycare centers. These committee members will read a new piece of literature to three to five year olds followed by a craft project or activity associated with the book. The JLWS and Smart Start have collaborated for a number of years and look forward to many more rewarding years to come.




The Friend of the League Award is designed to recognize an individual, corporation, and/or organization within the Winston-Salem community who has supported the Junior League of Winston-Salem (JLWS) throughout the year. This year, the JLWS has the honor of awarding the 2011-2012 Friend of the League award to Nitsa's Apparel. A partner and supporter of the JLWS for many years, Nitsa's has truly gone above and beyond this year. Serving as a visionary sponsor, Nitsa's provided financial support for community programs and fundraisers, serving as the Girls Night Out Fashion Show sponsor for Boo-tique while also helping to bring an exciting addition to the 58th Annual Rummage Sale through donations of wedding gowns and formal wear. Each fall, Nitsa's serves as the location for the annual "Project Mannequin" where New Members gather to learn about themselves and their fellow members through a night filled with fun, beautiful clothing and accessories, as well as a little healthy competition!

Nitsa's was established in 1964 by Nitsa Bambalis, originally opening as "Nitsa's Fourth Street Tailors and Alterations", and quickly became known in the Winston-Salem community as the place for alterations and custom clothing for women. In 1979, the shop moved off of Stratford Road and changed its name to Nitsa's Apparel and Alterations. Current owner (and Nitsa's son, George) joined the business and helped expand operations and the move to its current location in Stratford Place in 1995. Currently, Nitsa's Apparel offers over 10,000 square feet of beautiful clothing, accessories, cosmetics, and one of the finest bridal salons in the southeast. Nitsa's still offers expert, in-house alterations and is the "go to" place for fashionable women in and around Winston-Salem.

George and his wife, Chris, and the wonderful staff at Nitsa's are proud supporters of the JLWS. The JLWS is truly honored to have Nitsa's as a Friend of the League and looks forward to the many opportunities for continued partnership ahead!

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me with my thesis*

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Paige Ballus  
Heather Bumgarner  
Nancy Cannon

*In Honor of Anita Ogburn*

Dianne Conley

*In Honor of the 2011-2012 JLWS  
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of Directors Management Team*

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Terrie A. Davis  
Mrs. Douglas Dillard  
Lisa Dull

*In Honor of Katherine Maney*

Ragan Folan

*In Honor of Caitlin Folan*

Cornelia Groce

Lynn Howland

*In Honor of Chris McFadden*

Marsie Hubbard

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McGill and Cindy Christopher*

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Katy Ringeman *In Honor of 2011-2012 Membership Council*

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Lauren Rodgers  
Kristin M. Romesburg  
Aimee Rowe *In Honor of Claire Calvin and  
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Thank you for a fabulous year of Community!*

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Amy Shively  
Kim Stogner  
Rebecca A. Stone-Danahy *In Honor of the 2011-2012  
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